## Minutes of WGWA Board Meeting held January 28, 2009

Attendees: Lee Trotta, Joan Viney, Katherine Grote, Troy Thompson

**Minutes** from the August 7 meeting were approved.

**The Treasurer's Report** from Becky via Lee stated that we have \$5298 in a Certificate of Deposit and \$6658 in our checking account (up from the \$4913 in checking as of May 1, 2008, due to Field Trip profits and membership dues).

Start time: 6:00pm

**The Membership Report** from Becky via Lee stated that only 12 members have renewed so far this year.

**The Newsletter Report** from Troy stated that he has several items that he still has to transfer to Joan Viney in order to complete the current newsletter issue. One of these is a Treasurer's report.

**The Conference Planning** summary from Paula via Lee was given general approval by the Board regarding budget and format. However, the loss of Tim Grundl as a headline speaker requires both Boardmember effort at speaker replacement and advertisement adjustment on our website (and future mailings). The significant number of other fine speakers that Paula has lined up should make headlining another speaker an easy task. However, Paula will be on vacation until February 8<sup>th</sup>.

**Webinar Planning** was explained by Joan, who tested 5 different brands of webinar software. Lee updated related phone costs for the Web Visual brand which he negotiated downward. Joan still leans towards the software provided by I-Linc, which costs \$59 for each month used with a 15-seat limit or \$99 for each month with a 1000-seat limit. Lee pointed out that the 2<sup>nd</sup> head of the webinar cost dragon was that of the speaker. The proposed first speaker from Graceworks on "Giving Better Engineering Presentations" will cost at least \$500. Other webinar topics have already been suggested in our Member Survey that could be presented by WGWA members at less cost. Rather than the Board approving proposed webinar expenses at this time, it was decided to hold the next quarterly Board meeting via the I-Link webinar software first. To increase WGWA advertising, the members and others interested will be directed to the WGWA website for details on any webinar offering.

The need for a WGWA Motto was briefly discussed. Lee's idea of "Learn from the Earth, she is your mother" was used as an example. The concensus of the Board was that creating a motto was good (helps people identify who we are) but brainstorming better mottos should be tabled until the next meeting.

**Election of new officers** was explained by Lee. We now have enough candidates to fill both Board positions in need. Two candidates for President Elect (Jim Drought and Aaron Snyder) and one for Secretary (Andrew Solberg). The Secretary position term has not yet terminated, but the current Secretary had asked to be relieved. Joan will prepare the Election Form and distribute it to membership for their votes.

Adjourned about 6:35pm.