

Navigate 2: A Digital Solution Proven to Meet Student and Instructor Needs

Presented at the Jones & Bartlett Learning Nursing Forum | Friday, April 17, 2015

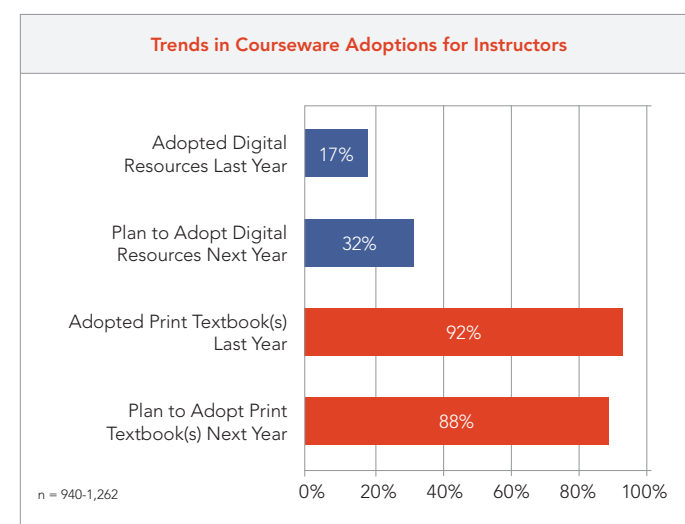
In May 2013, Jones & Bartlett Learning surveyed nearly 1,000 instructors about their courseware preferences and expectations. Encompassing 10 disciplines from both higher education and vocational education, the survey included instructors representing:

- Allied Health Professions
- Automotive
- Biological Science
- Computer Science
- Emergency Medical Services
- Fire
- Health Administration
- Health Science
- Nursing
- Public Health

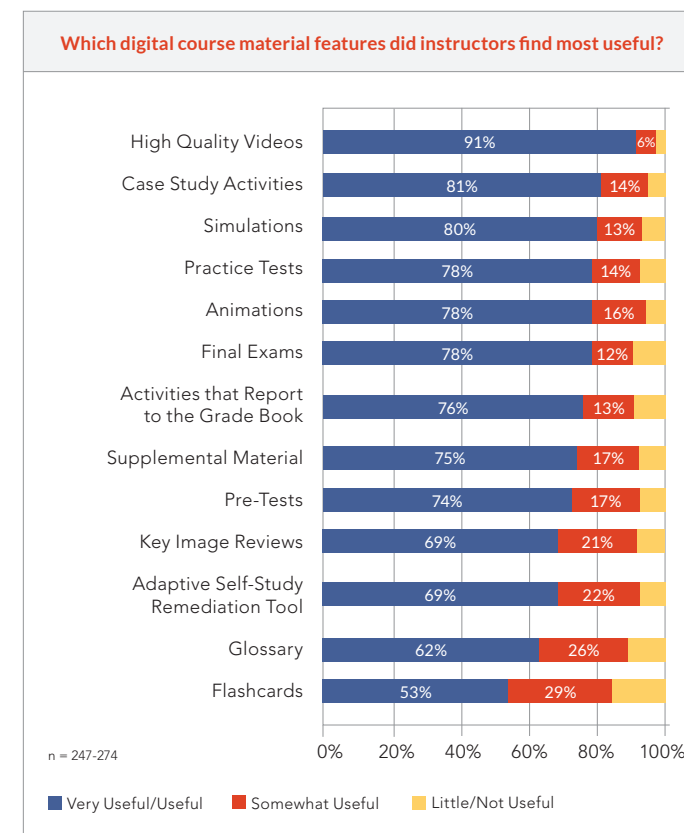
The purpose of the survey was to learn more about the types of products that today's instructors need in order to develop online learning solutions that best meet teaching and learning requirements.

The Majority of Instructors Still Prefer Printed Textbooks, but Support for Digital Solutions is Growing Rapidly

While only 17% of instructors said they had adopted digital resources in the past year, 32% are planning to adopt them next year. Instructors reported that their print textbook adoptions remain stable. These findings show that while print textbooks remain popular, there is a growing trend towards online learning solutions. Moreover, instructors are increasingly looking for print textbooks bundled with digital resources, or print textbooks with online supplements to vary the learning experience for students.



The research has shown that instructors are looking for a variety of digital resources to support their teaching, including videos, case studies, simulations, and different types of assessments and practice activities.



Navigate 2 – A Digital Solution Designed to Meet Instructor Needs

To address instructor needs for a comprehensive digital solution, we have developed Navigate 2, which includes an interactive eBook and assessments, as well as a wide range of practice activities to engage students and address their different learning styles. Navigate 2 was designed following a user-centered approach, taking into consideration customer feedback throughout the development process.

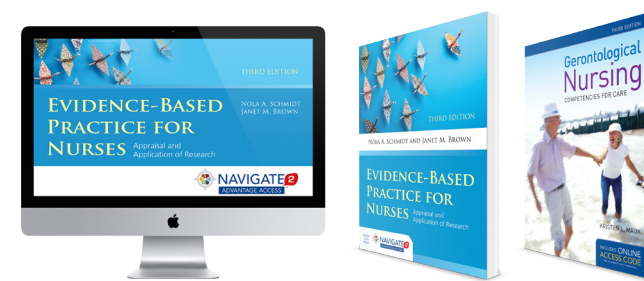


We are continuously conducting research to understand the impact Navigate 2 has on students' learning experiences. If you are interested in contributing to research by trailing and/or adopting one of our Navigate 2 products, please contact your Account Specialist.

