

**WGWA Board Meeting Minutes - Draft**  
**Wednesday March 5, 2008**  
**Conference Call**

Persons present: Lee Trotta, Troy Gawronski, Mike Raimonde, Troy Thompson, Joan Viney, Paula Richardson, Jim Drought

- I. Call to order 5:50 pm.
- II. Approval of minutes from April 25, 2007 and January 28, 2008. Mike Raimonde moves to approve the minutes. Jim Drought seconds the motion.
- III. Treasurers Report - Balance in checking account \$ 6,292.87. A deposit of \$3,575.00 will be made on January 29, 2008 (memberships and registrations).
- IV. Membership Report – As of now there are 44 individuals registered for the annual conference.
- V. Old Business – reviewed.

**Sponsors for the WGWA conference** – The list of sponsors for the 2008 WGWA Annual Spring Conference are as follows: Boart Longyear, RSV Engineering, Sierra Club, Test America, On-site Environmental Services, and JAWRA (Journal of the American Water Resources Association). The National Ground Water Association was approached and commented that it may take up to 45 days for an approval. Lee Trotta stated that we may receive money in days to come.

**Annual conference issues** – The order of presentations has been finalized for the conference. One presenter (Kristina Betzhold) had to drop out due to inappropriate model results. The conference is to start at 11:30 to 13:00 for registration on March 7, 2008. 13:00 the conference will begin with opening remarks from WGWA president Lee Trotta. Paula Richardson and James Drought will be attending the student counseling session taking place from 12:00 to 14:00. Both will attend the WGWA conference once complete with this session. The WGWA Board of Directors is hoping that there are some crossover form individuals that attended the AWRA conference to the WGWA conference.

**Standardize discounts to presenters** – Discussions took place to determine if presenters at the WGWA conference should have a discounted or free registration to the conference. Typically, at least a third of the registrants for the conference have been the speakers. If WGWA did not require presenters to pay the registration fee the organization would loose money on the conference. Mike Raimonde motions to table this item to next quarter, after the conference, to determine the financial ramifications for the 2008 conference. Troy Thompson seconds the motion.

- VI. New Business

**WGWA membership training** – Lee Trotta attended the National Ground Water Association Annual Meetings in Washington D.C. He attended several seminars on understanding memberships and how to attract more members. Lee would like to show a series of slides after the WGWA conference to share what he learned with the board.

**WGWA sponsored webinar** – A webinar for marketing is available on March 20, 2008 for environmental professionals. Lee would like to purchase access to the webinar and broadcast from the offices of NRT in Pewaukee, Wisconsin. The cost of the webinar is \$109.00 for each organization. Becky Caudill has arranged with NRT for the broadcast of the webinar to all interested WGWA members. Troy Thompson motions to approve this request. Mike Raimonde seconds the motion.

**Formation of new committees** – WGWA Board of Directors wishes to seek new volunteers to join planning committees for the 2008-2009 calendar years. A WGWA note will be sent out to all WGWA members asking for commitment to a planning committee.

7:50 Lee Trotta motioned to adjourn, Troy Gawronski seconds the motion. Meeting adjourned