



Richland Economic Development Corp.

Fall Newsletter 2017

2017 REDC Annual Meeting



We cordially invite you to our annual meeting banquet. The evening will entail an overview of the 2017 activities that our office has accomplished, as well as a great meal.

We are pleased to have Martin DeWitt, USDA Business Program Specialist, provide us some insight on potential resources that USDA has available to assist our area as we look forward in our economy.

The event will be held on Tuesday, November 7th, 2017, at the Sidney Elks Lodge. The social will begin at 6:00 PM, with the dinner beginning at 6:30 PM.

Please mark your calendars and plan to attend this annual event. The invitations, RSVP's, and ballots will be arriving soon. Please mail or fax your RSVP as soon as possible in respect for the caterers.



Inside this issue:

Media Marketing Workshop 2

IEDC Training 3

SYP 4

Young Professionals Summit 5

Leadership Montana 6

LYIP Updates 7

Member Thank You 8-9

FREE Marketing Workshop:

Richland Economic Development Corp is pleased to partner with: Great Northern Development Corp, Jenna Jones Designs, Disadvantaged Business Enterprise Program, Fort Peck NABA, and the Small Business Development Centers of Montana to bring a free marketing workshop to Sidney.

The fast-paced, two hour event will take place at the Richland County Extension Center, beginning at 9:00 AM and concluding at 11:00. Please call 406-653-2590 to reserve your spot.

Jenna Jones will present tips and tricks for small businesses and entrepreneurs on marketing essentials such as: launching a business, selling online, getting found online, and local awareness.

REDC is thrilled to bring another great workshop to our area to assist and support the businesses and entrepreneurs.

REDC is thrilled to bring another great workshop to our area to assist and support the businesses and entrepreneurs.



MARKETING ESSENTIALS EVERY BUSINESS OWNER NEEDS TO KNOW

FREE

MARKETING WORKSHOP

Do you have a small marketing budget? Come hear tips and tricks for small businesses and entrepreneurs on how to get the biggest bang for your buck. You will be led by Jenna Jones of Jenna Jones Design + Digital on marketing strategies that actually work in today's market with real world examples. Jenna has been creating websites and helping businesses launch and grow since 2010.

- LAUNCHING ESSENTIALS
- SELLING ONLINE
- GETTING FOUND ONLINE
- LOCAL AWARENESS

SIDNEY October 26th, 9-11am Richland County Extension Center 1499 N. Central, Sidney, MT	WOLF POINT October 28th, 2-4pm Great Northern Development Corp 233 Cascade Street, Wolf Point, MT	GLASGOW October 27th, 10-12pm Cotton Road Inn & Suites 1425A US-2, Glasgow, MT 59230
--	---	--



BROUGHT TO YOU BY:





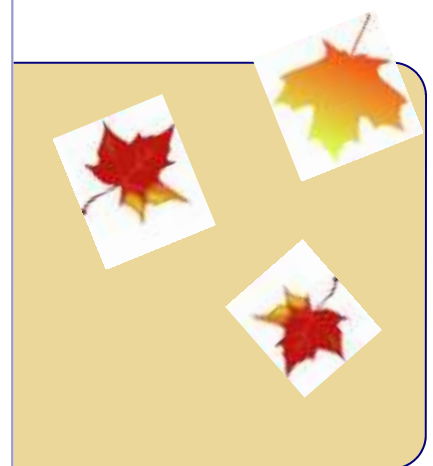
IN COLLABORATION WITH:

SBDC provides professional services for entrepreneurs to help them accomplish their business goals and improve their lives. Funded in part through a cooperative agreement with the U.S. Small Business Administration, Montana Department of Commerce and Great Northern Development Corp. Services are provided to eligible small businesses in Montana. For more information, please visit us at www.sbdcmontana.com. SBDC is an Equal Opportunity Employer. Minorities and women are encouraged to apply. All services are provided on a non-discriminatory basis. © 2018 SBDC. All rights reserved.

International Economic Development Council (IEDC) Training opportunity:

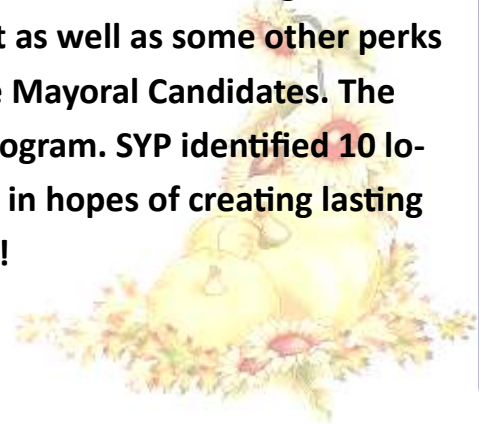


On September 27-28, Katie Dasinger and Leslie Messer attended economic development training in Billings. The event was sponsored by the MT Dept of Commerce, and the training itself was free for participants. Due to the size of the audience, the atmosphere was relaxed, encouraged participant conversations, and likened to a think tank rather than an average training. Items covered were: Strategic planning, economic resilience, entrepreneurs and small businesses, marketing and attraction, business retention and expansion and workforce development. The information was relevant, timely, and very worth our time. Our office is brainstorming ways that we may implement ideas we learned there.



