

Questions? Call Jessica at 780-488-6611 ext 221 or email acc@albertacraft.ab.ca for help setting up your profile

The Citizens of Craft website is intended to attract new customer attention and activity by directing potential customers to professional fine craft destinations such as your studio or other locations where your work can be found including galleries, shops, and events. **Citizens of Craft profiles are for professional fine craft members of the Alberta Craft Council.**

- YES, I am a current ACC member AND I sell my work in the ACC Gallery Shop AND/OR I have participated in an ACC exhibition within the last 3 years.**

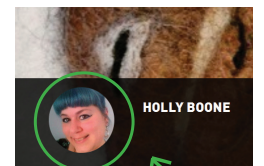
IMAGES

Choose professional quality photos that are interesting and accurately represent your work. Use jpg or png files. The maximum file size is 5 megabytes. If you need help resizing your images contact Jessica (acc@albertacraft.ab.ca or 780-488-6611 ext 221).

- PROFILE IMAGE:** I've chosen an enticing photo to attract viewers to my profile. It is a good representation of my work. Recommended size 1366 x 500 pixels



- HEADSHOT / LOGO:** I've posted a professional quality headshot or logo. Recommended size 200 x 200 pixels



- IMAGE GALLERY:** I've included at least 3 high quality photos and descriptive photo captions for each image. Recommended size 900 x 540 pixels

← Profile Image

← Headshot or Logo

MAP

The map function of **C of C** is intended for locations open to the public that have work ready to see and buy.

Is your studio open to the public?

- YES,** I've selected "Display this map in my profile" and My address and location details are listed in full. Under "Hours of Operation" I've entered my regular business hours or have checked off "by appointment only".
- NO,** I've chosen not to display the map or my full address because: my studio isn't open to the public or I don't want to promote my address or because the map is plotting my address incorrectly.

ABOUT ME AND STORES THAT SELL MY WORK

Use this section to help attract new customer attention and activity.

- My about me profile gives a general overview of my fine craft practice. It includes a concise biography and description of my work. I've written it to be interesting and informative for a general audience.
- I've included a comprehensive list of stores that sell my work. Possibilities include shops, galleries, Alberta Craft Council Gallery Shop or my studio (if open to the public).

CRAFT TYPES & TAGS

Craft types and tags help potential customers navigate the website by allowing them to browse for particular types of work.

- I've only checked off the primary media types I work in under craft types not secondary media or types I don't specialize in.
- I've only checked off tags for work I am currently able and interested in producing.

CONTACT INFORMATION

Carefully consider what contact information you want to publicly share. For example, link only to professional Facebook Fanpages not to personal Facebook profiles.

- I've only included links for professional social media profiles and websites.

Remember to keep your images, about section and contact information up to date!