

(cont'd from front flap)

returning your body to its natural state of self-healing power. Further books in the *Why We're Sick™* series will cover in greater detail these life-saving concepts, along with proven strategies for true health that you won't find in the *Journal of the American Medical Association* or hear about on the evening news.



**Brad Case, D.C.**, has seen it all and he's "sick of it." After 17 years of running a successful private practice, Dr. Case has dedicated his life to exposing the myths and lies perpetrated by modern medicine and the mainstream media. His personal and professional mission is to revolutionize the way healthcare is delivered in this country and the world, leading to complete freedom of choice in healthcare and a common sense approach to treating and preventing disease. He calls this, "The Natural Healthcare Revolution." For information on how *you* can get involved in making positive changes to our healthcare system, to sign up for Dr. Case's free health e-newsletter, to receive his free e-book *Guidelines For Healthy Living*, to subscribe to his blog, or to book Dr. Case as a speaker, please visit: [www.HealthIsNatural.com](http://www.HealthIsNatural.com).

Jacket design by George Foster  
Author photo by Larry Nordwick

## THE #1 KILLER IN THE UNITED STATES? MEDICAL TREATMENT.



Pinnacle  
Book Achievement  
Award

HOW IS IT POSSIBLE that Americans spend more per person on healthcare than any other nation, yet:

- the World Health Organization says we have the worst health of any developed country on earth?
- Western medicine has cures for surprisingly few diseases and actually causes illness with its "drugs for every disease" approach?
- infectious diseases, once thought to be a thing of the past, are making a comeback due to the overuse of antibiotics and our war on germs?
- chronic diseases like diabetes, cancer, Alzheimer's, Parkinson's, allergies, asthma, thyroid disorders, chronic fatigue, and fibromyalgia are all on the rise?
- we've fallen from 3rd in infant mortality (1950) to 24th (1995) and seen an exponential rise in autism while vaccinating more than any other country?
- we have nothing of substance to show from our 30-year multi-billion dollar battle with AIDS, including no hard evidence that HIV is the true causative factor?
- according to the *Journal of the American Medical Association*, "properly prescribed medication" is the 4th leading cause of death, hospitals are the 3rd, and medical doctors kill more than all other forms of accidental death combined?

**BE A PART OF THE UN-BRAINWASHING OF AMERICA** This first book in the *Why We're Sick™* series exposes the myths, lies, greed, and just plain bungling that is the untold story of Western medicine. Deeply researched, deadly serious, yet often humorous and irreverent, no other work so thoroughly explains how we got into this mess, and what we can do to be truly healthy.

**"Dr. Case's book does an outstanding job of explaining, not only why vaccines aren't safe, but why they aren't necessary."**

— John Gray, Ph.D., *New York Times* bestselling author of *Men Are From Mars, Women Are From Venus* and *The Mars & Venus Diet & Exercise Solution*

**"Dr. Case helps us to understand the terrible truth behind medical drugs, their 'side effects,' and the unending string of poisons in our lives. This book should be in every mother's hands to protect, not only her children, but the whole family!"**

— Charlotte Gerson, daughter of Dr. Max Gerson, Founder and Director of the Gerson Institute, author of *The Gerson Therapy* and *Healing the Gerson Way*

**"An extensively researched indictment of Western medicine's practices and the parasitic industries that, under the guise of promoting health, have plundered the health and wealth of those it has been imposed upon."**

— Gerald Celente, Publisher of the *Trends Journal*, Founder and Director of the Trends Research Institute, bestselling author of *Trend Tracking* and *Trends 2000*

Find out more about Dr. Brad Case and the **WHY WE'RE SICK™** series!

[www.HealthIsNatural.com](http://www.HealthIsNatural.com)



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# THUGS, DRUGS AND THE WAR ON BUGS

How the  
Natural  
Healthcare  
Revolution  
Will Lead Us  
Past Greed,  
Ego, and  
Scary Germs

BOOK 1  
CASE



How the Natural Healthcare  
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BOOK 1 IN THE  
WHY WE'RE SICK™ SERIES

Includes **THE 20 STEPS TO PERFECT HEALTH™**

# DR. BRAD CASE

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## CURING WHAT AILS US?

**A**CCORDING TO THE WORLD HEALTH Organization, the United States is the sickest industrialized nation on earth. This first installment in the *Why We're Sick™* series exposes the fascinating tale of how we got into this pitiful state of ill health. In it, you'll discover amazing and little-known truths that will both anger and scare the pants off you. But that doesn't mean you should throw your hands up or fall into despair. On the contrary, it's high time we all take a stand—and take back the responsibility for our own health.

The medical/pharmaceutical establishment's historical preoccupation with symptom suppression and disease management is a major factor in why we're so unhealthy. In fact, the *Journal of the American Medical Association* admits that Western medicine kills 280,000 people per year, more than all other accidental deaths combined. They further admit that these reported deaths only represent about 5 percent of the total problem! Are these the people you want in charge of your health?

Rather than spending all our money treating symptoms and thus creating new diseases, or fighting against the final stages of disease, a rational system of healthcare would focus first on preventing disease, second on identifying the cause of a person's ill health, and third on using safe, non-toxic methods to induce healing. Only after these methods have been employed should drugs or surgery even be considered.

To help us understand both what makes us ill and what we can do about it, Dr. Case has identified the foundational causes of disease and created The 20 Steps to Perfect Health™, a clear checklist of exactly what you need to do to achieve and maintain the healthful vigor you deserve. Included in this list are the keys to building immunity from disease and

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