



President's Letter

Greetings fellow Tigers! As I look back on the accomplishments of your Kansas City Chapter, it's hard to believe a year has already gone by since my first report to you in Tiger Tales. And what a great year it has been! I've said it before, but it remains true...it's a great time to be a Tiger! Here are just a few of the notable achievements for the 2008-09 year:

- The Friends of Mizzou Picnic & Auction broke its records for attendance and fundraising
- The Tiger Ball celebrated its 10th anniversary with another banner year
- The Chapter was the first this year to achieve Capstone status by meeting all of the requirements set forth by the Mizzou Alumni Association
- The Chapter will award more than \$55,000 in scholarships to KC area students this summer
- Mizzou Alumni Association reached its all-time highest level with over 40,000 members
- And, of course, we'd be remiss if we didn't congratulate Mizzou for graduating nearly 5,000 students in May

Here's some other news you'll find in this issue of Tiger Tales:

- 10th Anniversary Tiger Ball Recap
- Mark your calendars for the 2009 Friends of Mizzou Picnic & Auction
- KC Chapter Goes Social – Join us on Facebook and LinkedIn!
- Calling all 4-H Alumni – Platte County Extension Launches "Friends of 4-H"
- Introducing Incoming Chapter President, Bill Newham
- The KC Chapter Elects 13 New Board Members
- Member Profile: Jackie Clark, MAA National President

I am honored to have had the opportunity to serve you as chapter president this year, and I appreciate the hard work and dedication of our outstanding board of directors. Again, I thank you for your support and Go Tigers!

Sincerely,
Pat Shelley
 Outgoing President, MAA – KC Chapter

2009 Black & Gold Tiger Ball: And the Number One Reason...



April 17 was another magical night as the Black & Gold Tiger Ball celebrated its 10th anniversary in true Mizzou fashion. This year's creative black tie event, themed "Top Ten Reasons", was held at the Hyatt Regency Crown Center.

Honorary co-chairs, Dean Mills, Dean of the Mizzou School of Journalism, and Jim & Betsy Gamble were on-hand to help the crowd of 350 alumni and guests dine and dance into the night with local band "Valentine".

“Thanks to everyone who came out to make the 10th Tiger Ball a very special one,” remarked event chairman, Darrell Latham. “The auction donors, the sponsors, the special guests, the planning committee...there are so many people who have helped grow and shape this event over the years. That generosity has helped the Kansas City Chapter to be able to provide even more funds for scholarships for the growing Mizzou family.”

This year’s event raised more than \$53,000 that will benefit the Alumni Scholars Program and the Tiger Scholarship Fund.

Remember to order your party pics from the event at <http://www.goodiephotography.lifepics.com/> . Pictures are \$5.00 for standard 4x6 (other sizes are also available.)

Come See What’s Cookin’ at the 2009 Friends of Mizzou Picnic & Auction



Mark your calendars now for the 2009 Friends of Mizzou Picnic & Auction. This long-standing Kansas City tradition will be held on Friday, August 21 at the John Knox Pavilion in Lees Summit.

You won't want to miss this year's event! In addition to the exciting live and silent auctions, we'll have a delicious BBQ dinner catered by the Westport Flea Market and entertainment from the Marching Mizzou Alumni Band! For future Tigers, the Mizzou Kids Zone will be back and better than ever. And, for the adults we'll once again have a wine tasting provided by the Missouri Wine Council.

You will be receiving a registration mailing soon. Complete the form and mail it in, or register online at www.kctigers.com/picnic (online registration will be opening soon). Check the website often for a list of live and silent auction items as well as event updates. To join the Alumni Band, please contact [Stuart Woody](#).

Auction items and event-night volunteers are still needed! If you'd like to donate an item or service, please [click here](#) for a downloadable donation form. To help with the event, please contact co-chairs [Jay & Kristen Marshall](#) or [John Campbell](#).

Calling all 4-H Alumni – Platte County Launches “Friends of 4-H”

A new 4-H group is forming: Friends of 4-H Platte County. This group was designed to establish a means for 4-H alumni, friends, parents, businesses and community leaders to nurture and support University of Missouri Extension 4-H Youth Programs and leadership development activities in Platte County, Missouri, through their volunteered time, talents, and treasure.

Four levels of memberships (September 1-August 31, each year) are for individuals (\$25) to corporate levels (\$100, \$250, \$500) with varying benefits including communications and recognition.

Kick off for the organization will be at the Platte County Fair, in the 4-H building, July 20-26. The Platte County 4-H Council values the traditions and the changes in 4-H through the years as well as the multi generational aspect of the program, so exhibits or displays from the past will be an ongoing part of the fair. Alumni are invited to bring their 4-H alumni exhibits (from anywhere) to put on display.

For more information contact the Platte County Extension office at platteco@missouri.edu or 816-270-2141, or visit online at or

www.extension.missouri.edu/platte.

The KC Tigers Have Gone Social – Check Us Out Online!

The KC Chapter has two new ways to stay in the know. We're now on Facebook and LinkedIn. Check these new communities often for updates on upcoming events or just to socialize with your fellow Tigers. To join us on Facebook [click here](#) or search for "Mizzou Alumni in Kansas City". To find us on LinkedIn [click here](#) or search for "KC Tigers – Mizzou Alumni in Kansas City."

Introducing Your 2009-2010 Chapter Leaders



Tiger Tales is pleased to introduce the 2009-2010 Chapter leadership team that will be led by incoming president, [Bill Newham](#).

