

**Minutes of WGWA Board Meeting held May 13, 2010**

**Start time:** 6:10 pm

**Location:** Delafield Brewhaus

**Attendees:** Kallina Dunkle, Paula Richardson, Jim Drought, Kate Juneau, Andrew Solberg, Lee Trotta, Mike Raimonde, Jim Bannantine, Lisa Shafosnick, Anna Dahl, , Troy Thompson, John Roberts, Becky Caudill, Rachel Nadasdy

**I Introduction and Welcome (Jim Drought)**

**II Previous Meeting Minutes (Andrew Solberg/Jim Drought):** Approval of minutes from May 17, 2010. Lee Trotta moves to approve the minutes. Paul Richardson seconds the motion

**III 2010 NGWA Leadership Conference (Paula Richardson):** Paula shares her experiences at the 2010 conference. She indicates that it was a good experience and something that WGWA should participate in the future. Good for networking.

**IV The Treasurer's Report and Membership Update (Becky Caudill):** Becky will serve one more term as treasurer (term up in 2012). Becky indicates that we have \$214.75 in pending deposits and we will cash the CD in the end of May. Becky expects we'll have \$4486.02 at end of May

Becky indicates that we have 95 paid members. She also indicates that we have 189 people listed as member in the past 2 years. She suggested that we provide free membership to students who participate. The question arises of whether or not to make the annual conference presenters pay registration. It is suggested that the presenters do not pay, but a donation request is included with the call for papers. It is also suggested that if the presenter is invited to speak that they don't need to pay. The WGWA policies and procedures will be consulted.

**V Newsletter, WGWA Web Page, and Potential Social Media Needs (Troy Thompson/Jim Drought):** The largest challenge of the newsletter is getting enough content. WGWA notes cover most of content. There is question of how many people actually read it in it's current format. It is suggested that we try a new format. A blog would allow several administrators to post information and updates. An email could be sent out indicating a new blog post. It could still incorporate the WGWA notes via links to website.

It is agreed that the website is more current/user friendly with latest updates. Paula suggests that it would be beneficial to have someone more active in WGWA that is able to update website. The policies will be consulted for board members responsible for the website.

Someone should be dedicated to take charge of WGWA social media. Twitter is suggested as the best possible avenue because it targets younger people. Rachel will explore. Lee Trotta will work on getting contact info for student/educational organizations to promote WGWA events/activities.

**VI Regional Director Coordination and Outreach (Jim Drought):** WGWA needs to reach out to other parts of the state and have active area coordinators. Currently the southeast provides the most activities.

**VI Scheduling of Geophysics Breakfast/Summer Seminar with Dr. Kathryn Grote (Jim Drought):** Aaron Schneider not available to discuss. Jim Bannantine, Jim Drought, and Paula Richardson will meet after board meeting to further discuss.

**Next Board Meeting: TBA**

**Adjourned 7:37 pm**