



Birmingham Falls Elementary Business Partner Program

Improving Education Through Partnership

The faculty and staff of Birmingham Falls Elementary are committed to building a strong foundation of excellence for all students. We have high goals for our students, parents, partners and the community. It is our desire to create relationships that connect our families and businesses so that both can reach new heights of success.

Birmingham Falls Elementary School invites our community business partners to help us enhance our school program and facility for the students and staff during the 2016/17 academic year through involvement in our Business Partnership Program.

Business Partner Funds at Work

Donations from business partners are used in the following ways:

- **Instructional Support/Technology:** Your donations purchase technology that helps support teachers and the learning environment. Examples include computers, document cameras, interactive boards, iPads, mobile technology labs and more.
- **Professional Development:** Your financial support is needed to ensure that our teachers are up-to-date with the latest training and development to provide our children with the best education possible. This includes teacher training sessions and guest lecturer opportunities, along with books, resources and materials for the Media Center and Guided Reading Room.
- **Operational Costs:** Additional expenses are incurred in running the school beyond funding provided by Fulton County and parent donations. Examples include paper and ink cartridges for teacher printing and additional clinic supplies.
- **Staff Recognition:** The school receives limited funding to ensure that the faculty and staff are recognized for what they do beyond their job responsibilities. Additional support is needed for training, faculty team building, and to recognize staff accomplishments.
- **School Beautification:** Fulfillment of elements of the master plan for our courtyard including boulders, shade sails, and an outdoor classroom, along with decorations, furniture and other equipment for the office area, foyer and media center.

Previous projects provided technology for our students and a shade structure in the courtyard



Visit www.birminghamfalls.com for more information

2016-2017 Sponsor Levels

2016 - 2017	\$250 Black	\$500 Red	\$1,000 Gold	\$5,000 Platinum	\$10,000 Diamond
Newsletter listing	X	X	X	X	X
BFES website listing	X	X	X	X	X
Business partners display wall	X	X	X	X	X
School support decal	X	X	X	X	X
BFES website listing and spotlight 2x/year		X			
BFES website listing and spotlight 4x/year			X	X	X
Flyer Distribution – (must provide 850 copies for each) Ad in Take Home Folder		2 per year	4 per year Small Ad	6 per year Large Ad	6 per year Large Ad
Acknowledgement at parent events such as Sneak a Peek, Bingo Night, Auction, Kindergarten Roundup, Curriculum Nights, etc.			X	X	X
Outdoor Signage			X	X	X
Banner at the School Entrance				X	X
Booth at BFES Event				X	X
Title Sponsorship of two events					Ask for Details
A la carte items*					
Technology Boost: \$500			Ad in Friday Folder: \$400 and up		
Fill a Shelf: \$250			Flyer Distribution: \$200		
Flyer Distribution: \$200					
* A la carte item prices are reduced 25% for any current business partner at any level					

BFES Mission Statement: Building the Foundation of Excellence for all Students
Over 500 families and 750+ students are part of the BFES family
BFES is a 7 year old school that is on track to become a Georgia State Platinum School and National Blue Ribbon Award recipient.

For more information, or to become a business partner, please contact Kelly Rosen at kellyrosen@bellsouth.net or by phone, (770)568-9241.