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ECHO ART FAIR 2016 ANNOUNCES SCHEDULE OF EVENTS

Buffalo, NY—echo Art Fair, <u>www.echoartfair.com</u>, releases its schedule of events for the weekend of the fair, May 13-15, 2016. The fair will be held at OSC Manufacturing & Equipment Services on Buffalo's East Side and will run for two full days--Saturday, May 14 from 11 am to 7 pm, and Sunday, May 15 from 11 am to 6 pm. There is a \$5 admission fee each day.

echo kicks off the fair on Friday, May 13th with its signature tour of private, local art collections and opening Preview Party, which will offer attendees a first look at, and opportunity to purchase, the art on display.

The scope of echo Art Fair expands in 2016 to include *Light Industry*, an architecture section curated by Jordan Geiger, Associate Professor of UB's School of Architecture and Planning. Other programs of the weekend will include site-specific installations incorporated into the factory campus, panel discussions on regional art, art collecting from A-Z, and more, and an art party. Food and beverages will be provided by local vendors throughout the weekend.

A full list of events is available on the echo Art Fair website, www.echoartfair.com/schedule.

"We are thrilled to see the fair expand in so many directions, which has only been possible because of the partnerships we have structured with many fabulous cultural, and now architectural, organizations in Western New York and beyond," said founder E. Frits Abell.

echo Art Fair has also fostered partnerships for this year's fair with a wide array of fine art organizations, which include: UB School of Architecture + Planning, UB Art Galleries, Albright-Knox Art Gallery, Burchfield Penney Art Center, Tampa Museum of Art, The Andy Warhol Museum, Castellani Art Museum, Buffalo Arts Studio, Dreamland, Sugar City, Buffalo Spree and Starlight Studio + Art Gallery. A number of these organizations will exhibit alongside the artists and dealers who have been juried in to the fair (www.echoartfair.com/exhibitors/).

About echo Art Fair

echo Art Fair, a juried fine art exposition in its fifth year, connects experienced collectors and first-time buyers with emerging and established local, regional and international artists in a centralized and creative environment. It provides fine art enthusiasts—at all levels—an opportunity to learn more about collecting and/or experiencing art. echo Art Fair showcases a broad scope of fine art disciplines--including painting, photography, sculpture, print, works on paper, video and mixed media, and performance art--from artists all over the world.