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UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

EXPERIENCE HENDRIX, L.L.C., a
Washington Limited Liability Company, and
AUTHENTIC HENDRIX, LLC, a
Washington Limited Liability Company,

Plaintiffs,

v.

HENDRIXLICENSING.COM, LTD, dba
HENDRIX ARTWORK and
HENDRIXARTWORK.COM, a Nevada
Corporation, and ANDREW PITSICALIS
and CHRISTINE RUTH FLAHERTY,
husband and wife,

Defendants.

No. C09-285Z

PRELIMINARY INJUNCTION

By Order dated July 1, 2009, docket no. 27, the Court granted plaintiffs' motion for preliminary injunction, docket no. 7, and distributed to the parties the Court's proposed form of preliminary injunction. The parties having had full opportunity to comment as to form, and no objections to the form having been received, the Court now enters this Preliminary Injunction, and hereby ORDERS:

1. Defendants, their affiliates, officers, agents, servants, employees, attorneys, distributors, and licensees, and all other persons in active concert or participation with any of them who received actual notice of this Preliminary Injunction, are hereby enjoined until further

1 Order of this Court from: (i) maintaining any domain name incorporating the names
2 “HENDRIX” or “JIMI HENDRIX”; (ii) using the following guitar and “headshot” logo or any
3 similar mark, brand, or logo, in connection with the advertising and/or sale of posters, artwork,
4 fine art prints, apparel, merchandise, memorabilia, and novelty items:



9 (iii) using the following Jimi Hendrix signature or any similar signature, mark, brand, or logo
10 in connection with the advertising and/or sale of posters, artwork, fine art prints, apparel,
11 merchandise, memorabilia, and novelty items:



16 (iv) registering or applying to register as trademarks or service marks the domain names
17 described above, the guitar and “headshot” logo described above, the Jimi Hendrix signature
18 described above, and/or any similar mark, brand, or logo; and (v) using the domain names
19 described above, the guitar and “headshot” logo described above, the Jimi Hendrix signature
20 described above, and/or any similar mark, brand, or logo in connection with the provision of any
21 online services.

22 2. Defendants shall make reasonable efforts to withdraw from the stream of
23 commerce all advertising materials and products containing the guitar and “headshot” logo
24 and/or the Jimi Hendrix signature. Defendants are directed to file with this Court and serve on
25 plaintiffs within thirty (30) days after entry of this Preliminary Injunction a report in writing,
26 under oath, setting forth in detail the manner and form in which defendants and their affiliates,

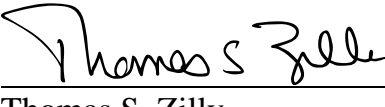
1 officers, agents, servants, employees, attorneys, distributors, licensees, and all other persons in
2 active concert or participation with any of them have complied with this Preliminary Injunction.

3 3. Within ten (10) days after entry of this Preliminary Injunction, defendants shall
4 transmit a copy of this Preliminary Injunction to their affiliates, officers, agents, servants,
5 employees, attorneys, distributors, and licensees, and to any individuals or entities who are in
6 possession of advertising materials and/or products intended to be sold either wholesale or retail
7 that contain the domain names described above, the guitar and "headshot" logo described above,
8 and/or the Jimi Hendrix signature described above, and defendants shall direct all such persons
9 to comply with the terms of this Preliminary Injunction. Defendants shall make the financial
10 arrangements necessary to secure the return to them or destruction of such advertising materials
11 and/or products.

12 4. Plaintiffs are not required to post security. This Preliminary Injunction will take
13 effect immediately upon entry by the Court.

14 IT IS SO ORDERED.

15 DATED this 30th day of July, 2009.

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18 Thomas S. Zilly
United States District Judge