

COMPANY



knitting together

KNITTING WITH COMPANY

dates

October 23-25, 2015

location

Detroit Lakes, Minnesota

featuring

Olga Buraya-Kefelian
Julie Hoover
Catherine Lowe
Michele Wang

hosted by

The Yarnery





*That's right.
An entire weekend dedicated to knitting.*

What would your ultimate knitting retreat look like?
A serene lakefront lodge?
An entire weekend away?
In the middle of autumn (perfect sweater weather)?
Delicious food prepared for you?
Surrounded by your best knitting buddies?
No schedule, no obligations?
Four of your favorite designers?
Guilt-free stash accumulation?

We thought so, too. That's why we founded Company.

Knitting with Company is a knitting retreat in the truest sense: a moment away, a moment of peace and quiet, a moment to withdraw with your needles and yarn and knit. Just knit. In a place that inspires calm and relaxation, without any formal classes or workshops. We'll be there, too. And we'll bring a few of our friends along with us. So, bring one of our designs on your needles and if you need some help, all you have to do is ask. We'll be happy to answer your questions, demonstrate a technique, explain or clarify a pattern instruction. Or we can just talk about knitting. And if you've forgotten a needle or a tool, or change your mind about your project, or need more yarn, there will be a pop-up shop sponsored by our wonderful hosts.

We're looking forward to seeing you there—and can't wait to knit with you!

Our very best,
Catherine and Julie

THE SCHEDULE

Friday October 23rd

Afternoon Arrival
Q&A with Catherine 7:00 PM
Evening Knitting & Dessert Reception

Saturday October 24th

Knitting all Day
Q&A with Julie 2:00 PM
Group Dinner 6:00 PM
Q&A with Olga 8:00 PM
Evening Knitting

Sunday October 25th

Q&A with Michele 10:00 AM
Knitting until Noon
(You are welcome to stay later)

Throughout Your Stay

Visit The Yarnery Pop-up Shop
& Designer Trunk Shows

THE DESIGNERS

Olga Buraya-Kefelian

Olga has been knitting for many years. Her mother taught her to knit at a very young age, and she started designing in her late teens.

Author of *Ori Ami Knits: Fiber Geometry*, she currently resides in Alexandria Virginia, and is working on her own line of designs. Many of her designs can be found in international publications and she often collaborates with yarn companies.

She believes that each garment has its own story and purpose within the world of fashion. She fulfills her vision by gathering inspiration from industrial and architectural design and combining them with her own interpretation of European and Japanese aesthetic.

Keep up with her at www.olgajazzy.com and [@olgajazzyknitwear](#) on Instagram.



Julie Hoover

Recognized for her minimal aesthetic and attention to fine detail, Julie focuses on designing knitwear that is simultaneously causal and elegant—a signature style that has developed over the years in her work as a visual merchandiser, art director and freelance designer.

Julie has a BA in clothing & textiles and spends her time designing as part of the in-house design team for Brooklyn Tweed and her own independent label.

Based in Ann Arbor, Michigan, her free time is spent in the kitchen, behind the camera, with a book in her hand, as a mom to three boys (and an Italian Greyhound), or planning the next travel adventure.

Follow her as [@jgourmet](#) on Instagram, Julie Hoover Design on Facebook, and at www.juliehoover.com.



Catherine Lowe

Known for her original construction techniques and pairing luxury fiber with elegant design, Catherine's approach to hand-knitting rethinks its technical and design vocabularies and translates distinctive elements of couture dressmaking into refined techniques for the hand-knitter.

Her designs have appeared in *Vogue Knitting*, *Interweave Knits*, and *Knit Purl*; her articles on couture knitting have been featured in *Vogue Knitting*; and she has been profiled in *Interweave Knits*, in *Knitting Lessons* by Lela Nargi, in *KnitKnit* by Sabrina Gschwandtner, and in *Knit Purl*.

Catherine teaches widely, designs for her eponymous brand, and is the author of *The Ravell'd Sleeve*.

Visit her online: www.catherine-lowe.com.



