

# The Natural Capital Declaration: Roadmap to Account for Nature

In collaboration with The Economics of Ecosystems and Biodiversity (TEEB)



[www.naturalcapitaldeclaration.org](http://www.naturalcapitaldeclaration.org)



CBD Business and Biodiversity Day, Rio Pavillion

Venue	Date
Athlete's Park	18 June 2012
Time	Reception
17:15 – 19:00	19:00 – 20:00

This event examines the necessary steps on the road to accounting for nature. Leaders across sectors will come together to establish the current state of play, and the Natural Capital Declaration conveners will present their vision for a roadmap to operationalize the Declaration's commitments.

<i>Time</i>	<i>Programme</i>	Page 1
17:15 – 17:30	<p><u>Opening Remarks</u></p> <p>Mario Monzoni, Director, Center for Sustainability Studies, Fundação Getulio Vargas, FGV</p> <p>Richard Burrett, Partner, Earth Capital Partners and UNEP FI Co-chair</p>	
17:30 – 17:35	<p><u>Natural Capital Declaration in Brief</u></p> <p>Kookie Habtegabrer, NCD Coordinator on behalf of NCD conveners</p>	
17:35 – 17:45	<p><u>Presenting The NCD Roadmap</u></p> <p>Andrew Mitchell, Executive Director, Global Canopy Programme</p>	
17:45 – 18:15	<p><u>Accounting for Nature In Four Steps: Understand, Embed, Report, Account</u></p> <p>Moderated by Richard Spencer, TEEB for Business Coalition and Head of Sustainability, ICAEW</p> <ul style="list-style-type: none"> <li>– Alan McGill, Partner Sustainability and Climate Change, (PwC)</li> <li>– Martin Turner, Vice-President, Association of Chartered Certified Accountants (ACCA)</li> <li>– Paul Druckman, CEO, International Integrated Reporting Committee (IIRC)</li> <li>– Paul Simpson, CEO, Carbon Disclosure Programme (CDP)</li> </ul>	
18:15 – 18:50	<p><u>Natural Capital in the Big Picture – Where we are Today</u></p> <p>Moderated by Andrew Mitchell, Executive Director, Global Canopy Programme</p> <p><b>Financial Institutions</b></p> <ul style="list-style-type: none"> <li>– Rosemary Bissett, Head of Sustainability Governance and Risk, National Australia Bank (NAB)</li> </ul> <p><b>Corporates</b></p> <ul style="list-style-type: none"> <li>– Andrew Hobday, Chief Sustainability Officer, Mars Incorporated</li> </ul>	

**Governments**

- Paula Caballero Gómez, Director of External Relations, Directorate of Economic, Social and Environmental Affairs, Ministry of Foreign Affairs, Colombia
- Mary Barton-Dock, Director, Environment Department, World Bank

18:50 – 18:55

**Wrap up: Rio +20 Outcome and Beyond**

*What should come out of Rio+20 and what timeline should we aspire to in order to truly account for nature? What is the urgency?*

18.55 – 19:00

**Closing Remarks**

Peter Seligmann, Co-Founder, CEO & Chairman, Conservation International

19:00 – 20:00

**Reception**

Natural  
Capital  
Declaration

Convened by



UNEP **Finance Initiative**  
Innovative financing for sustainability



Centro de Estudos em  
Sustentabilidade da EAESP

# The Natural Capital Declaration: Roadmap to Account for Nature

In collaboration with The Economics of Ecosystems and Biodiversity (TEEB)



[www.naturalcapitaldeclaration.org](http://www.naturalcapitaldeclaration.org)



CBD Business and Biodiversity Day, Rio Pavillion

Venue	Date
Athlete's Park	18 June 2012
Time	Reception
17:15 – 19:00	19:00 – 20:00

This event examines the necessary steps on the road to accounting for nature. Leaders across sectors will come together to establish the current state of play, and the Natural Capital Declaration conveners will present their vision for a roadmap to operationalize the Declaration's commitments.

