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**Date:** Tue, November 2, 2010 2:06:31 PM  
**Cc:**  
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## Tiger Tales November 2010



### Letter from the President Larry Finkemeier

Greetings Tiger Fans! What a fantastic start to fall we have had. The excitement in Columbia for Homecoming this year was unprecedented! ESPN's College Game Day, amazing fans gathered throughout the campus and football game, house decorations, successful blood drive and a huge win over the #1 Oklahoma Sooners made this year one for the history books!

Here in Kansas City we also have a lot to celebrate! Our Kansas City Chapter of the Mizzou Alumni Association once again received MAA's prestigious Columns Award, two of our chapter Board members were recognized for outstanding achievement, and our annual Friends of Mizzou Alumni Picnic raised money for our scholarship fund. It is a great time to be a Tiger!

In this edition of "Tiger Tales" you will read more about our chapter awards and recognitions, how you can help Mizzou beat the Jayhawks in the Border Showdown for Harvesters, and a fantastic event hosted by the Tiger Club and the Community Services League featuring our legendary basketball coach, Norm Stewart. Don't forget to mark your calendars for our black-tie gala, Tiger Ball, on April 8th. This year the Tiger Ball will be held at the beautiful Intercontinental Hotel on the Country Club Plaza.

I encourage all Mizzou alumni and fans in the Kansas City area to become involved in our local events. Become a fan of the Mizzou Alumni Kansas City Chapter on [Facebook](#), follow us on [Twitter](#), or check out our website at [www.kctigers.com](http://www.kctigers.com) to learn more about social, athletic and philanthropic events in our area.

For Mizzou,  
Larry Finkemeier



### 2010 Mizzou G.O.L.D. Award Kristen Marshall, BS '00 Kansas City, Missouri

You can take the girl away from the Mizzou, but you can't take Mizzou away from the girl. It is safe to say that this is the mindset that Kristen Marshall has had since graduating with a degree in Agriculture Journalism from MU in 2000.

**Network**  
with Alumni & Friends on:



**Did You Know:**  
[Did You Know](#)  
**Date:** 10/25/2010 The 2010 Homecoming Service Challenge generated more than 10,000 service hours from student, staff and alumni volunteers. [Read more](#)

**Wherever the Season Takes Us**

**Date:** 10/25/2010 The Mizzou Alumni Association hosts more than 300 athletic events annually including chapter and organization watch parties, rallies, and other special events. Follow the Tigers into post season with your alumni association. [More](#)



**A Campus Icon Saved**  
**Date:** 10/4/2010 Alumni Association President Gardiner Lathrop impassioned plea to leave The Columns standing after the fire that destroyed Academic Hall in 1892. The Columns have stood strong ever since. Imagining Mizzou without The Columns is like imagining Mizzou without its alumni association.

**Saving Lives**  
**Date:** 10/4/2010 Did you know the Homecoming Blood Drive is one of the largest blood drives in the nation? Each fall, more than 4,000 units are donated by students, faculty, staff, alumni and community members.

**Making Mizzou Stronger**  
**Date:** 9/19/2010 As an MAA member you receive the satisfaction of supporting a 157 year-old, member-focused, independently governed, volunteer-driven not-for-profit organization that works tirelessly on behalf of the world's best alumni body, currently-enrolled students and the University of Missouri. Join today!

According to one of her nominators, "Kristen is a running (not walking) ambassador for the University of Missouri." She is an active leader in the Kansas City Chapter of the Mizzou Alumni Association serving on the Kansas City Chapter Board of Directors, acting as co-chair of the annual Friends of Mizzou Picnic & Auction, and assuming the role of chair of the chapter's Communications Committee. In addition to her Kansas City Chapter involvement, Kristen serves on the National Ag Alumni Board of Directors, is a member of Alpha Zeta Honors Fraternity of Agriculture and is actively involved with the national Agri-Marketing Association (NAMA). She has also been instrumental in the mentoring of students in the MU College of Agriculture, Food & Natural Resources (CAFNR) by acting as liaison for students attempting to establish a Mizzou chapter of NAMA. As someone who has devoted hundreds of hours to support Mizzou and its alums and students, we are pleased to announce Kristen Marshall as a 2010 Mizzou Graduate of the Last Decade Award winner.



