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Peter N. Detkin is Founder and Vice-Chairman at Intellectual Ventures where he focuses on a variety of projects relating to intellectual property and invention. Prior to joining Intellectual Ventures, Mr. Detkin spent 8 years at Intel Corporation where he was a vice president and assistant general counsel. Before he joined Intel, Mr. Detkin was an intellectual property partner at the law firm of Wilson, Sonsini, Goodrich and Rosati in Palo Alto, Calif.

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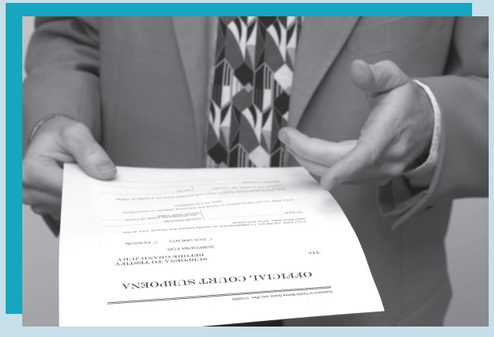
13TH ANNUAL INTELLECTUAL PROPERTY INSTITUTE

Cutting Edge Updates, Opportunities, and Issues

Friday, March 7, 2008

Washington State Convention and Trade Center
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13TH ANNUAL INTELLECTUAL PROPERTY INSTITUTE

7:30 a.m. Check-in • Walk-in Registrations • Distribution of Course Materials • Coffee and Pastry Service

MORNING CONCURRENT SESSIONS AVAILABLE
We offer two program choices during each morning time period. (You are free to move back and forth between concurrent tracks.)

TRACK ONE: SELECTED PATENT ISSUES

8:25 a.m. Welcome and Introductions by Program Co-Chair
Brian G. Bodine — Merchant & Gould, Seattle

8:30 a.m. Patent Reform
Douglas B. Greenswag — K&L Gates LLP, Seattle

9:15 a.m. Key Supreme Court Opinions
Joseph S. Miller — Associate Professor of Law, Lewis & Clark Law School, Portland

10:00 a.m. Break

10:15 a.m. Federal Circuit – Year In Review
Ramsey M. Al-Salam — Perkins Coie LLP, Seattle

11:00 a.m. Practical Tips for Willful Infringement Opinions; Scope of Waiver and Reasonableness
Kaustuv M. Das, Ph.D. — Merchant & Gould, Seattle

11:30 a.m. Mediation at the Court of Appeals for the Federal Circuit
Wendy L. Dean — Circuit Mediation Officer, United States Court of Appeals for the Federal Circuit, Washington, D.C.

TRACK TWO: SELECTED COPYRIGHT AND TRADEMARK ISSUES

8:25 a.m. Welcome and Introductions by Program Co-Chair
Signe H. Brunstad — University of Washington School of Law, Seattle

8:30 a.m. Trademark Year in Review
Associate Professor Daniel Laster — University of Washington School of Law, Seattle

9:15 a.m. Copyright Year in Review
Katherine C. Spelman — Cobalt LLP, Berkeley, CA

10:00 a.m. Break

10:15 a.m. Revisions to the TTAB Rules and Practical Tips
William O. Ferron, Jr. — Seed IP Law Group PLLC, Seattle

11:00 a.m. RIAA and Direct Liability Lawsuits

11:30 a.m. Fair Use and the First Amendment
Bruce E.H. Johnson — Davis Wright Tremaine LLP, Seattle

12:00 noon – 1:30 p.m.
Luncheon:
Intellectual Property Section Business Meeting
Plus
Remarks by Luncheon Guest Speaker Peter N. Detkin, Founder and Vice-Chairman, Intellectual Ventures
We gratefully recognize and thank our Institute Lunch Sponsor: **Microsoft Corporation**

AFTERNOON PLENARY SESSIONS

1:30 p.m. Design Patents and Trade Dress
Panel Discussion
Moderator: *Brian G. Bodine — Merchant & Gould, Seattle*
George C. Rondeau — Davis Wright Tremaine LLP, Seattle
Michael G. Atkins — Graham & Dunn PC, Seattle
Brian C. Park — Dorsey & Whitney LLP, Seattle

2:15 p.m. Licensing Intellectual Property
Panel Discussion
Robert W. Gomulkiewicz — Professor and Director, Graduate Program in Intellectual Property Law and Policy, University of Washington School of Law, Seattle
Marguerite H. Bailly — Bailly Law Firm, Seattle
Elizabeth R. Holohan — Intellectual Ventures, Bellevue

3:00 p.m. Break

3:15 p.m. Second Life and Online Liability
Panel Discussion
Moderator: *Signe H. Brunstad — University of Washington School of Law, Seattle*
William C. Rava — Perkins Coie LLP, Seattle
Neal Black — Vice President of Legal and Corporate Affairs and General Counsel, Live Gamer, Inc., Kirkland
Don McGowan — Attorney for Microsoft Game Studios, Legal and Corporate Affairs Division, Microsoft Corporation, Redmond
Daniel Huebner — Virtual World Social Designer (Former Director of Community Affairs and Governance of Linden Lab; Former Editor-in-Chief of Gamasutra), San Francisco

4:00 p.m. Ethics in Intellectual Property Counseling
Mark S. Parris — Heller Ehrman LLP, Seattle

4:45 p.m. Complete Evaluation Forms and Adjourn

4:45–6:30 p.m.

No-Host Reception with Complimentary Hors d'oeuvres
We gratefully recognize and thank **Merchant & Gould** for their sponsorship of this No-Host Reception with Complimentary Hors d'oeuvres

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