



To: Academic Council
 From: Office of Institutional Research & Assessment
 Date: April 28, 2011
 Dept/Unit: Office of Institutional Research & Assessment
 AP Title: New Means for Assessing Mission Statement

Actions to Be Taken:

Develop new means of measuring LBC’s mission statement utilizing the ideas generated from the CIRA Formal Program Evaluation Team (see below).

Tied to COAP Objective/Outcome:

Mission Statement

Responsible Party:

Director of Institutional Research & Assessment

Timeline:

9/1/2011	Plan Implemented
5/1/2012	Plan Accomplished

Costs/Line Item*:

None anticipated at this time other than staff-hours.

Ideas Generated by OIRA Formal Evaluation Team (see 3/17/2011 CIRA Minutes):

1. Questions on Alumni update cards,
2. Survey students about their non-required volunteer activities; if active now, probably will be upon graduation;
3. Survey of the pastors or spouses of alumni;
4. Focus groups with alumni;
5. Radom sampling of class assignments (via curriculum mapping) directly related to mission statement;
6. Add missional questions to graduating senior interviews/surveys and alumni and employer surveys;
7. Survey supervisors of Christian Service, internships, practicums, field service;
8. Use Pastors’ Advisory Council to assess.

* An Action Plan is developed if a project can be performed utilizing the current unit resources available. Otherwise, a Strategic Planning Initiative should be developed when a project calls for additional resources and requires CIEP, Cabinet or other administrative approval.