### 2010 Missouri Alumni Legacy Award Raymond K. Phillips Blue Springs, Missouri

Ray Phillips loves a good picnic. That's why he's been throwing the Kansas City Chapter's Annual Friends of Mizzou Fall Picnic & Auction for nearly thirty years! Ray has served as Chairman for the annual picnic, and over the years has diligently guided a group of volunteers to transform the event from a small cookout with a couple dozen attendees, to a massive 500 person BBQ complete with a kid's zone, greetings from the Chancellor and University leaders, silent and live auctions, and

entertainment from an alumni band. Ray also saw the picnic as an opportunity to raise money for scholarships, and during his tenure as Picnic Chairman the event has raised nearly \$600,000 in scholarship funds for area high school students entering Mizzou. In addition to his work with the picnic, Ray has been a member of the Kansas City Chapter's Executive Committee for over two decades and holds the distinction as the only person to have served two consecutive years as chapter President. He has also served on the MAA Board of Directors, MAA Intercollegiate Athletic Alumni Committee, is an active member of the Jefferson Club, and a lifetime member of the Mizzou Alumni Association. As a recipient of the 2002 Tiger Pride award, Ray continues to invest himself in support of all things Mizzou, and will no doubt continue share his passion with anyone who will listen. For these reasons, we are pleased to announce Ray Phillips as the winner of the 2010 Alumni Legacy Award.

### Border Showdown 4th Annual Harvesters Food Drive

This year's Border Showdown isn't just on the football field. The University of Kansas and University of Missouri are competing to see who can collect the most food and money for Harvesters Food Bank through the KU-MU Food Drive. Check out how many meals have been donated so far and [help the Tigers tame hunger](#) AND the Jayhawks. The Mizzou Alumni Association has had the honor of winning this friendly competition the past three years; please help us continue this "winning tradition".



### Tiger Club Hosts Coach Norm Stewart at Brighter Futures Gala

Join Community Services League, along with Master of Ceremonies KMBC-9 First News Anchor Donna Pitman, as they celebrate the past year and prepare for the upcoming grand opening of the new Central Resources Building, with the annual fundraising event The 2010 Brighter Futures Gala presented by KCP&L. This special night will be held on Saturday, November 6, 2010, at the Hilton Garden Inn in Independence, MO.



#### Voice of the Tigers

**Date:** 8/10/2010 Did you know the Mizzou Alumni Association is the voice of more than 257,000 alumni worldwide. [More](#)

#### Keeping the Connection

**Date:** 8/10/2010 Did you know in an effort to keep alumni connected to campus news and issues the alumni association mails more than 200,000 pieces and more than 3.6 million e-mails annually. [More](#)

#### Welcoming the Class of 2014

**Date:** 8/10/2010 Did you know the alumni association welcomes more than 4,000 new students to Mizzou each fall at Tiger Walk. The event, created by MAA in the mid-1990's, is the official entrance to the university for all incoming students. [More](#)

#### Mizzou Marketplace:

##### MU-Themed Holiday Cards

**Date:** 10/25/2010 Looking to put a Mizzou spin on your new arrival announcements or special party invitations? Alumni, Tiger fans and friends can create personalized greeting cards, invitations, announcements and more at the Mizzou Alumni Association [online print store](#).



##### Support MU One Cup at a Time

**Date:** 10/25/2010 Introducing the new Mizzou alumni coffee store. Now have gourmet, fresh-roasted coffee shipped directly to your home. Choose from 25+ varieties, ground or whole bean, including dark roast, breakfast blend, fair trade, organic. [Visit the online store](#).



##### Label Me Proud

**Date:** 10/4/2010 Need a great every day way to show the world you're a Tiger? [Order MU-themed mailing address labels](#) today. Every purchase supports MAA.

##### Ride With Pride

**Date:** 10/4/2010 Mizzou plates are personalized plates for Missouri residents. Each plate supports scholarships for MU students. [Learn more or get started](#) ordering your plate now.

##### Like Saving Money?

**Date:** 9/19/2010 Enjoy incredible online savings on movie tickets, travel, shopping and more. This value-packed benefit is called the Mizzou Alumni Savings Connection-and it's FREE for all MAA members! [Explore now](#)

##### Gear Up For The Game

**Date:** 8/30/2010 Be bold - wear black and gold. The best MU gear and gifts come from MAA's official store, University Bookstore. [Shop](#)

#### Mizzou News:

##### Landscape Artistry

**Date:** 11/1/2010 Working in rain, heat, snow and sleet. [More](#)



Limited  
Discounted

This year's event will provide special guests, including the keynote address by legendary Missouri Tigers Basketball Coach Norm Stewart and honorary co-chairmen Mayor Don Reimal & Mrs. Jo Reimal (Independence) and Mayor Carson Ross & Mrs. Eloise Ross (Blue Springs).

