

# Scalable LMS Selection Services

Chapman Alliance



<i>Services</i>	Full-Service (\$32,995)	Front End Selection (\$26,985)	Short List & Use Case (\$17,995)	Short List Only (\$8,995)	One-Day Advisory (\$3,500)	2-hour phone consult (\$875)
<b>ShortListing</b> – Narrowing down the number of learning management system candidates to a short list of 3 to 5 systems from a field of 140 systems; based on your specific needs, using extensive research (See <a href="#">LMS Knowledgebase</a> ).	★	★	★	★	(verbal recommendations only. No written comparison)	(verbal recommendations only. No written comparison)
<b>Use Case Development</b> – Superior to documenting and prioritizing hundreds of features and functions. Chapman creates an evaluation script that explains exactly what you are trying to accomplish. This document is used as a rubric for evaluating technology and in the RFP.	★	★	★			
<b>Facilitate, Scripted Demos</b> – Vendors won't just show you their features. They will follow the use cases to show you exactly how they will fit your requirements (according to the script). Chapman makes sure the script is followed. Chapman grades and tallies results for evaluation.	★	★				
<b>Request for Proposal (RFP) Creation.</b> Chapman Alliance has developed specific RFP tools for ensuring a consistent bid, estimations of custom work and durations, and an apples-to-apples comparison of proposals. We work closely with your procurement group to ensure continuity.	★	(Chapman provides template and advice)	(Chapman provides template and advice)			
<b>Proposal Evaluations.</b> Chapman Alliance has a detailed plan for evaluating company background, IT specifications, itemized comparison of bid pricing, evaluation of durations (within industry standards), and tools for stakeholder team reviewers	★					
<b>Advice and Recommendations.</b> Sharing best practices, price ranges for LMS solutions, features/functions vs. price, scope evaluation (balance needs vs. wants), feasibility assessment, learning governance advice, roles, implementation advice, rolling out new strategies through your learning platform, etc.	★	★	★	★	★	★

NOTE: Any of the first 5 steps can be purchased ala carte for \$8,995. Purchasing the Full-Service option results in results in a savings of \$11,980 (27% savings). Prices shown do NOT include travel expenses. All services can be delivered virtually (if desired) or onsite at your discretion (not applicable to 2-hour phone consulting)

To receive a complete statement of work for any of these options, please contact [bryan@chapmanalliance.com](mailto:bryan@chapmanalliance.com); or call at 801-568-7011

For more information about Chapman Alliance visit [www.chapmanalliance.com](http://www.chapmanalliance.com)