



GUIDELINES FOR USE OF SC-TV

SC-TV is a private television channel in which Spruce Creek POA utilizes to inform owners and residents about upcoming meetings and events within the Community. It is also available for members and residents to advertise items for sale or community minded events. SC-TV is available on Brighthouse **Channel 732** from within the community. It is also available online at scpoa.com/sctv/

Ads are to be submitted on the SC-TV form, see other side, which are available at the SCPOA Office or online at scpoa.com/sctv/ Please hand deliver the completed form to the POA Office or email it to sctv@scpoa.com. If a photo is to be included in your ad, you may submit a CD/DVD to the POA office or email the photo to sctv@scpoa.com. The preferred format is .JPG. Power Point slides are also acceptable.

SCPOA attempts to post all ads as submitted and in a timely manner. Please be sure you review your ad for completeness, and include your desired contact information in the text of the ad itself. The ad will be placed exactly as provided, unless editing is required for typographical errors, length of ad or information in violation to the guidelines and/or association documents. Although SCPOA attempts to post ads in a timely fashion, there are sometimes reasons why they may be delayed. Please submit time sensitive ads at least three (3) days prior to when the ad needs to begin being displayed. Submission of an ad does not guarantee it will be posted as content may be deemed unsuitable or violate a guideline, policy, procedure or other governing regulation.

EXAMPLES OF ACCEPTABLE ADVERTISING:

Community Events:

1. Announcements of community events to be held in Spruce Creek Fly-In.
2. Announcements of community interest

Classified Ads:

1. Personal items owned by the resident advertising
2. Real Estate for sale or rent by owner (no short term rentals)
3. Aircraft and/or Aviation related ads for items owned by resident advertising

Personal Notices:

1. An announcement pertaining to death, memorial service or thank you to the community
2. Solicitations for a Charity sponsored by resident or on-site business and/or resident or onsite business is collecting items themselves (at their residence or place of business).

Spruce Creek Country Club:

1. Upcoming events and announcements

Commercial Entities:

1. Commercial entities may advertise events open to the entire community

All other advertising for commercial entities may be done through the other means available: Update Magazine or Bi-Annual Directory. Please contact the POA office promptly when an item is sold so the ad may be removed. Please provide the slide number of the ad (if possible) to assist with locating the information.