

Christopher Adam Crume

Director Level Campus Recreation Professional

Expertise in Student Development, Facilities Management and Program Development

Service-oriented, creative campus recreation professional with 12 years of experience in student development and leadership, facilities development and management, and program development.

Innovative and results-oriented leader with strengths in:

- Facility Development and Management
- Lifeguard/Water Safety Instructor/Trainer
- Registry of Collegiate Recreational Sports Professionals
- Budgeting and Revenue Generation
- Student Development and Training
- Risk Management
- Program Development and Administration
- Event Management and Planning

PROFESSIONAL EXPERIENCE:

Denison University – Department of Athletics, Recreation, HESS
Granville, Ohio

Director of Aquatic Center – June 2012 – Present

- Lead and worked with architects, contractors and university facility services professionals to finish construction of and open brand new \$20 million-dollar aquatic center capital project.
- Recruit, hire, train, evaluate and provide leadership for a diverse team of classified part-time staff and student staff. Work collaboratively to align unit goals with Departmental and University goals. Facilitate the instruction and certification of employees in Lifeguarding/First Aid/CPR/AED, Lifeguard Instructor, Water Safety Instructor.
- Prepare and administer operations, programs and wage accounts and budgets. Responsible for revenue generation that has increased annually from \$19,192 to \$128,281 over the past 6 years. Includes contract development/implementation and space reservation management.
- Develop and implement goals, policies and procedures for aquatic facilities and programs including risk management and emergency preparation for the entire department. Developed and implemented comprehensive emergency action plans for department.
- Create, develop, plan and implement student leadership training for the aquatics unit. Collaborate with department staff to expand leadership training to all department student leaders. Development of policy and procedure manuals and best practices, including researching, planning and implementing employee scheduling software and digital employee onboarding processes.
- Oversaw the creation of multiple fitness and wellness programs including CycleFit and Triathlon Challenges. Developed policies and procedures, staffing/training needs, equipment purchase and management, and studio space development.
- Create, develop, plan, implement and evaluate a comprehensive Aquatics Education program that includes Learn-2-Swim, Lifeguard Training, Lifeguard Instructor and Water Safety Instructor. Develop policies and procedures, staffing/training needs, equipment purchase and management, and space reservations.
- Work collaboratively with other university departments to provide excellent services and programs to our student community. Work with Building Services, Campus Safety, Granville Fire Department to provide safe and well-maintained facilities. Develop and evaluate all maintenance plans with assistance from Facilities Services.
- Work with the Alford Community Leadership & Involvement Center, Multicultural Student Affairs, and the Knowlton Center for Career Exploration to provide opportunities for student learning outside of the classroom.
- Facilitate event management for all aquatic center events including the North Coast Athletic Conference Championships (6 years), NCAA Diving Regionals (2 years) and multiple USA Swimming competitions.
- Create, implement and evaluate comprehensive marketing plan including content creation, social media management, print material design and distribution.

Purdue University – Division of Recreational Sports
West Lafayette, Indiana

Assistant Director – Aquatics – July 2007 – June 2012

- Recruited, hired, trained, evaluated and lead a diverse team of aquatics student staff. Worked collaboratively to provide continuing education and certification opportunities for the staff.
- Administered and oversaw unit risk management and safety training. Instructed and certified aquatic employees in Lifeguarding/First Aid/CPR/AED.
- Under the supervision of the Associate Director, developed, implemented and evaluated comprehensive Learn-2-Swim and Aquatic Education programs to facilitate learning outside the classroom for students and the campus community.
- Created a brand-new student leadership position in the Aquatic Facility Manager. Recruited, hired, trained, evaluated and lead this student leadership team. Developed and implemented selection process, onboarding and continuing education opportunities and leadership development training for the team.
- Assisted Associate Director in development of policies and procedures, emergency action plans, budget forecasting and implementation, and pool operations.
- Assisted the Associate Director with facility reservations, planning and scheduling for special events and varsity competitions including Women's NCAA Championships, Men's and Women's Big Ten Championships and multiple USA Swimming competitions.

Indiana University – Division of Recreational Sports
Bloomington, Indiana

Graduate Assistant – Aquatics – August 2005 – May 2007

- Assisted the Assistant Director in recruiting, hiring, training, evaluating and leading a team of aquatics student staff. Worked collaboratively to provide monthly in-service training sessions and certification opportunities for the staff.
- Under the supervision of the Assistant Director, created new facility inspection report for safety and risk management of all aquatic venues.
- Redesigned and implemented the Swim to Summer incentive program to promote health and well-being across campus.
- Served as Assistant Meet Director for the Speedo Champions Series summer event. Coordinated volunteer experience, assisted meet director with entries coordination, and served as event support throughout the competition.
- Oversaw the Learn-2-Swim program for group, private and semi-private lessons. Increased participation by 10%. Trained instructors on a bi-semesterly basis.

