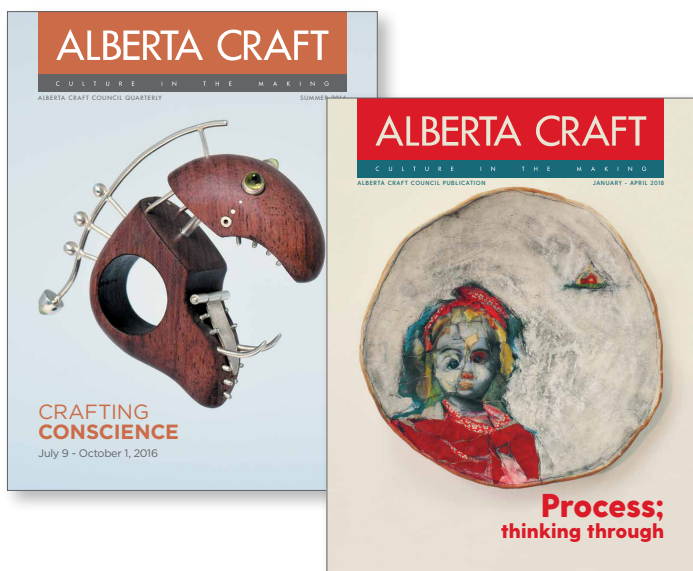




## Reach Your Audience

The **Alberta Craft Magazine** is the only provincial magazine in Canada devoted to the craft sector. Alberta Craft is published 3 times a year and is distributed to all ACC members as well as libraries, arts organizations and institutions, schools, and MLA's around Alberta.

With a new, fresh design, Alberta Craft is a great way to reach new audiences who have an investment in the arts.



### Single Issue Rates (+GST) \*

	Standard	Member/ Not-for-profit
Full Page	<input type="checkbox"/> \$800	<input type="checkbox"/> \$500
Half Page	<input type="checkbox"/> \$400	<input type="checkbox"/> \$250
Quarter Page	<input type="checkbox"/> \$200	<input type="checkbox"/> \$125
Insert	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650

### Annual Rates (+GST) \*

Full Page	<input type="checkbox"/> \$2000	<input type="checkbox"/> \$1400
Half Page	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$700
Quarter Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350

## Ad Dimensions

### Full Page Ad

8.5" x 11" with bleed or 7.5 x 9.25" without bleed  
(Inside Back Cover - set up with 1/4" bleeds)

### Half Page Ad

Vertical - 3.625" x 9.25"  
Horizontal - 7.5" x 4.5"

### Quarter Page Ad

Vertical - 3.625" x 4.5"

### Insert

Brochures, postcards, invitations, posters and other promotional material can be inserted in our distribution. Inserts must be supplied by the client and fit into an 8.5" x 11" envelope. Insert price is based on a 1 to 3 page insert.

\* Ask us about our in-house design services available for an additional charge.

## Deadlines & Publication Dates

### Winter Issue [January - April]

- Book by November 1
- Artwork by November 15

### Spring/Summer Issue [May - August]

- Book by March 1
- Artwork by March 15

### Fall Issue [September - December]

- Book by July 1
- Artwork by July 15

## Artwork - Full Colour

- Submit files in the following formats: JPG, TIFF, or PDF.
- Images should be CMYK, 300 dpi and at least 1MB in size.

Advertise in Alberta Craft Magazine

For more information and to book your ad, contact Victoria Sanchez

(780) 488-6611 ext: 231 • victoria@albertacraft.ab.ca