



MARXCRAFT

LUXURY YACHT INTERIORS

COMPANY
PROFILE

AUGUST 2010

MARXCRAFT PTY LTD

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MARXCRAFT PTY LTD

MARXCRAFT Pty Ltd is a marine interior manufacturing and fit out company.

Specialising in lightweight super yacht interiors both new and refit, we offer a comprehensive interior design, manufacture and installation service for the luxury, performance and commercial yacht markets.

HISTORY

After working for many years on various interior projects in Australia and overseas, Will Marx formed MARXCRAFT in 2001. Since then, the company has built an impressive list of clients and delivered a range of luxury marine interior projects.

MARXCRAFT continues to provide innovative quality solutions and products to the Australian and International marine market.

PEOPLE

Founder and Managing Director Will Marx has over 20 years experience in marine interiors and furniture manufacture and management in Australia and overseas.

MARXCRAFT has assembled a diverse and skilled manufacturing team. In-house experience includes super yacht fit out within Australia and abroad, composites materials forming and finishing, high end cabinetry, marine quality polishing, CAD design, project management and administration.

Management is closely bound to the factory floor hence every member of the team is engaged in and understands the work at hand; this ensures quality, low risk results for stakeholders.

MARXCRAFT understands that suppliers and sub contractors are critical to project success. In response we have built relationships with a broad network of reputable marine suppliers, ensuring budgeted and timely supply for your project. Our purchasing team are proactive in meeting your design specifications, seeking out new and existing products domestically and internationally.

CLIENTS

MARXCRAFT has provided manufactured products and installation services to naval architects, interior designers, boat builders, marine interior fit out companies and private clients including:

- *McConaghy Boats*, Mona Vale, Sydney, Australia
- *Fitzroy Yachts*, New Plymouth, New Zealand
- *Design Unlimited*, Hampshire, United Kingdom
- *P.N.O Cruises – Carnival Australia*
- *Scimitar Marine*, Brisbane, Australia
- *FMCA Brisbane*, Australia





PROJECTS

MARXCRAFT has undertaken a number of high profile marine projects including:

- 'Singularity 80' Performance Sloop Carbon Interior with *McConaghy Boats*
- 'Zefira' saloon and cockpit furniture with *Fitzroy Yachts*
- 'Pacific Dawn' Oasis Bar and Aqua Hut with *P.N.O and Carnival Australia*
- Scimitar Boats 62 - 65 with *Scimitar Marine*
- 'The Ghan' VIP train interior with *FMCA*

SERVICES AND CORE COMPETENCIES

- Computer aided design and drafting
- Composite materials forming and finishing
- Product development – R&D
- Upholstery and trimming service
- CNC router
- Purpose built marine facility with polish shop
- Project Management, purchasing and administration
- Remote build and installation capabilities
- 1000 m2 purpose built facility
- 15 minute drive from Brisbane Airport
- Convenient to the BIMP 300 tonne ship lift

APPROACH

MARXCRAFT focuses on three core elements in their work; quality, weight and time.

Quality is central to everything we do, from client relationships to finished furniture. For Marxcraft, quality is the platform on which everything else is built.

Weight; whether it is related to performance or efficiency MARXCRAFT possess the technical knowledge and experience to significantly reduce weight on your project.

Time is critical on every project thus MARXCRAFT works to reduce manufacture lead times. Full scale modelling of interiors prior to production allows concurrent and remote builds with tightly integrated systems and services.

HOW WE CAN HELP YOUR ORGANIZATION OR PROJECT



Project Management

MARXCRAFT employs an experienced and determined project team. We utilise practical project management methodology to reduce risk, meet budgets and achieve deadlines. Fundamental to this process is establishing a clear scope of works, which meet both the designer's intent and the needs of the client. We spend the time to understand the nature of the project before manufacture commences.

MARXCRAFT can either work with you and your team or engage a suitable project manager to undertake the work. All project management functions including leadership, design management, variations, documentation, budgeting, scheduling, finance, risk management and reporting can be completed in house by our staff.

Design

MARXCRAFT enjoys a well resourced design department boasting a comprehensive library of marine supplier catalogues and samples. Our design team can work with your interior designer to produce sketches, renderings and working drawings suitable for construction. Careful management of the design process ensures efficient resolution of variations and minimal chance of rework.

Manufacture

Experienced with a diverse range of materials, MARXCRAFT's production team can deliver quality results for your project. Careful design review, creation of quality shop drawings, prototyping and sampling are all methods utilised to fully resolve every component and process.

MARXCRAFT's tradesmen and staff take real pride in their work, dedicated to producing the best results possible. Clients can expect to enjoy a professional and friendly relationship when dealing with our company.

Installation - here or there

MARXCRAFT's disciplined installation team is ready to travel to your site to install the completed works. Alternatively, bring your vessel to us, where it may be located at the local hardstand or housed undercover in our factory.

Remote build – time and money

By employing the latest in design software, MARXCRAFT can accurately draw and build a scale model of your vessels interior. All works can be completed and shipped anywhere on the planet with assurance that the interior will fit perfectly. This "mock-up" method of construction allows tight integration of the interiors services and project time frames can be compressed as the interior and hull are built concurrently.



Weight Management

Whether your vessel is sail or power, weight impacts on performance, our clients take performance seriously. MARXCRAFT is at the forefront of lightweight marine build technologies and we understand the processes required to significantly reduce weight on your project. Through careful planning, material knowledge, innovative construction and commitment, we can meet your weight target.

Product development

MARXCRAFT has been involved in a multitude of different interior projects and manufactured a broad range of custom furniture and marine fittings. Our production team is able to critically assess designs, engineer prototypes, select materials and develop suitable manufacturing processes to bring your new product to market.

WHAT OUR CLIENTS SAY

"Will Marx and his team have a passion for exacting standards in furniture making. This is shown in everything they produce. Our recent project on Singularity required a collaborative approach to deliver a variety of high-tech and push the boundaries' requirements. Marxcraft were good to work with in this regard, and are professional in all they do."

Richard Stanning, General Manager, McConaghy Boats

"We feel that Marxcraft have executed the interior build in a fine manner and their attention to detail and commitment to the weight constraints throughout the construction of the furniture and linings has been handled extremely well and with full commitment."

Mark Tucker, Managing Director, Design Unlimited

"Because of Marxcrafts respect for the client's requirements and their ability to deliver the designated scope of supply on time and within budget, they will always be our preferred Interior fit out contractor."

Peter Roberts, Project Manager, FMCA

WHAT OUR SUPPLIERS SAY

"Working with Marxcraft on the construction of the interior of Singularity confirmed to me that their team's level of skill, and commitment to quality, in both timber and composite work is second to none. The interior was constructed to meet tight manufacturing tolerances, with no compromise to the luxurious finish."

Lorraine Murray, Director, ATL Composites Pty Ltd

CONTACT DETAILS

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