

**Lancaster Bible College
Office of the President
Strategic Plan Summary for 2012-2013**

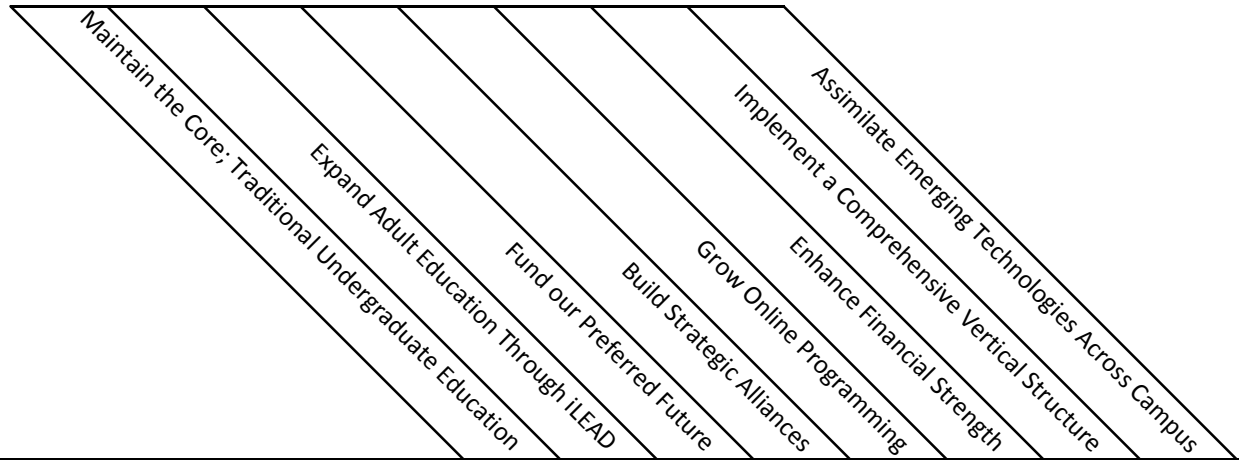
Plans are grouped by Cabinet oversight and tied to the eight Preferred Future initiatives

Maintain the Core; Traditional Undergraduate Education	Expand Adult Education Through iLEAD	Fund our Preferred Future	Build Strategic Alliances	Grow Online Programming	Enhance Financial Strength	Assimilate Emerging Technologies Across Campus
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Academic Affairs	Maintain the Core; Traditional Undergraduate Education	Expand Adult Education Through iLEAD	Fund our Preferred Future	Build Strategic Alliances	Grow Online Programming	Enhance Financial Strength	Assimilate Emerging Technologies Across Campus
MAM Concentration - Town and Country			x				
Begin process for CSWE accreditation	x						
Hire FT Social Work Professor	x						
Hire Database Engineer					x		x
Hire PT HPE Support	x						x
Expand Online Education Staffing		x			x		x
Advancement							
Complete Capital Campaign for Preferred Future				x		x	
Establish a plan to double the total income in 5 years (\$5.3M in 10/11 to \$10.6M in 15/16)				x		x	
Create a strategy for building endowment support for the Scholarshare Fund	x					x	
Business and Finance							
Tuition pricing elasticity study to determine best tuition price point						x	
Strategic Initiatives							
Center for Urban Theological Studies (iLEAD Center additional location)					x		
Strategic Alliance Resource Center					x		
LBC iLEAD Center: Capital Region (Acquisition of [name withheld] or alternative paradigm)				x	x		
Spanish River Church Partnership (iLEAD Center additional location)				x	x		
Providence Bible Church (Denver) – Fellows Program Partnership				x	x		
Student Enrollment							
Vertical Integration of Admissions process	x						x

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	Maintain the Core; Traditional Undergraduate Education	Expand Adult Education Through iLEAD	Fund our Preferred Future	Build Strategic Alliances	Grow Online Programming	Enhance Financial Strength	Implement a Comprehensive Vertical Structure	Assimilate Emerging Technologies Across Campus
Academic Affairs								
Split out A&S and Bible Support		x						x
Hire Ph.D. Professor			x					
Hire Pastoral Ministry Director		x						
Hire Dean of Teaching and Learning		x	x					x
Master of Arts in Ministry: Special Needs Concentration			x					
Master of Arts in Ministry: Social Entrepreneurship Concentration			x					
Master of Arts in Ministry: Holistic Child Development Concentration (Compassion International)			x					
Advancement								
Implement a plan to double the total income in 5 years (\$5.3M in 10/11 to \$10.6M in 15/16) - goal \$7M				x			x	
Build endowment support for the Scholarshare Fund through developing financial advisor relationships	x						x	
Business and Finance								
Evaluate options for repayment structure of debt converting from interim construction to long term							x	
Strategic Initiatives								
[Name withheld] Bible College (MAM in Leadership Studies, MAM in Pastoral Studies, MAM in Urban Leadership)		x		x				
Fruitland Bible College (DCP and MAM offered on their campus in North Carolina)		x		x				
Student Enrollment								
Vertical Integration of Student Services		x						x
Hire adult recruiter for iLEAD sites outside Lancaster			x					x

