

Lancaster Bible College Strategic Plan

Emerging from LBC's "Preferred Vision" document are eight strategic planning areas. These strategic planning areas are not necessarily inclusive of all planning areas at LBC; rather, they are what the Cabinet has identified as those that are strategic to the advancement of the College. Resource priority is given to initiatives identified in each of the eight categories. Stated another way, these eight areas provide a grid from which the Cabinet makes strategic plans and decisions. The areas are:

1. Maintain the Core; Traditional Undergraduate Education
2. Expand Adult Education through the iLEAD Center
3. Fund our Preferred Future
4. Build Strategic Alliances
5. Grow Online Programming
6. Enhance Financial Strength
7. Implement a Comprehensive Vertical Structure
8. Assimilate Emerging Technologies Across Campus

The tables on the following pages summarize what we are planning to do (2012-2013, 2013-2014, and 2014-2015) as it relates to the eight strategic planning areas. Initiatives are categorized by each of the areas represented by the members of the President's Cabinet. Every fall, the Cabinet reviews the strategic grids for the next two years and adds a third year. Adjustments are made accordingly if strategic initiatives are not met or if warranted by new opportunities.