



# RUN & WALK

## SUNDAY, APRIL 22, 2018

### 5k and Kids Run

5k starts at 8:30 AM • Kids Run starts at 8 AM • Rio Americano High School

#### Presenting Sponsor \$10,000

- Name recognition on Fitness Challenge and SJUSD Nutrition Expo health eating materials provided to all participating SJUSD teachers to encourage and reward student participation.
- Company logo prominently on front and back of t-shirt given to all race participants.
- Entry for up to 8 for race.
- Booth in prime location at family fun event that will take place after the race and ability to distribute branded items.
- Banner near start/finish of race and at Healthy Eating Expo.
- Company representative to welcome attendees at race start.
- Recognition at start by race emcee.
- Recognition as Signature Sponsor in all communications, including media outreach and event communications to SJUSD personnel, parents, and community supporters.
- Recognition on front page of SJEF web site and Facebook page as Signature Sponsor with link to your company site.

#### Champion Level \$5,000

- Company logo on race t-shirt given to all participants.
- Entry for up to 6 for race.
- Booth at family fun event that will take place after the race and ability to distribute branded items.
- Banner near start/finish of race and at Healthy Eating Expo.
- Recognition at start by race emcee.
- Recognition in all event communications to SJUSD personnel, parents, and community supporters.
- Recognition on front page of SJEF web site and Facebook page with link to your company site.

#### Excel \$2,500

- Company logo on race t-shirt given to all participants.
- Entry for up to 4 for race.
- Banner near start/finish of race.
- Recognition at start by race emcee.
- Booth at family fun event that will take place after the race and ability to distribute branded items.
- Recognition on front page of SJEF web site and Facebook page with link to your company site.

#### Lead Car \$1,500

- All runners & walkers will follow the lead car from the race start
- Booth at the family fun festival after the race with space to display cars
- Option to offer raffle item and distribute branded items
- Company logo on race t-shirt given to all participants
- Entry for up to 2 for race
- Recognition at start by race emcee
- Recognition on front page of SJEF web site with link to your company site
- Promotion of raffle on Facebook if that option is chosen by sponsor

#### Star \$1,000

- Company logo on race t-shirt given to all participants.
- Entry for up to 2 for race.
- Booth at family fun event that will take place after the race and ability to distribute branded items.
- Recognition on front page of SJEF web site and Facebook page with link to your company site.

#### Performer \$500

- Recognition on front page of SJEF web site and Facebook page with link to your company site.
- Booth at family fun event that will take place after the race.