CASE STUDY 1

Report design for government-sector clients

Client: The Victorian Environment Assessment Council (VEAC)

Victorian Environmental Assessment Council

Designgrant's folio for this client specifically demonstrates our capacity to work on large and complex communications projects, often involving several rounds and strata of approval processes, both internally by VEAC staff and externally by the VEAC Council.

As many of these reports contain potentially sensitive and/or controversial environmental information, we are trusted to manage the content with discretion. Designgrant advises the client, setting realistic deliverable timelines, preparing design and print estimates, sourcing sustainable paper stocks, preparing concept designs, layout, typesetting and pre-press. The immovable deadline for tabling to the relevant government minister means that experienced project management to ensure timely delivery and approval systems are key. Our client relies on Designgrant's studio management processes to set and drive the key deliverable components and stages in each project.

In the past three years we have developed an enhanced system for creating interactive pdfs for each completed report, enhancing accessibility and extending audience access, whilst reducing print production costs. We have also costed and suggested alternative digital printing processes, to reduce waste and compress print lead times.

We value the strong business relationship we have developed with VEAC since 2008.

- River Red Gum Forests Investigation – Final Report June 2008 (208pp)
- Remnant Native Vegetation Investigation – Discussion Paper May 2010 (60pp)
- Remnant Native Vegetation Investigation – Final Report March 2011 (60pp)
- Metropolitan Melbourne Report – Discussion Paper October 2010 (192pp)
- Metropolitan Melbourne Report – Final Report August 2011 (192pp)
- Yellingbo Investigation – Draft Proposals Paper Dec 2012 (84pp)
- Yellingbo Investigation – Final Report July 2013 & interactive pdf (60pp)
- Prospecting in Parks Investigation - Draft Proposals Paper & interactive pdf (40pp)
- Prospecting in Parks Investigation - Final Report May 2013 & interactive pdf (40pp)
- Marine Investigation – Discussion Paper Oct 2011 & interactive pdf (120pp)
- Marine Investigation – Draft Proposals Paper Nov 2013 & interactive pdf (40pp)
- Marine Investigation – Final report April 2014 *currently in production* (144pp)
- VEAC Annual Reports: 2007/08, 08/09, 09/10, 10/11, 11/12, 12/13.

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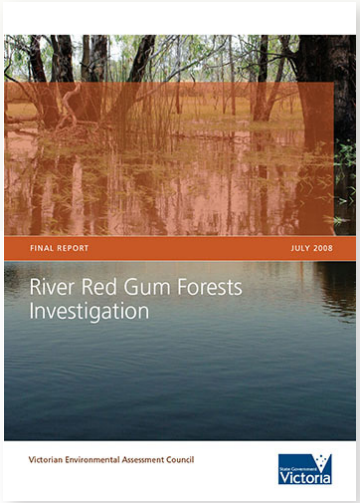

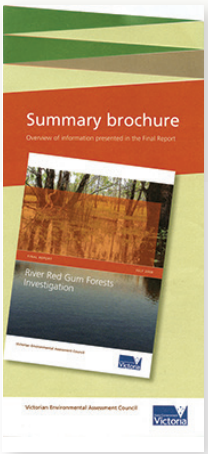

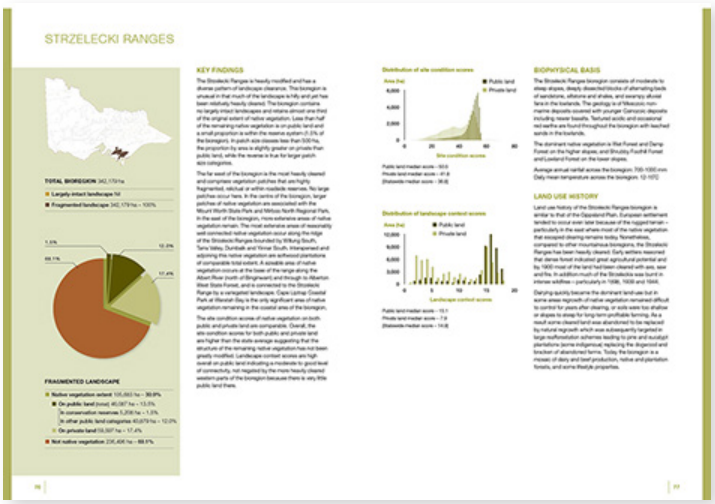
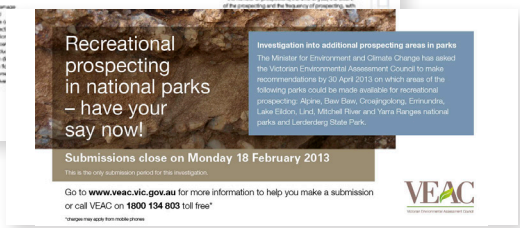
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