

CLOVIS WEST *Instrumental Music*



“Passionately striving for excellence in music and performance...



...while developing meaningful personal relationships”



SPONSORSHIP PACKET 2016-2017



CLOVIS WEST HIGH SCHOOL INSTRUMENTAL MUSIC

FRESNO, CALIFORNIA

The Clovis West High School Instrumental Music Program needs your help!

An acclaimed program here in the central valley, Clovis West High School Instrumental Music involves over 250 students at the high school in marching band, colorguard, concert bands, jazz bands, orchestra, and percussion. The program, which has won many prestigious awards over the years, is growing significantly.

This growth is exciting because music education has far reaching benefits for both students and communities. Music education. . .

- Develops critical thinking and creative problem solving
- Fosters effective communication and teamwork
- Keeps students engaged in school and less likely to drop out
- Leads to higher standardized test scores, higher grades, and higher graduation rates
- Leads to these positive results across socioeconomic groups

(National Association for Music Education)

Music, like many extra curricular activities in our public schools, faces challenging budget constraints. It is only through generous donations and extensive fundraising that Clovis West High School Instrumental Music can continue to provide its excellent music program. Your donations help subsidize the cost of instruments, sheet music, uniforms, world class instruction, competition and festival fees, and equipment for our growing program.

Please consider becoming a sponsor of this amazing program. Your donation will touch the lives of many students who in turn will become successful, contributing members of our community. An investment of this type reaps benefits across many years.

The enclosed sheet explains the sponsorship levels and advertising opportunities for the 2016–2017 school year. Please consider either a company sponsorship or a personal donation. Ad spaces in our concert programs may be used for your company or for a personal message to a music program member.

Thank you for your investment in our future. If you have questions about the program and its specific needs, please do not hesitate to contact us at: cloviswestmusic@gmail.com

Sincerely,

John Lack
Director of Instrumental Music
Clovis West High School
Fresno, California



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Sponsorships Levels for 2016-2017

- Golden Eagle**\$5,000.00+
- Your 2'x 3' company banner/logo on our new 53' trailer (choosing from available locations.)
 - One full page ad in all concert programs for the year.
 - Your Company Logo on the sponsorship page of our website with link
 - Your name listed in all concert programs
 - On stage recognition at concerts
 - Call to support our sponsors at monthly parent meetings
 - Logo in weekly digital newsletter to all band families
 - Two Tickets to all concerts
- Director**\$2,500.00 - \$4,999.99
- Your 1'x 3' company banner/logo on our new 53' trailer (choosing from available locations.)
 - One full page ad in all concert programs for the year.
 - Your Logo on the sponsorship page of our website with link
 - Your name listed in all concert programs
 - On stage recognition at concerts
 - Call to support our sponsors at monthly parent meetings
 - Logo in weekly digital newsletter to all band families
 - Two Tickets to all concerts
- Conductor**.....\$1,000.00 - \$2,499.99
- Your company name listed on a placard displayed on our new 53' trailer
 - Half page ad in all concert programs for the year.
 - Your Logo on the sponsorship page of our website with link
 - Your name listed in all concert programs
 - Call to support our sponsors at monthly parent meetings
 - Logo in weekly digital newsletter to all band families
- Patron**\$500.00 - \$999.99
- Quarter page ad in all concert programs for the year.
 - Your Logo on the sponsorship page of our website
 - Your name listed in all concert programs
 - Call to support our sponsors at monthly parent meetings
 - Logo in weekly digital newsletter to all band families
- Benefactor**.....\$250.00 - \$499.99
- A business card sized ad in all concert programs for the year.
 - Your name listed in all concert programs
- Friend**\$100.00 - \$249.99
- Your name listed in all concert programs.

