

Stephen W. Horn

6343 Gibson Road, Canfield, OH

Cell: 330-770-0537

Shorn4@kent.edu

SUMMARY OF QUALIFICATIONS:

Masters of Arts candidate majoring in Sports and Recreation Management with a high concentration in Sports Management and Marketing.

- **Experience** – 3 years of solid experience as a fitness instructor leading and implementing new class formats. I have obtained and kept current on 6 certifications and continuing education courses related to the field
 - **Leadership** – 2 years of management of 23 instructors and 40 different class formats per semester.
 - **Event Planning** – 2 years of experience on the Penguin Productions Committee working with a budget of \$75,000. I gained knowledge on how to develop, coordinate and evaluate large-scale events both on and off campus
 - **Communication** – Act as liaison between student staff and professional staff. Also collaborate with others and work as a team to develop new ideas and teaching methods to increase satisfaction of participating patrons
 - **Volunteer work** – Marketing Chair for the 2013 Region III Student Lead On Conference at DePaul University in Chicago, Il. A conference developed for overall student development; to help them grow into young professionals both in and out of Sports and Recreation
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EDUCATION:

Master of Arts – Expected Graduation: 05/15

Kent State University, Kent, OH

College of Education, Health, and Human Services

Major: Sports and Recreation Management

Bachelor of Science in Business Administration – 08/13

Youngstown State University, Youngstown, OH

Williamson College of Business Administration, AACSB Accredited

Major: Business Administration

RELATED WORK EXPERIENCE:

Kent State University – Kent, OH

Department of Recreational Services

Marketing Graduate Assistant

- Assist the Marketing Coordinator with the administration of the Marketing Area
- Supervise the student marketing staff, with tasks and assigning job responsibilities
- Develop and execute communication pieces, including, advertising, email, and social media etc.
- Assist with the continued engagement of the department's online presence
- Contribute to the development, management and promotion of all special events

Kent State University – Kent, OH

Department of Recreational Services

Member of Guest Services Intern – (01/13-08/13)

- Assisted area coordinator with management duties and staff supervision
- Organized and maintain data with facility operations
- Completed in-service project on staff training and development
- Represented the Department of Recreational Services across campus and other duties as assigned

Youngstown State University – Youngstown, OH

The Department of Campus Recreation

Group Exercise and Fitness Supervisor – (05/10-08/13)

- Provided management and leadership skills to a staff of 23 instructors and 35 different class types
- Provided assistance to Fitness and Wellness Coordinator
- Partnered with organizations to provide workshops and clinics to members and non-members within the Department of Campus Recreation
- Developed leadership skills by attending CEU's , working with other instructors, and attending bi-annual staff training sessions
- Acted as a liaison between the professional staff members and the student staff
- Hired and trained potential new fitness instructors

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Facility Supervisor – (05/10-08/13)

- Assisted with management and supervision of the facility, programs, and staff during the hours of operation
- Opened and closed facilities, provide safety, and cleanliness of the Andrews Student and Wellness Center
- Completed all Matter of Record form when needed
- Assumed responsibilities in the absence of a Graduate Assistant or Professional Staff member
- Attended and assist with department special events, attend staff meetings, meet weekly with administrator if needed, and maintain CPR and First Aid certification
- Represented the Department of Campus Recreation across campus and other duties as assigned.

Group Exercise and Fitness Instructor:

- The Classroom Aerobics Studio – (01/12-Curent)
 - Team BSS Training and Fitness – (01/12-06/12)
 - The Jewish Community Center – (01/12-06/12)
 - YSU HPES Department – (06/12-12/12)
 - The Department of Campus Recreation – (03/09-08/13)
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COMMITTEES:

2013 Region III Student Lead On Committee

National Intramural Recreation Sports Association

Marketing Chair – (05/12-01/13)

- Worked and communicated with students nationwide via email with overall planning
- Planned and promoted the region conference to students in 5 different states and province
- Managed social media accounts
- Developed and implemented pre-program guide for all attendees

Penguin Productions Committee

Executive Chair – (05/11-08/13)

- Handle a \$75,000 yearly budget
- Develop, coordinate and evaluate large-scale special events
- Promote and market events to the students
- Conduct yearly search for new board members

Student Recreational Advisory Committee (SRAC)

Youngstown State University - Youngstown, OH

Secretary – (05/11- 08/13)

- Coordinate and develop staff socials and incentive programs
 - Work with other employees to improve facility operations by implementing new ideas
 - Act as a liaison between the professional staff members and the student staff
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CERTIFICATIONS:

- American Red Cross First Aid: 08/11
- FiTour Group X Certified Instructor: 07/12
- Mad Dog Spinning Instructor: 02/12
- Zumba Certification: 04/13

CONFERENCES:

- Presenter at the 2012 ORSA Conference at Wright State University on the topic of "Student and Staff Motivation"(10/12)
- Midwest Fit Fest at Wright State University- Presented fitness class and lead a round table discussion on Group X classes (03/12)
- Region III Student Lead On Conference at Ohio State University (01/12)
- 2011 Ohio Recreation and Sports Association Conference at Youngstown State (11-11)
- Youngstown State University Welcome Week Committee (08/11)
- 2011 NIRSA Day at Youngstown State University- Facilitated *Spin-a-thon class* (04/11)

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ACTIVITIES:

- Endure for the Cure – Organized marketing efforts for 2 mile obstacle race to raise money for the American Cancer Society (04/13)
- Live on Lincoln – Musical event planned for students to promote campus involvement with the surrounding community (04/13)
- Crash Day “Flash Mob” – Organized and lead a team of 40 to perform a choreographed routine for incoming freshman (06/12), (10/12)
- Pink Ribbon Cheer Classic – Donated time and money in the efforts to raise money to find the cure for breast cancer (10/10), (10/11), (10/12)
- Shake It Up For The Kids – Planned a two hour dance class in efforts to raise money for St. Judes Childrens Hospital (04/11)

AWARDS:

- YSU Student Spotlight Award – (03/13)
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REFERENCES:

Joy Pokabla Byers

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