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Your Partners Are Talking, But Are You Listening?





Peer into the Minds of Your Partners. (They'll Be Glad You Asked.) Use Their Unvarnished Feedback to Make Yourself a Better Partner. Boldly Embark on Your Partner Listening Tour

Guided by The Rhythm of Business.

What profound insights would partners tell you—if they could safely share it with a trusted intermediary? Are you really an effective collaborator? Do your communications actually resonate with your alliance partners? What would you do to be a better partner—if you knew how your partners perceived your company? Your Partner Listening Tour from The Rhythm of Business is a unique outside-in lens on just how well your company is collaborating with others. Our focused interviews and surveys reveal information and viewpoints in fine detail from your partners and key

internal stakeholders, comprehensively exploring the experience of partnering with you. Do your partners think you make partnership easier—or do they say your ineffective decision making creates bottlenecks? Do they find you transparent and trustworthy? Is your partnering organization considered capable—or culpable for undesirable outcomes? What can you do better? Your partners' answers to these and other probing questions from your Partner Listening Tour are presented in a workshop format. We then help you

translate this powerful data and profound outside-in understanding into an effective plan of action to improve the experience of partnering with you—and create better outcomes for all.

Partner Listening Tour™ vs. VitalSigns™ Assessment?

What's the difference between The Rhythm of Business' Partner Listening Tour™ and our VitalSigns™ assessment? It's a matter of perspective—each tool performs a distinct function. Every VitalSigns Assessment sharply focuses on one alliance. Our

Partner Listening Tour provides a unique outside-in perspective from many alliances—the comprehensive, integrated viewpoints of multiple partners. Whereas VitalSigns is about the alliance, the Partner Listening Tour is about the experience of actually working with your company as a partner: a 360-degree view of your company's partnering behaviors, whether challenging or productive.