Rest Practices for Rapid Improvement

- I. Tap into Creativity
- 2. Work through Teams
- 3. Lead
- Set a Clear Direction
- 5. Know the Score
- 6. Create a Productive Work Environment
- 7. Apply Rigorous Methods
- Redesign Processes
- Fliminate Hidden Costs
- 10. Deliver Innovative **Products**
- 11. Provide Exceptional Value
- 12. Create a Chain Reaction

BUSINESS / MANAGEMENT

Perfect Business Storm Shatters Promising Company

This action-packed business novel tells the story of NeoTek Labs, a promising industrial company that has everything going for it – leading edge products, the best and brightest staff, and a rapidly growing market. Its comfortable outlook is shattered when it encounters the "perfect business storm". Ryan Vail, the President of NeoTek must navigate the company through the storm and stop the company's downward spiral. Learn how he transforms a small, struggling firm into a highly profitable and internationally competitive powerhouse.

How? Apply 12 Best Practices that create a chain reaction of reducing costs, increasing revenues and higher profitability, easily, rapidly and reliably. Discover strategies to:

- tap into the knowledge and creative ideas of your employees (Ch. 8)
- discover improvements of at least \$50,000 in two days (Ch. 8)
- get the commitment of everyone to make lasting and significant change (Ch. 8)
- build better cooperation and communications with teams (Ch. 9)
- have employees think more like owners (Ch. 9)
- ensure you are solving real problems not treating symptoms (Ch. 14)
- simplify, streamline, and redesign work processes (Ch. 15)
- eliminate hidden costs (Ch. 16)
- bring new products to market faster (Ch. 17)
- retain customers by providing them with exceptional value (Ch. 18)
- implement a self-funding improvement program (Ch. 19)

"Comment"



JEFF PALLISTER assists clients in achieving significant and lasting improvements using advanced and cost-effective management practices. He is a Certified Management Consultant and a Certified Excellence Professional with the National Quality Institute. Jeff has over over 20 years experience in quality management and continual improvement. He has worked with numerous clients including ATCO Gas, Propak Systems, Schlumberger, National Research Council, Cutler-Hammer, and Alcan-Price. He has assisted over 100 small and mid-size technology and industrial firms with their strategies and operations.

Photo: Mathieson & Hewitt



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For Every CEO, Executive or Owner Who Wants Better Business Results

Chain Reaction

A Success Story about Creativity, Teamwork and Profits

Practices

Best

for Rapid

Improvement

CHAIN REACTION

Jeff Pallister

Graphic

Reduce costs, improve productivity and increase profitability



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