Don't miss out on a chance to celebrate, enjoy a great evening with friends, and support a most-worthy cause as we highlight and promote programs and services to assist the poor in going from poverty to self-sufficiency.

For more information on the Brighter Futures Gala, visit [www.brighterfuturesgala.org](http://www.brighterfuturesgala.org) or contact Marg McAdams at 816-254-4100 or [mcadamsm@cslcares.org](mailto:mcadamsm@cslcares.org)



### Kansas City Chapter Awards Annual Scholarships at Summer Picnic

Congratulations to the winners of the 2010 Alumni Scholars scholarship recipients. Thanks to our local alumni support, the Kansas City chapter was able to provide \$36,000 in scholarships to 18 KC-area students!

#### Congratulations to our 2010 Alumni Scholars:

- |                    |                  |                      |
|--------------------|------------------|----------------------|
| Max Conger         | Charlie Cox      | Michaela Curls-Scott |
| Chelsea D'Agostino | Benjamin Duddy   | Anna Feyerherm       |
| Jordan Glasgow     | Kathryn James    | Ameila Jester        |
| April Keel         | Lauren Mason     | Taylor Mathews       |
| Ally McEntire      | Marissa McEntire | Taylor Ortiz         |
| Ryan Roach         | Joseph Simmons   | Katie Youmans        |
| Elizabeth Zack     |                  |                      |

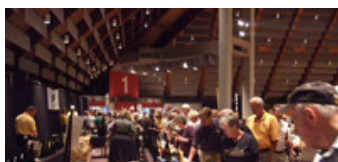


### Friends of Mizzou Picnic Raises Nearly \$14,000 for MU Scholarships

Mizzou alumni gathered at the John Knox Pavilion in Lee's Summit on August 20 to support the Tiger Scholarship Fund. An evening filled with live and silent auctions, a festive Kids Zone, Missouri wine tastings, delicious barbeque and the sounds of the Mizzou Alumni Marching Mizzou created the perfect environment for a true celebration of Mizzou spirit.

Through ticket sales, auction items and donations, the Friends of Mizzou Picnic raised nearly \$14,000 for the scholarship fund.

Thank you to the committee co-chairmen, John Campbell and Rob Harris and to the entire committee for hosting another fantastic picnic. Mark your calendar for the 2011 Friends of Mizzou Picnic that will be held on August 12.



#### Tickets Remain

**Date:** 11/1/2010 MAA members can order discounted single-game football tickets to see Mizzou Play K-State on Nov. 13th. [More](#)

#### Preserving Mizzou Traditions

**Date:** 10/29/2010 New Mizzou Traditions Fund serves as a way to ensure the continuation of traditions that make Mizzou a unique and special experience. [More](#)



#### Leading the Way

**Date:** 9/29/2010 More than 3,500 volunteers serve as ambassadors driving Mizzou forward. [More](#)

#### Wake Up With Mizzou

**Date:** 10/28/2010 MAA announces the launch of a new gourmet, fresh-roasted coffee store branded for Tigers that love Mizzou. [Visit the online coffee shop](#)



#### Homecoming Service Hours Soar

**Date:** 10/21/2010 Blood and food drive volunteers help top the 10,000 service hour mark for Homecoming-related service projects. [More](#)

#### Vote For the Coach

**Date:** 10/4/2010 Show your pride in Coach Pinkel and cast your vote for Liberty Mutual's Coach of the Year. [More](#)



#### Faculty-Alumni Award Recipients Honored

**Date:** 10/4/2010 Through the awards program, the Mizzou Alumni Association expresses its pride and appreciation for these individuals and their service to higher education. [More](#)

**Planning Begins for 2011 Tiger Ball**

The 12th Annual Tiger Ball will be held April 8, 2011 at the Intercontinental Hotel on the Country Club Plaza. The black tie event hosted to raise funds for the Tiger Scholarship Fund is a proud tradition for KC area alumni.

If you are interested in serving on the steering committee, donating items to the live or silent auction or if you would like to sponsor the Tiger Ball, please contact Emily Crafton, [ecrafton@glynndevins.com](mailto:ecrafton@glynndevins.com)

**Congratulations to Roger Phillips ...** along with players from the 1960 Mizzou football recently celebrated their 50 year Anniversary and winning of the Orange Bowl by a special award ceremony at halftime of the San Diego State game.

This message is brought to you by the Mizzou Alumni Association  
in an effort to better inform our alumni of Mizzou events.  
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