



**For Immediate Release:**

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**echo Art Fair 2016**  
***Launches Submission Period for Site-Specific Installations***

November 2, 2015 *Buffalo, NY* — The organizers of echo Art Fair, [www.echoartfair.com](http://www.echoartfair.com), announce the launch of the Submission Period for the site-specific installations portion of echo Art Fair 2016, which will take place May 13-15, 2016. Submissions will be accepted until Friday, January 30 (11:59pm EST).

Launched as part of echo Art Fair 2012, the site-specific installations have become an integral and exciting part of echo; artists from around the country and Canada have participated in the previous three fairs, and their work has been sited in both outdoor and indoor spaces. Again this year, artists of all media will be selected to create interactive, temporary displays that respond to, and engage with, public areas surrounding the fair site: OSC Manufacturing & Services Inc. on Buffalo's East Side.

Rachel Adams, Associate Curator, UB Art Galleries will serve as the Site-Specific Project Curator.

Complete information on the submission guidelines can be found on the echo Art Fair website: [www.echoartfair.com/site-specific-installations/](http://www.echoartfair.com/site-specific-installations/)

Rachel joins an impressive jury, which will determine which artists and dealers are admitted in to echo Art Fair 2016, including: Eric Shiner, Executive Director, The Andy Warhol Museum, Scott F. Propeack, Burchfield Penney Art Center, Michael J. Beam, Castellani Art Museum of Niagara University, Michael Tomor, PhD, Executive Director, Tampa Museum of Art, Shirley Verrico, Curator, Buffalo Arts Studio, and Eric Jones, Public Arts Coordinator, Albright-Knox Art Gallery.

About echo Art Fair:

echo Art Fair, a juried fine art exposition, provides a platform for independent artists and galleries to present their work to a jury of contemporary art experts, and to showcase and sell their work. echo Art Fair 2014 featured more than 130 artists and galleries from WNY, the United States, and Canada. echo Art Fair connects experienced collectors and first-time buyers with established and emerging local, regional, and international artists in a centralized, creative environment, showcasing a broad array of fine art disciplines, including painting, photography, sculpture, prints, works on paper, video and mixed media.

**Buffalo \* New York**