



ALEXjane

designer/illustrator

ALEX JANE NEUBURGER

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(949) 290-5749

education

- 2007-2011 LAGUNA COLLEGE OF ART AND DESIGN, Laguna Beach, California
Bachelor of Fine Arts degree in Graphic Design and Illustration
- 2004 - 2006 CHAPMAN UNIVERSITY, ORANGE, California
Certificate in Film Production and Film Studies
- 2003 NEW YORK FILM ACADEMY
Certificate in Film Production

experience

- April. 2012 - Present PEEK... AREN'T YOU CURIOUS (425 2nd Street, San Francisco CA 94123)
JR. GRAPHIC DESIGNER/MARKETING
 - Implement all marketing and promotions weekly emails.
 - Update front-end of website with links and imagery.
 - Update social networks with contests and promotional items to increase loyalty and brand awareness.
 - Design printed goods for in-store signage, press, ad campaigns and charity events.
 - Communicate efficiently with print vendors on collateral and release dates.
 - Create excel sheets for vendors based on printed goods.
 - Create logos and logotypes for store openings.
 - Log statistics of email CTR and open rate compared to individual email revenue.
 - Photograph products for web collateral and press collateral.
 - Illustrate (hand/computer) for store windows and in-store ephemera.
- April. 2012 - Present PEEK... AREN'T YOU CURIOUS (1536 Redwood Hwy, Corte Madera CA 94925)
ASSISTANT STORE MANAGER
 - Manage operations and customer experience/sales throughout the store.
 - Manage and train sales employees.
 - Create strategy based on store volume goals.
 - Report weekly on store statistics according to volume, sell-thru, customer capture.
 - Log and submit payroll including calculating overtime and vacation.
 - Create window displays that replicate Create Services Director's visions.
 - Merchandise store based on seasonal direction.
 - Style mannequins.
 - Set an example of high sales and customer retention.

awards/exhibitions

- Spring 2012 Student Speaker for LCAD Graduation Ceremony
- 2008-2010 LCAD BEST OF THE BEST spring exhibition
- Spring 2006 CHAPMAN UNIVERSITY spring exhibit
first place in graphic design
first place in 2D art
- May 2005 CHAPMAN UNIVERSITY FILM AWARDS
best Production design in film for COMA WARD,
dir. Andrew Poston

computer skills

- Adobe CS6 Creative Suite
- Maya
- Windows 7/Vista/XP
- Microsoft Office 2010
- Mac OS Mountain Lion
- iLife '11
- iWork 2009
- Some HTML and CSS
- Final Cut Pro 7
- Mailchimp
- Magento

special skills

- Typography
- Book layouts: fashion/comic/gaming/retail
- Proficient in digital photography & digital cameras: Cannon & Nikon
- Illustration/Greeting Card enthusiast

references:

- ROVANA LEE
Graphic Designer
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- SAM RIEMER
CEO - YMS Local
riemanagement@hotmail.com
- LINNEA MOTTS
Graphic Designer - Etnies
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