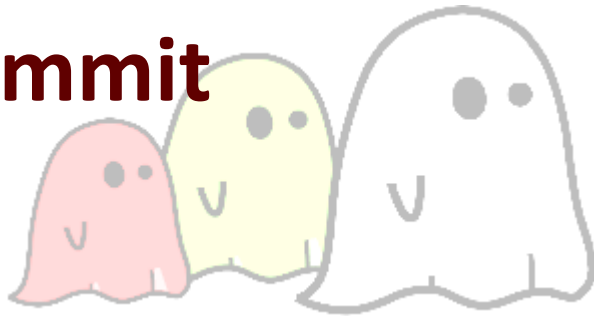
Sidney Young Professionals

Sidney Young Professionals (SYP) is off to a fantastic start this fall. In August, SYP hosted the first Mayoral Debate for the Sidney Mayoral Candidates. The first hour was open to SYP members only for a more intimate “meet and greet” session with the Candidates. Members were able to ask questions that were more specific to their needs than might have been covered in the debate itself. The second hour was open to the public for a structured debate. Over 100 community members showed up to watch the candidates answer tough questions prepared by SYP. The questions ranged from recruitment and retention of young professionals in our community, to how we can address the perception that Montana ends at Billings. The 3 candidates, incumbent Mayor Rick Norby, Serina Everett and Debra Gilbert all had great insight into their vision for the future of Sidney. In September, SYP hosted a “Round Table Night” where members sat at one of 6 different tables and discussed topics such as shopping local, flag protests, and medical marijuana. Mayor Norby, Mrs. Gilbert and multiple council members and Commissioner Mitchell joined the groups for spirited discussions. In October, SYP will be heading out to Intake with LYIP Project Manager, James Brower. The hope is that SYP can help to further educate people on a critical part of Richland County’s past and future success. It is open to the public for \$10, and we will be leaving at 5:15 on Thursday, October 12th, from the Shopko South parking lot. In November, SYP will get a VIP tour of Sidney Sugars. We will have seen where the water for our beets comes from, then we will finish with the products that some of our Ag produces! This is a members only event. December will see the return of a favorite – Cold Weather Gear Drive. All the donations go straight to area schools and help to fill the need for boots, hats, mittens and snow pants from area students! This event is also open to the public for a \$10 charge to help cover food! SYP is also doing a \$40.00 a year membership which gets members into every event as well as some other perks like the tour of Sidney Sugars and the extra time with the Mayoral Candidates. The last thing SYP is working on for this year is mentorship program. SYP identified 10 local business leaders and asked them to mentor members in hopes of creating lasting relationships that will further strengthen our community!



Montana Young Professionals

Summit



In July, Katie traveled to Billings to attend the Montana Young Professionals Summit. The annual event was hosted in Billings this year by the Billings Young Professionals group, NextGen. The summit featured panel discussions and class room sessions with a fresh mix of hands on activities and networking. On the first day, the participants heard a panel of local business leaders in Billings who covered everything from civic responsibility as young leaders, to the changing face of leadership in communities. Then Governor Bullock came to give a speech about not being afraid to leave your “path” to find your real passion. The afternoon was spent in break out sessions covering everything from work force issues in Montana to leadership skills and styles. That night the group planned a series of networking activities for the participants. The second day had a session with Karen Grosz. The entire message was identifying how best to work as one unit when different personalities and goals come into play within an organization. That afternoon was spent at Zoo Montana learning about a business that was in the red and about to close the doors. How they used media marketing, leadership and passion to turn it around to now being one of the most successful businesses in the area. The group then hosted its wrap up dinner filled with even more networking and learning. Overall,



it was a fantastic event and Katie returned with new ideas to share with SYP and the future of Young Professionals in Richland County.

The Confluence:



This is a Leadership Montana event that invites alumni and leaders from around the state to learn about innovations in agriculture, manufacturing, and reinventing a region, all while showcasing Eastern Montana.

Leslie Messer served on the planning committee for this event held on Sept 21 and 22, at the Sleep Inn in Miles City. She was asked to be a moderator of, and to organize, one of the panels “Reinventing a Region”. Speakers included Sen. Duane Ankney, Jason Rittal, MT Infrastructure Coalition, Erin Lutts, Midrivers Communication, and Brandon Janshen, Stevenson Architects.