EDUCATION:

- Masters of Science: Recreational Sport Administration – 2007
 - Cumulative GPA – 3.9
 - Indiana University, Bloomington, Indiana
- Bachelors of Science: Exercise Science with Minor in Foundations of Management – 2005
 - Cumulative GPA – 3.6, Cum Laude
 - Ball State University, Muncie, Indiana

PROFESSIONAL DEVELOPMENT:

- NIRSA – Government Affairs Committee – 2019-2022
- NIRSA – Conference Programs Committee – 2019-2021
- NIRSA – Small Programs Advisory Council – 2018-2020
- ORSA – State Workshop Presenter – Small Programs Roundtable – 2018
- NIRSA – School of Collegiate Recreation Level 1 – 2018
- NIRSA – Annual Conference Presenter
 - Small Programs Pre-Con Sessions – 2020
 - Small Programs Roundtable – 2019
 - Aquatics Roundtable – 2018
- NIRSA – Aquatics Community of Practice Convener – 2017-2018
- NIRSA – Annual Conference Session Proposal Reviewer – 2017-2019
- NIRSA – Triventure Session Proposal Reviewer – 2019
- NIRSA – Mentorship Program – 2016-2019
- IRSA – Scholarship Committee – 2008-2011

PUBLICATIONS:

- Crume, Christopher A., (2007). A competency analysis of waterpark aquatic professionals. Unpublished master's thesis, Indiana University, Bloomington.
 - Mull, R. F., (2009). *Recreation facility management: design, development, operations and utilization*. Champaign, IL: Human Kinetics.
 - Content Contributor for aquatics chapter.
 - Crume, C. (2005). [Aquatics Programs in Higher Education]. *Unpublished raw data*.
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MEMBERSHIPS/CERTIFICATIONS/AWARDS:

- NIRSA – Registry of Collegiate Recreational Sports Professionals – 2016-Present
- NIRSA – National Intramural Recreational Sports Membership – 2005-Present
- American Red Cross Lifesaving Award for the Professional Rescuer – 2012
- American Red Cross Lifeguarding/First Aid – 1998-Present
- American Red Cross CPR/AED for the Professional Rescuer – 1998-Present
- American Red Cross Administering Emergency Oxygen – 2002-Present
- American Red Cross Water Safety Instructor – 2002-Present
- American Red Cross Lifeguard Instructor – 2002-Present
- American Red Cross Water Safety Instructor Trainer – 2010-Present
- American Red Cross Lifeguard Instructor Trainer – 2010-Present
- YMCA P.O.O.L. Operator – 2002-Present
- YMCA Basic Open Water SCUBA – 2002-Present
- YMCA Advanced SCUBA – 2002-Present
- YMCA SCUBA Lifesaving and Accident Management – 2002-Present
- National Swimming Pool Foundation Certified Pool Operator – 2009-Present
- National Swimming Pool Foundation Instructor – 2013-Present
- American Council on Exercise Certified Personal Trainer – 2016-Present
- American Council on Exercise Group Fitness Instructor – 2017-Present
- SPIN Instructor-Star Level 3 – July 2015-Present
- SPINPower Instructor – March 2018-Present

REFERENCES:

- **Howard Taylor – Director of Recreation – Retired**
 - Purdue University – Division of Recreation & Wellness
 - Address: 355 N. Martin Jischke Drive, West Lafayette, Indiana 47907
 - Office Number: 765-494-3114
 - Email: hhtaylor@purdue.edu
- **Keri Alexander Luchowski – Executive Director**
 - North Coast Athletic Conference
 - Address: P.O. Box 16679, Cleveland, Ohio 44116
 - Office Number: 440-871-8100
 - Email: keri@northcoast.org
- **Larry Scheiderer, Ph.D – Director of Athletic Operations and Compliance**
 - Denison University – Department of Athletics, Recreation and HESS
 - Address: 200 Livingston Drive, Granville, Ohio 43023
 - Office Number: 740-587-5560
 - Email: scheiderer@denison.edu
- **William D. Ramos, Ph.D. – Director of Aquatic Institute**
 - Indiana University – School of Public Health
 - Address: 1025 E. 7th Street, Suite 111, Bloomington, Indiana 47405
 - Office Number: 812-856-7161
 - Email: wramos@indiana.edu
- **Thomas Payne – Former Sr. Associate Athletic Director of Business Operations and Internal Affairs**
 - University of Hartford – Department of Athletics
 - Cell Number: 607-725-0309
 - Email: thomas_payne19@hotmail.com