## Background

Following its official launch on June 16th, the Natural Capital Declaration's conveners are presenting a roadmap that lays out how the declaration's commitments can successfully be operationalized. This roadmap responds to the need to have clear outcomes and actions for signatory financial institutions to take forward after Rio+20.

The event will also bring together a range of initiatives to demonstrate the state of play in accounting for nature across sectors. It will explore how the common goal of improving natural capital accounting and valuation can effectively be embedded in business and finance decisions as well as policies, legislation and accounting and reporting frameworks.

## Objectives

- Highlight the critical role of the finance sector in fast tracking the green economy and integrating the three pillars of sustainable development.
- Present a pragmatic and ambitious road map to account for nature for the finance sector
- Leverage momentum from Rio to account for nature and facilitate a platform for collaboration between the many groups working in parallel to move this critical agenda forward.



Natural Capital Declaration

Convened by



UNEP Finance Initiative  
Innovative financing for sustainability



Centro de Estudos em Sustentabilidade da EAESP

## About the Natural Capital Declaration

The Natural Capital Declaration (NCD) is a finance-led initiative to integrate natural capital considerations into investment, banking and lending decisions. Signed by CEOs, it is the cumulative result of over 18 months of engagement with the financial community worldwide, as it commits to “acknowledge and re-affirm the importance of natural capital in maintaining a sustainable global economy.” The NCD is co-convened by the United Nations Environment Programme Finance Initiative (UNEP FI), Global Canopy Programme (GCP) and the Center for Sustainability Studies of the Getulio Vargas Foundation (FGVces). For further information please visit: [www.naturalcapitaldeclaration.org](http://www.naturalcapitaldeclaration.org) or send an email to: [info@naturalcapitaldeclaration.org](mailto:info@naturalcapitaldeclaration.org)

## About the Conveners

### **UNEP Finance Initiative**

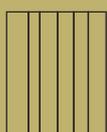
The United Nations Environment Programme Finance Initiative (UNEP FI) is a unique global partnership between the United Nations Environment Programme (UNEP) and the global financial sector. UNEP FI works closely with over 200 financial institutions who are Signatories to the UNEP FI Statements, and a range of partner organisations to develop and promote linkages between sustainability and financial performance. Through peer-to-peer networks, research and training, UNEP FI carries out its mission to identify, promote, and realise the adoption of best environmental and sustainability practice at all levels of financial institution operations.

### **Global Canopy Programme**

Global Canopy Programme (GCP) works to demonstrate the scientific, political and financial case for safeguarding tropical forests as natural capital essential to human wellbeing and economic prosperity. Its pioneering initiatives such as the Forest Footprint Disclosure Project, the Natural Capital Declaration, the Little Book Series, and the REDD Desk test innovative solutions to protect forests within a global economy that still values them more dead than alive. GCP is a not-for-profit research group and project incubator based in Oxford.

### **FGVces**

The Center for Sustainability Studies (GVces) of the Business Administration School of the Getulio Vargas Foundation (FGV-EAESP) is a place of study, learning, reflection, innovation and knowledge production, staffed by professionals with a wide range of multidisciplinary expertise and a tremendous capacity for creativity, who are engaged and committed, curious and daring and, in particular, who have a genuine desire to change the world. GVces works on the formulation and monitoring of public policies, the construction of self-regulation instruments and the development of business management tools and strategies for sustainability, on a local, regional, national and international level. This work is underpinned by the following activities: (I) formal and informal education; (II) applied research and publications; (III) promoting debate, mobilization and awareness raising on the topic; (IV) communication; and (V) sharing experiences and information, thereby disseminating the concepts and practices of sustainability in all its forms.



Natural  
Capital  
Declaration

Convened by



UNEP Finance Initiative  
Innovative financing for sustainability



Centro de Estudos em  
Sustentabilidade da EAESP