**Full Name:** Christopher Crume **Institution:** Denison University **Job Title:** Director of Aquatic Center

## What do you believe is the role of ORSA?

The role ORSA plays within the NIRSA structure has three key components. First, ORSA is the link between the professional members and the regional and national leadership of NIRSA. Communication is a two-way street. ORSA serves it's members by communicating the local and state needs to the larger region and NIRSA HQ. Likewise, NIRSA HQ communicates crucial information about what is trending in Higher Education and Recreation to the states through the state associations. Second, ORSA is the face of campus recreation and wellness in the state of Ohio. We may be the only contact that campus administrators have with NIRSA and it is our job to tell the story of what campus recreation and wellness is and why it is crucial to our communities. ORSA should also play a role in reaching out to our small programs colleagues. Many of these programs are not connected with NIRSA or ORSA and it is our role to reach out to them and let them know the resources and community that is available to them. Third, ORSA brings together a diverse group of professionals who generate innovative ideas and lead the nation by example. Whether this is through the state workshop or social media, ORSA plays a vital role in stimulating conversation, collaborating with Region III (the place to be!) on new programs or ideas and at the national level as leaders in recreation and wellness.

## What do you think is the role of an ORSA Executive Officer should be and how will you positively impact ORSA by fulfilling this role?

An ORSA executive officer should have three key skills: excellent organization and attention to detail, ability to delegate and put people into the proper roles to maximize their talents, vision to look at the now and see what is coming in the future. As an ORSA executive officer, I can positively impact all three of these skill areas. Organization and attention to detail are two of my strongest qualities. When you work at a small program, you juggle many responsibilities, not just the one your business card says. To do this, you have to organize your day so you can get what you need to get done completed while allowing for time to address the surprise situations that come up. Putting people into the proper roles to maximize their talents and help them be successful is a form of organization and attention to detail. This is something that I put into practice every day as I work with a diverse staff. The key to this is talking with the individuals, finding their strengths and putting them in the right role to be successful. A good leader knows that they cannot do everything on their own and as an ORSA executive officer, that is something that I will bring with me. Recreation and wellness are continuing to evolve on our campuses. The ORSA executives must have foresight to look at where we are and plan for where we want to be. As an executive officer, I will bring my strategic planning knowledge to help us set a course for the next five years and be ready for change when it happens.

## What opportunities for growth do you see with the following ORSA events: State Workshop, Summer Outreach, ORSA Social at NIRSA Annual Conference?

One of the largest areas of growth I see for ORSA is continuing to reach out to our Small Programs colleagues in the state and getting them more involved at the state and national level. Ohio has a very rich higher education tradition, but we are not connected to many of the small schools in our state. This growth can be attained by reaching out to and inviting our small programs colleagues to join us at the summer outreach and the state workshop. For programs that may only have one professional staff member, this simple act of reaching out to let them know they are not alone and that ORSA is here to support them can make a huge difference. I would also like to see growth in how and when we solicit presentations for the state workshop. Having been a reviewer for the Annual Conference, I can say that the quality of the presentations sometimes lacks. By changing our due dates to earlier in the summer and giving great feedback and practice time at the state workshop to our presenters, we can encourage quality presentations from ORSA and Region III at the Annual Conference. The other area of growth I see for ORSA is in how we mentor our undergraduate and graduate students who are looking towards the profession. By setting up a strong mentorship program in the state of Ohio, we can help develop the next generation of ORSA.

Please list your present and past involvement within ORSA, NIRSA or any other professional organization?
Please See Resume