

Huma Imtiaz
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Experience

World Bank Group **Washington**
External and Corporate Relations Media Communications Analyst: March 2016-Present
Poverty & Equity Global Practice: Communications Analyst on Assignment: Jan 2017-August 2017
External and Corporate Relations Media Communications Associate: March 2013-March 2016

- Provide communications support to World Bank Group staff and senior management, including media training and communications advice. Formulate communications strategies, including media outreach for areas of focus and high-level initiatives.
- Serve as primary broadcast media contact in the World Bank's corporate communications team; provide support for units and senior management across the institution. Field media requests, disseminate press materials, provide media support for flagship events, pitch high-level reports to targeted journalists and write briefing notes and talking points.
- Staff press desk during biannual World Bank-IMF meetings: disseminate media materials to reporters, organize press conferences, events and media interviews with World Bank experts.
- Conduct media monitoring of events and issues pertaining to World Bank and its priorities. Help produce media monitoring reports on key reputational risk issues under tight deadlines.

Express News–Broadcast Correspondent, March 2011–March 2013 **Washington**

- Produced on-air reports focusing on diplomacy, military ties and intelligence-sharing by covering events and developments in Congress, at the State Department and at the Pentagon.

Express Tribune–Print Correspondent, March 2011–March 2013 **Washington**

- Reported on U.S.-Pakistan relations for Express Tribune, an English-language Pakistani newspaper affiliated with the International New York Times.

Freelance–Print Correspondent, 2005–2011 **Karachi, Pakistan**

- Reported on issues related to Pakistan's domestic and international policies, and national security for Pakistani and international publications, including the New York Times, FOREIGNPOLICY.com and The Guardian.

Geo News and Geo English–Broadcast Correspondent, April 2007–June 2010 **Karachi, Pakistan**

- Reported on breaking news events through live, on-camera reporting. Produced more than 200 news reports in English and Urdu on national politics, human rights and terrorism for one of Pakistan's leading news stations.

Aag TV–Content Development Associate, March 2005–March 2007 **Karachi, Pakistan**

- Scriptwriter and production assistant for programs including video jockey and talk shows.

Skills

- Languages: English (fluent), Urdu (fluent), Punjabi (fluent), Arabic (reading)

Education

University of Maryland University College **Adelphi, Maryland**

- Bachelor of Arts in History
Honors: *magna cum laude* (GPA: 3.9)