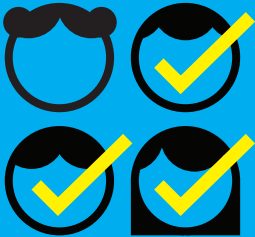


STOP BULLYING BEFORE IT STARTS: GIVING KIDS A VOICE

A CARTOON NETWORK SURVEY OF 9- TO 11-YEAR-OLDS ABOUT KINDNESS AND CARING



Three out of four kids (77%) say they **HAVE WITNESSED BULLYING**, including 27% who say they've done so "many times."



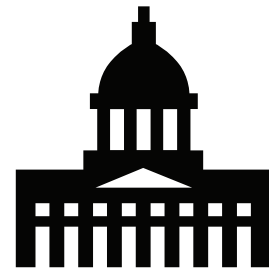
64% of children report having **TRIED TO HELP A KID WHO WAS BEING BULLIED**, including 17% who say they've done so "many times."



74%

of kids say caring about others is "very important."

When asked what would help kids their age be kinder to one another, 70% said it would help if the **ADULTS IN CHARGE OF OUR COUNTRY SET A BETTER EXAMPLE OF TREATING PEOPLE KINDLY.**



85% of children say they have **reached out to kids who were new to their school or neighborhood**, including 35% who say they have done so "many times," such as making a point of talking to them, or asking them to sit or play with them.

ROLE MODELS ARE IMPORTANT.

Most 9- to 11-year-olds say that when it comes to learning how to treat people with kindness, they have **good adult role models close to home, but not in our nation's leadership.**

MAKING
CARING
COMMON
PROJECT



Working in consultation with the Making Caring Common project (MCC) at the Harvard Graduate School of Education.

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