

Doctoral Seminar Monday-Tuesday, April 20-21, 2015

Organized by:
Doctoral Program on Software Systems and Engineering (SoSE)
www.sose.oulu.fi

Introducing Grounded Theory Method

Professor Cathy Urquhart, Manchester Metropolitan University Business School

The seminar is open for all. Please register in advance: tarja.nikkinen@lut.fi

The seminar is held at Lappeenranta University of Technology, Skinnarilankatu 34, Lappeenranta.

Date and venue:

Monday, 20th April, 10.00-16.00, hall 1303

Tuesday, 21st April, 9.30-13.00, hall 1303

Preliminary schedule:

Monday

10.00 – 11.00 – Introducing Grounded Theory Method (GTM)

Break

11.30 – 12.30 – What is and what isn't Grounded Theory (GTM)?

Lunch

13.30 – 15.00 – Doing Grounded Theory Method - examples

Break

15.15 – 16.00 Research Design in GTM

Tuesday

9.30 – 11.00 – Scaling up your Theory and Writing up the Study

Break

11.30 – 13.00 – Getting a GTM paper into a top journal

Short Biography - Dr. Cathy Urquhart



Cathy Urquhart is Professor of Digital and Sustainable Business at Manchester Metropolitan University Business School, and a previous Head of Research at MMU. Before returning to the UK in 2009, she worked at the Universities of Tasmania, Melbourne and the Sunshine Coast in Australia, and the University of Auckland in New Zealand. She also worked as a systems analyst for eight years in public sector computing in the U.K.

She is the author of *Grounded Theory for Qualitative Research*, a textbook published by Sage, which has had an excellent reception. Reviews of the book can be found here <http://www.uk.sagepub.com/books/Book232280#tabview=review>. She is a previous Senior Editor for *MIS Quarterly*, and an Associate Editor for *Information Technology and Development*. Honours and awards include; AIS Volunteer Spotlight for Outstanding Contributions to Membership Services in 2008, *MIS Quarterly* Most Developmental Associate Editor in 2007, Outstanding Paper Award Best Paper Award, Pacific Asia Conference on Information Systems (with Riitta Hekkala and Mike Newman). In 1996, she was noted as one of the most respected teachers of computing in Australia, by *Campus Review*, and was nominated for the MMU teacher award in 2012..

Her current research interests are Green IT and IT in developing countries. She has a strong interest in the use of grounded theory in information systems, and has written extensively on this topic. Her website can be found here <http://www.business.mmu.ac.uk/staff/staffdetails.php?uref=430> and her email address is c.urquhart@mmu.ac.uk

Some selected publications

Diaz Andrade A, Urquhart C and Arthanari T (2015), Seeing for Understanding: Unlocking the Potential of Visual Research for Information Systems, forthcoming, *Journal of the Association of Information Systems*

Seidel, S. and Urquhart, C. (2013), On emergence and forcing in information systems grounded theory studies: the case of Strauss and Corbin, *Journal of Information Technology*, 29, 237-260. DOI: 10.1057/jit.2013.17

Urquhart, C. and Fernandez, W. (2013), Using Grounded Theory Method: The Researcher as Blank Slate and Other Myths, *Journal of Information Technology*, 28, 224-236. DOI: 10.1057/jit.2012.34

Urquhart C (2013) *Grounded Theory for Qualitative Analysis; A Practical Guide*, Sage Publications, November 2012, <http://www.uk.sagepub.com/books/Book232280>

Hekkala R, and Urquhart C (2012), Everyday Power Struggles: Living in an IOIS project, *European Journal of Information Systems*, 4 September 2012, doi:10.1057/ejis.2012.43

Urquhart C, Lehmann H and Myers M (2010), Putting the Theory Back into Grounded Theory: Guidelines for Grounded Theory Studies in Information Systems, *Information Systems Journal*, 20, 4, pp 357-381

Urquhart C (2007) 'The Evolving Nature of Grounded Theory Method: The Case of the Information Systems Discipline' In: Kathy Charmaz and Tony Bryant (ed.), *The Handbook of Grounded Theory*, Sage Publishers, 2007, pp 311-331

Urquhart C (2001) An Encounter with Grounded Theory: Tackling the Practical and Philosophical Issues, in Trauth E (Ed) *Qualitative Research in Information Systems: Issues and Trends*, Idea Group Publishing, pp 104-140, 2001