

LBC PLANNING PILLARS



Strengthen and enrich our students' larger LBC experience through enhancing their individual campus life, spiritual formation, and diversity.



Strengthen and enhance LBC's institutional technology infrastructure to address current needs and to articulate and plan for future trends and infrastructure requirements.



Provide the best quality Biblical education possible, at all academic levels, through continued quality instruction, ministry relevance, appropriate methodology, and practical ministry experience.

- ✓ Strengthen and enhance LBC's Instructional Technology to improve LBC's education quality services, and effectiveness in the classroom and explore the use of distance education
- ✓ Comprehensively strengthen and enhance our students' advising needs
- ✓ Strengthen LBC's leadership development in the Northeastern United States



Develop the full potential of each employee through appropriate training, evaluation, compensation, and recognition so that each will be effective in their individual ministry within the corporate efforts, and thereby fulfill the mission and operation of LBC.



Consistently and in an integrated way market the LBC experience in order to crystallize a brand name that continues to attract students, stewardship partners, employees, and board and godly leadership.



To enhance LBC's graduate and undergraduate recruitment efforts to challenge today's student to consider a life of full-time ministry service. This we want to do in a manner that communicates effectively with the evolving nature of today's traditional and non-traditional prospective student, in order to achieve enrollment targets.



Strengthen LBC through planning, proper administration of finances, operations, and facilities.