



Enterprise Club – Wombourne

DON'T BE OUT OF WORK, MAKE WORK!

Are you unemployed or looking for a career change?

Thinking of starting your own business?

Have an amazing idea but struggling to take it further?

South Staffs Enterprise Clubs are here to give you the support, guidance and training to get your business idea up and running. Whatever stage you are at.....

Join our **Free** sessions at Wombourne Library - WV5 9EZ

Level 1 Sessions	Date	Time	Level 2 Sessions	Date	Time
1	09/04/13	9.30 – 13.00	1	23.04/13	9.30 – 13.00
2	11/04/13	9.30 – 13.00	2	25/04/13	9.30 – 13.00
3	13/04/13	9.00 – 12.30	3	27/04/13	9.00 – 12.30
4	16/04/13	9.30 – 13.00	4	30/04/13	9.30 – 13.00
5	18/04/13	9.30 – 13.00	5	02/05/13	9.30 – 13.00
6	20/04/13	10.00 – 15.00	6	04/05/13	10.00 – 15.00

The Enterprise Club offers Level 1 & Level 2 Start-up Business Training programmes for new start ups and young business owners. Some of the subjects covered are as follows:

Level 1:

Idea Research and analysis
 Funding Routes
 Accounts
 Marketing

Business strategy planning
 Getting started training
 Time and staff management
 Sales planning and growth

Level 2:

Business Systems & Processes
 Communication
 Make Your Website (Practical Session)
Search **E**ngine **O**ptimisation
 Accounts – Set Up Your System

Sales - Finding Customers
 - Techniques
 - Closing
 - Branding
 - Networking

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Aim – Our aim during the programme is to advise, guide, support and offer training to assist individuals with business ideas. At the end of this programme we aim to have provided you with the knowledge, confidence and forward plan, to set up and run your own successful business.