The event had the highest participation in recent years with approximately 130 folks attending.

The two day event was packed with training, updates on area projects, and current topics such as wildfires.

The crowd also heard two very different entertaining speakers: Damian Mason, and agricultural humorist and a Clinton impersonator, and Tuff Harris, former NFL player and founder of One Heart Warriors.

As a graduate of Leadership Montana, as well as serving governor to the board, Leslie was honored to help give leaders across the state a closer look at Eastern Montana.



Lower Yellowstone Irrigation Project:

The most recent information on LYIP is the injunction placed on the project on July 5th.

In addition, the LYIP legal counsel was granted the right to appeal that injunction to the US Ninth Circuit Court of Appeals.

LYIP anticipates that the appeal court date could occur in December, either in Portland, Oregon or San Francisco, California.

REDC will continue to monitor this project as information becomes available.



Photo courtesy of Jan Bloesser



2017 Members

Richland Economic Development Corp. would like to send a heartfelt thank you to our members. It is because of your continued support that our organization can keep the doors open and work to better our community. **THANK YOU**

1st Choice Collision Center
Action Auto
Agri-Industries
Ameriprise Financial
B & B Builders
BNSF Railway
Beagle Land Company

Beagle Properties
Bell Ridge Farms
Best Western Golden Prairie Inn & Suites
Big Sky Siding & Windows
Blue Rock Products
BOSS Office and Computer Products

Boys And Girls Club of Richland County
Brenner, Averett, & Co., PC
Builders First Source
CHMS, PC
Castle Rock Consortium Inc.
CenturyLink
Checkers
Con's Weed Control Service
Cross Petroleum Service
D & M Water Service
Dasinger, Kirby
Doorbust'n Portables & Septic
Eagle Country Ford, Inc

East-Mont Enterprises
Edward Jones (Enid Huotari)
Edward Jones (Nick Lonski)
Electricland, Inc
Elkhorn Construction
Esprit Health Clinic
Exdivio Solutions, Inc
Fairview Chamber of Commerce
Farm Bureau
Farm & Home Supply
Footers, Inc
Fulkerson Funeral Home
Gartner-Denowh Angus Ranch
Groskinsky, Bud & Anne
Gurney Electric
H & R Block
HUB International Insurance
Harmon's Agate & Silver Hauge, Mark
Henderson, Bill
Interstate Engineering Inc
Jonsson Farms
Johnson Hardware & Furniture
John Stockhill Jewelers
KB's Bubbles



KC Transport

Kaleb M. Dasinger Oil Properties

Kat's Kitchen

Kringen Construction Inc

LeRoy's Catering

Lindblom, Stanley

Lone Tree Inn

Lower Yellowstone Irrigation Project

Lower Yellowstone Rural Electric Cooperative

Lucky Buckle

M & C Beverage

McMillen, Dave

Martineau, Dr. Paul

Martini Siding & Windows

Merchants Bank

Mid-Rivers Communications

Miller's Corner

Miller's Garbage Service

Mondak Heritage Center

Montana-Dakota Utilities Co.
Mountain Plains Equity Group

Netzer Law Office

Niehenke Welding, Inc

Northwest Farm Credit Services
Party Central

Picture Perfect Photography

Pizza House, LLC

Planet Hair

Quinnell Electric

Ranger Lounge

Redlin, Beth

Rehbein, Mark

Restorx of Montana, Inc.

Reynolds Market

Richland County Commissioners

Richland Fed Credit Union

Richland Inn & Suites

Richland County Title

Roundup, The

Seigfried Agency Ins and RE

Seitz Insurance

Sidney Area Chamber of
Commerce & Ag

Sidney, City of

Sidney Country Club & Pro
Shop

Sidney Elks Lodge

Sidney Eye Care

Sidney Extended Stay LLC

Sidney Health Center

Sidney Herald

Sidney Job Service

Sidney Liquor Agency #50, Inc

Sidney Millwork Company
Sidney Paint & Glass

Sidney Red-E-Mix, Inc

Sidney Rental

Sidney Sugars, Inc.

Smith, Lange & Halley, PC

South 40

State Farm-Michele Herres

Steinbeisser & Sons, Inc

Steinbeisser, Jim

Stockman Bank

Sunny's Family Restaurant

Taco Johns

Territorial Landworks, Inc

Thrivent Financial

Tri-County Implement

Triple S Disposal

Uintah Engineering & Land
Surveying

Union Gateway, Inc

Wells Fargo Bank

Winner's Pub

XTO Energy

Yellowstone Bank

Yellowstone Chiropractic
Clinic

Yellowstone Market-
place

Bold indicates 2017 New
Members





1060 S. Central Ave.
Suite #3
Sidney, Montana
59270

Phone: 406-482-4679
Fax: 406-482-5552
E-mail:
redc@midrivers.com