Newham, BS'71, M Ed'78, is a native of Cowgill, Mo., and a country boy at heart; raised on the family farm – a Missouri Century Farm that dates back to the 1860s – that he has proudly kept in the family. He has an undergraduate degree from Mizzou's College of Agriculture, Food and Natural Resources and a master's from the College of Education, and has had a distinguished, award-winning career in the livestock publications business, currently serving as vice president of the Livestock Group for Farm Journal Media.

Newham's career brought him to the Kansas City area in the early 1980s. Through mutual friends, he became involved in the Kansas City Chapter in 1992. "Having been involved with the Chapter/Board for more than 15 years, I am constantly amazed at the commitment and dedication that so many people have invested to make this chapter grow and prosper," remarks Newham. "Having been involved on the Mizzou Alumni Association governing board, I have seen how chapters ebb and flow in their size, activity and member involvement. But, with the KC chapter, during the past 20 years there has been no ebb! And we continue to have more people become involved and want to become involved."

In addition to his involvement in the KC Chapter, Newham has served as a member of the University of Missouri Alumni Association Governing Board, Agriculture Journalism Task Force, Agriculture Education Program Development Committee and has served as president of the College of Agriculture Alumni Association. He is also active in a number of agricultural industry associations, including the American Business Media Agri-Council, the Livestock Publications Council, and the National Agri-Marketing Association. Newham and his wife, Peggy, live in Leawood, Ks. He has one daughter, Jordan, and a step-son, Matt.

"One of the really exciting things during the past 3-4 years is the influx of new, young board members and volunteers" said Newham. "That is a testament to great leadership during that period. I just hope I can be a part of maintaining that tradition."

Also serving your chapter this year will be:

President-elect (Columns Program) – [Larry Finkemeier](#)

First Vice President (Membership) – [Blake Pryor](#)

Second Vice President (Tiger Ball) - [Kristen Marshall](#)

Third Vice President (Friends of Mizzou Picnic & Auction) – [John Campbell, Jr.](#)

Fourth Vice President (Scholarships) – [Ashley Dean](#)

Secretary – [Sherri Ford](#)

Treasurer – [C.W. Manford](#)

Each member of the team is also a key part of our efforts for the year. If you have

any questions, or if you'd like to get involved with a committee, you are encouraged to contact any of the leaders at the email addresses above.

We would also like to welcome 13 new members to the KC Board of Directors:

Kristen Allen – MS'94
 Andrew Elmore – BA'05
 Rob Harris – BS BA'80
 Samantha Norris Kinslow, BHS'99
 Jodi Krantz – BS'83
 Courtney Lang – BS'01, JD'05
 Laura Neff – BS'04, MD'08
 Lexi Norris – BA'03, JD'06
 Carolyn Raash – BA
 Wesley Rogers – BA'03, JD'07
 Carol Rothwell – BA
 Twila Samborski – BS'74, MEd'76
 Clay Smith – BA'08
 Jeff Zumsteg – BSBA'84, MBA'86

Member Spotlight – Jackie Clark, Incoming MAA National President



To call Jackie Clark a 4'10" fiery gal with a love for Mizzou football, politics, gardening and sporting clays would be an understatement of who she is and what she's done for Mizzou. Meet the new incoming president of the Mizzou Alumni Association!

Clark, BA'84, is a native of Blue Springs, MO. "I've been a Tiger since the sixth grade," she adds, having attended Lee's Summit elementary, junior high and high schools with tiger mascots before heading off to Mizzou.

Her college days were filled with student government activities. She started her involvement as a freshman Missouri Students Association senator and was selected to be an intern for the Associated Students of the University of Missouri (ASUM) her sophomore year, the first year that sophomores were selected for this honor. And, as part of this distinguished group of students, Clark had the opportunity to lobby on behalf of the University in Jefferson City and Washington D.C. Her role within the organization grew when she was elected to the ASUM Board of Directors the next year, and then Chairman of the Board her senior year. Clark's dedication to Mizzou did not go unnoticed. During her junior year, she was tapped in to Omicron Delta Kappa honor society and went on to serve as president of that organization.

"Internships like ASUM and others at Mizzou give students the real-world experience that they need to succeed in their career," she said. "That internship was the foundation of my career."

Clark began her involvement in the Kansas City Chapter of MAA in the early 90s and became one of the co-founders of the Black and Gold Tiger Ball. Her love of all things legislative led her get involved with the Mizzou Legislative Network and paved the way for her leadership within the national MAA organization.

When she's not cheering on the Tigers, Clark is the Director of Communications and Public Affairs for the Ash Grove Cement Company in Overland Park, where she directs Ash Grove's public and government affairs as well as its corporate communications, political action, community relations and crisis management programs. She's a lifelong Chiefs and Royals fan who also enjoys traveling, tending to her garden, taking classes at the Kansas City Culinary Center, and shopping for tiger-striped attire. And along the way, she's picked up a new hobby...shooting her .20 gauge shotgun in sporting clay competitions!

Clark is excited to begin her tenure as national President. "I want to see the Innovation Park (in Blue Springs) come to fruition," Clark says. "It will establish a Mizzou footprint in Kansas City where residents, students and alumni can convene."

"I also want Big 12 championships for all of our sports teams and some NCAA championship trophies," she laughs. We're pulling for you, Jackie!

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