## Minutes of WGWA Board Meeting held March 24, 2009

Attendees: Lee Trotta, Paula Richardson, Jim Drought, Aaron Schneider, Troy Thompson

**Minutes** from previous meeting were not addressed.

The Treasurer's Report was unavailable but Aaron heard from Becky that "membership was behind last year's pace at the time of the conference". Aaron continued that his efforts to contact SE Region members indicated that members were getting "not much communication (i.e., emails) from WGWA. They want to know what is changing". It was decided that an email reminder on membership was needed. Paula asked Aaron to send her the names of those members not getting emails.

Start time: 12:05pm

Enhanced Visibility was encouraged by Jim Drought. He had just returned from the NGWA Leadership Conference in DC with Mike Raimonde and got some good tips which he hopes to incorporate. A newsletter enhancement might include more consistency in distribution and contributors. We were all tasked to brainstorm people who could write a regular column in the newsletter in order to take some of the journalistic burden off of Troy. Troy's goal is to keep the newsletter under ½ megabyte in size (so as not to clog home computers) and, therefore, he provides links to larger files. Jim hoped for future improvements in the web page and area meetings also. Social networking is desired by our members and may take new and different forms. We may need professional advice on incorporating such changes.

The Annual Meeting was reviewed by Paula. She brought up Mary Anderson's suggestions and continued cooperation with AWRA was discussed. Feedback was that WGWA bends to fit AWRA plans and not vice versa (to the detriment of our identity). Our career counseling to students should be more valuable than that given at AWRA. The next AWRA Conference will be in Madison. Paula suggested waiving the WGWA membership fee for those attending the WGWA Conference. Lee suggests involving our Treasurer in that discussion before deciding. Board Vacancies were discussed. There are two vacancies. Lee will contact both Larry Wehrheim and Lori Huntoon about their desire to fill those vacancies.

**SE Regional Meeting** is being planned by Aaron around an NR700 talk on April 28 or 29 at lunchtime.

**Next Board Meeting** is being planned as a face-to-face meeting by Paula in mid-April (20-23) in the evening at the Delafield Brewhouse. Lee suggested inviting a representative of PEC to that meeting.

Adjourned 1:00pm