

# New Research Shows that Increased Use of Navigate 2 Improves Student Enrichment

A White Paper from Jones & Bartlett Learning

In Spring 2015, Jones & Bartlett Learning surveyed 439 students about their experience using Navigate 2 over the course of a semester. Jones & Bartlett Learning provided students with access to Navigate 2 online course materials, including an interactive eBook, student practice activities, and assessments. At the end of the semester, students across nine disciplines<sup>†</sup> completed a survey on a wide-range of factors. Overwhelmingly, the students who used Navigate 2 often reported more positive learning experiences.

Navigate 2 combines technology and content to expand the reach of the classroom. Whether taught in online, on-ground, or hybrid courses, Navigate 2 offers mobile-ready course materials, such as a comprehensive and interactive eBook, student practice activities and assessments, a full suite of instructor resources, and learning analytics reporting tools. Learn more at [www.jblnavigate.com](http://www.jblnavigate.com).

## Navigate 2 Scores High on Student Satisfaction Rates

Overall, when asked if they would recommend Navigate 2 for that course in the future, 81% of students said that they would. For students who used Navigate 2 often during their course, 90% reported that they would recommend it. Additionally, of those students who would recommend Navigate 2, the reasons most frequently cited were its helpfulness as a study tool and ease of use. For example, more than 70% of students found Navigate 2 easy to use.

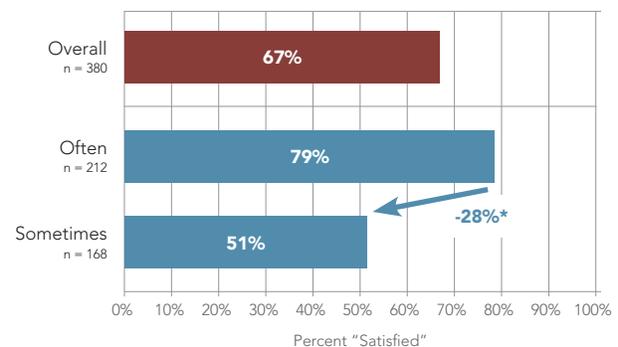
The majority of students reported that Navigate 2 activities were helpful to their learning, especially when used often.<sup>††</sup>

- 85% said the activities helped them learn
- 81% said the activities kept them focused in class
- 80% said the activities helped them organize their studying
- 78% said the activities kept them engaged in class

### Overall, how satisfied are you with Navigate 2?

Satisfied combines "Very Satisfied" and "Satisfied."  
Often combines "Often" and "Very Often."  
Sometimes combines "Sometimes" and "Rarely."

\*Rating significantly higher for Often than Sometimes at  $p \leq 0.1$



Overall, 67% of students surveyed were satisfied with Navigate 2. Moreover, students who accessed Navigate 2 often reported a 79% satisfaction rate compared to 51% for those who used it sometimes. Therefore, it can be concluded that using Navigate 2 with higher frequency can result in richer learning experiences.

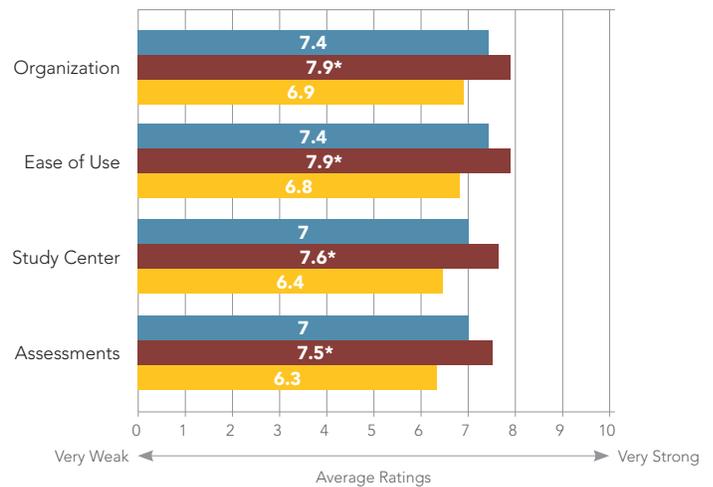
## Average rating of each feature of Navigate 2.

Ratings are based on a scale from 1 to 10, with 1 indicating a very weak feature and 10 a very strong feature.

- Overall (n = 370)
- Often (n = 205-206)
- Sometimes (n = 164-165)

Often combines "Often" and "Very Often."  
Sometimes combines "Sometimes" and "Rarely."

\*Rating significantly higher for Often than Sometimes at  $p \leq 0.1$



## Navigate 2 Makes Content More Accessible

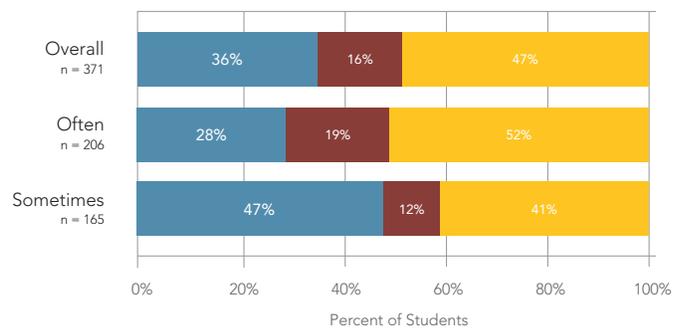
When asked if the Navigate 2 eBook allowed them to be more flexible with their study time, 69% of students said that it did. For those students who used the eBook often, 74% said that it made studying more accessible. Students said specifically that the eBook was easy to access and allowed them to study more flexibly.

When asked to rank Navigate 2 features on a scale of 1 to 10, students rated organization and ease of use at 7.4 overall and 7.9 for often use. The study center and assessments also received high ratings.

## After your experience with the Navigate 2 eBook, which textbook format(s) do you prefer for your schoolwork?

- Printed Textbook
- eTextbook
- Both Formats Side by Side

Often combines "Often" and "Very Often."  
Sometimes combines "Sometimes" and "Rarely."



What's more, after their experience using the Navigate 2 eBook, the majority of students preferred it to using a printed text alone.

## Conclusions

- The majority of students would recommend Navigate 2 to others and found it easy to use
- Students who used Navigate 2 more often reported higher satisfaction rates
- Students overwhelming said that the Navigate 2 eBook made content more accessible
- After their experience using Navigate 2, students preferred it to a printed textbook alone

† Allied Health/Health Professions, Computer Science/Math/Engineering, EMS, Fire, Health Administration, Health Science, Nursing, Public Health, and Science  
†† Sample size ranges from n=211-212 for those included in this analysis, who used the product at least often.