

Social Host Ordinances Planning Steps

- 1. Establish a community base.**
- 2. Outline case statement and policy strategy.**
- 3. Identify key decision-makers.**
- 4. Identify your key allies in influencing decision-makers and develop strategies for recruiting them to your effort.**
- 5. Assess barriers to implementation and develop strategies for overcoming them.**
- 6. Determine information needs.**

Social Host Ordinances Implementation Steps

- 1. Develop a case statement and draft policy.**
- 2. Engage youth in implementation process.**
- 3. Execute plan for approaching allies.**
- 4. Execute plan for approaching decision-makers.**
- 5. Evaluate efforts, adjust strategies as needed.**
- 6. Celebrate and reflect on victories!**

Barriers to Implementation Exercise

- **What groups are likely to oppose your group's social host ordinance proposal?**
- **What are the likely arguments from each group of opponents?**
- **What are the best responses to these arguments?**
- **What information do you need to gather to respond effectively?**

Reality Parties for Parents



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