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***echo Art Fair / NYC:  
A Preview of Buffalo's Art Fair in New York City  
March 24-26, 2016***

Buffalo, NY: echo Art Fair ([echoartfair.com](http://echoartfair.com)) will expose New York City to the talent represented at its previous fairs in Buffalo, NY at the upcoming ***echo Art Fair / NYC: A Preview of Buffalo's Art Fair in New York***. ***echo Art Fair / NYC*** is a collaboration among echo Art Fair and three Buffalo-based galleries, all of which have participated in previous echo Art Fairs, and which will curate the art included in this event: BT&C Gallery ([btandcgallery.com](http://btandcgallery.com)), Benjamin Gallery Group ([thebenjamangallery.com](http://thebenjamangallery.com)), and Indigo Art ([indigoartbuffalo.com](http://indigoartbuffalo.com)). This event will present a diverse selection of art—in terms of media and subject matter—by both established and emerging, nationally recognized, contemporary artists. Like at echo Art Fair, all artwork will be available for acquisition.

This inaugural preview exhibition, to be held at Chelsea's Highline Loft, links Buffalo and New York's rich artistic communities and exposes Buffalo's vibrant art scene to the New York art world.

"Buffalo is booming, and the arts is a primary driver of this. The city's affordability, the proximity to NYC and Toronto, our beautiful historic architecture, and the incredible history in the fine arts in Buffalo creates a true hotbed of activity. We want to expose more New Yorkers to this, and not in a 'we're trying to be an outer borough' kind of way," said E. Frits Abell, echo Art Fair founder.

**An evening reception will take place on Thursday, March 24<sup>th</sup> from 6-10pm, with the exhibition remaining on view Friday, March 25<sup>th</sup> and Saturday, March 26<sup>th</sup> (10am - 6pm both days). The Highline Loft is located at 508 W. 26th Street in Chelsea.**

***echo Art Fair / NYC*** will feature the work of artists who have exhibited at previous editions of echo Art Fair and is supported by the following partners:



Buffalo Spree Magazine, The Burchfield Penney Art Center, The Castellani Art Museum, Hallwalls Contemporary Arts Center, UB Department of Architecture and UB Art Galleries with more to be confirmed.

## **ABOUT ECHO ART FAIR**

echo Art Fair was founded and launched in Buffalo, NY in 2011 and, in under five years, has evolved into one of the region's most notable fine art events. The fair grew from a one-day event in 2011 to a full weekend of events in 2014. The last edition of the fair, echo Art Fair 2014, featured more than 130 artists and galleries from WNY, the United States, and Canada. The 2016 edition of echo Art Fair is scheduled for May 13-16<sup>th</sup>, will feature *Light Industry*, an architecture section, and will be held at OSC Manufacturing, an incredible industrial facility built by Albert Kahn on Buffalo's East Side. For more information, visit [www.echoartfair.com](http://www.echoartfair.com).