Navigate 2 – A Digital Solution That Also Meets Student Needs

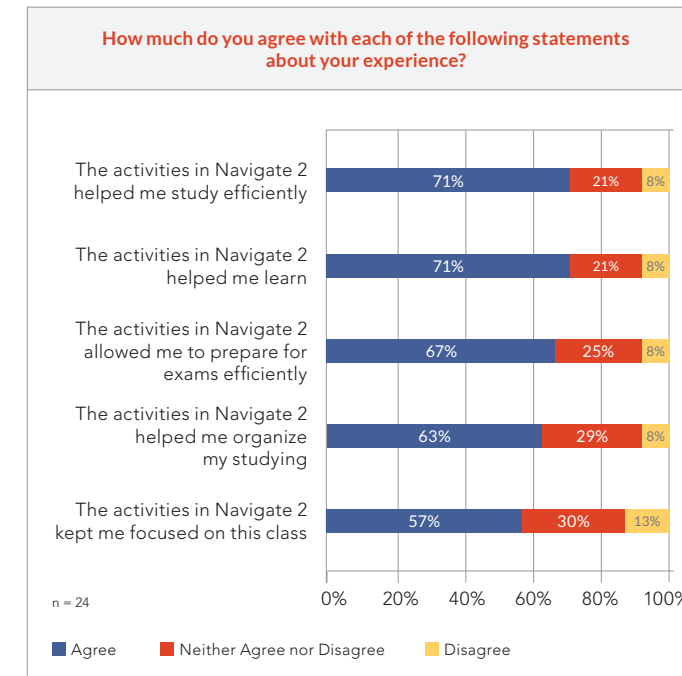
Two Navigate 2 products were piloted in two Nursing courses in the winter of 2015:

- Navigate 2 Advantage Access for Gerontological Nursing, Third Edition
- Navigate 2 Advantage Access for Evidence-Based Practice for Nurses, Third Edition



Overall, 24 students provided us with their feedback on the experiences.

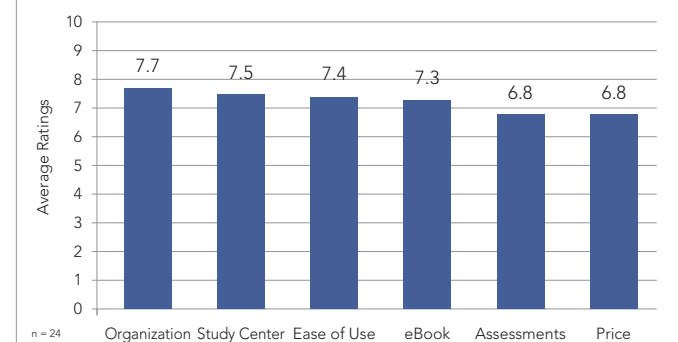
The Majority of Students Reported That Navigate 2 Helped Them Study and Prepare for Exams More Efficiently



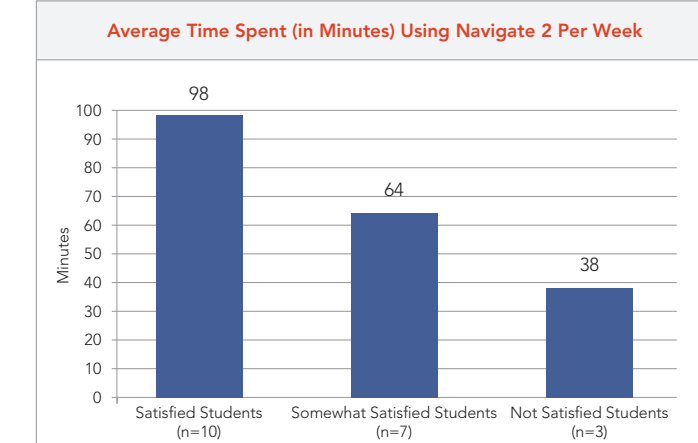
**"Agree" combines "Agree a Lot" and "Agree a Little;"
"Disagree" combines "Disagree a Little" and "Disagree a Lot."

Students Rated the Features of Navigate 2 Positively, Especially its Organization and Ease of Use

Please rank each of the features of Navigate 2 on a scale from 1 to 10, with 1 indicating a very weak feature and 10 indicating a very strong feature.



Also, it was an important finding of this research, that those who spent more time in Navigate 2 were also the ones more satisfied with the product.



**"Satisfied" combines "Very Satisfied" and "Satisfied;"
"Not Satisfied" combines "Not Very Satisfied" and "Not Satisfied at All."

Students particularly liked how Navigate 2 provided them with different types of study assets. They also found it convenient, because everything they needed for their class was available on one single website and could be accessed any place, any time.

"[Navigate 2] supplemented the material presented in lecture and text. It was nice to have an alternative source to study from."

"Using [Navigate 2] has given me more opportunities to learn in different ways."

"[Navigate 2] made it easier to have everything needed for our class on one website."

"[Navigate 2] was helpful when [studying] on the go."