Michele Wang

In 2011 Michele packed up her corporate bags and began designing hand knitwear full-time. While being a part of the Brooklyn Tweed Design Team keeps her busy, she loves contributing to publications and working with any kind of yarn and fiber. Her love of yarn and fiber has turned into a retail store called Gauge + Tension, located in Brooklyn, which opened its doors in 2014.

Michele's work has been featured in *Knitscene*, *knit.wear*, *Vogue Knitting*, *amirisu* and *Pom Pom Magazine*. She's also worked in close collaboration with The Plucky Knitter, Woolfolk, Quince & Co. and MillaMia. When not knitting, you'll most likely find Michele at her spinning wheel . . . making more yarn.

More about Michele: www.mishi2x.com and [@mishi2x](#) on Instagram.





THE VENUE

The Lodge on Lake Detroit

This lifestyle lakefront hotel takes guest service seriously. They have been a top TripAdvisor hotel for years and work very hard to maintain that status. Nestled along a 550 foot lakefront, all rooms face Big Detroit Lake and feature breathtaking views. Second and third floor guest rooms offer a private lakefront balcony. First floor rooms include an eight foot sliding glass door and a walk-out patio.

For more information, visit: www.thelodgeonlakedetroit.com

Transportation

The Lodge on Lake Detroit
1200 East Shore Drive
Detroit Lakes, MN 56501

For individuals traveling by air, the property is 45 miles (approximately 1 hour drive) from Hector International Airport (FAR) Fargo, ND and 215 miles (approximately 3.5 hour drive) from Minneapolis-Saint Paul International Airport (MSP).

While transportation is the responsibility of the individual, the staff at The Yarnery will do their best to help facilitate information between travelers who wish to carpool to the retreat.

YOUR HOST

The Yarnery

The Yarnery has been a Minnesota fiber arts institution for more than 40 years. Founded by the Kreisman/Maddux family, the shop is now owned by Shelly Sheehan and Scott Rohr and is located on Grand Avenue in Saint Paul's most vibrant shopping district—historic Victoria Crossing.

Launch Event

Join us at The Yarnery on Friday, July 24, any time between 10:30 AM –12:30 PM or 2:00 PM – 4:00 PM for the launch of this inspiring event. Meet Julie Hoover and Catherine Lowe, learn more about Company (and register for the retreat), and let Julie and Catherine help you select a project to knit while you're there.

Pop Up Shop

Shop at The Yarnery throughout the retreat. Our Pop Up shop will stock patterns, yarns, and kits supporting all four designers. We'll also include a full range of needles, accessories, and a few surprises.

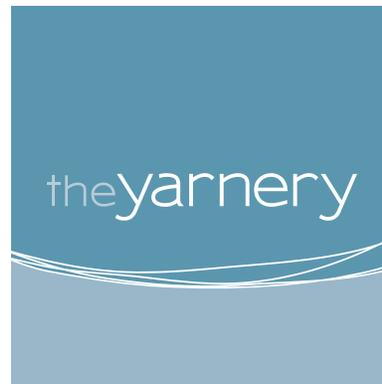
Key Dates

July 13: Retreat registration opens at The Yarnery by phone (651.222.5793) or in person. \$100 deposit (\$50 non-refundable) required at registration.

July 24: Meet Company founders Julie Hoover and Catherine Lowe at The Yarnery.

August 1: Lodging registration opens at The Lodge on Lake Detroit by phone: (800.761.8439).

September 1: Balance of retreat registration due at The Yarnery by phone (651.222.5793) or in person.



REGISTRATION

capacity

70 individuals

registration fee

\$350

\$100 deposit due at time of registration.

hotel rate

Double Occupancy Rate of \$199, per person

Includes Friday evening dessert, all three meals on Saturday, and Sunday breakfast.

Single occupancy may be available, at higher rate, after October 1.

A wait list for this preference will be established at registration.

register by phone or in person

The Yarnery
840 Grand Avenue
Saint Paul MN 55105
651.222.5793
www.yarnery.com

COME & KNIT WITH US.