



Dillards Sales by Store

STORE NAME	MALL	CITY	STATE	STORE #	LAST WEEK 2/18/12				2/11				2/4				1/28		1/21		STD		2/18/12
					UNITS SOLD	ST%	OH	UNITS SOLD	UNITS SOLD	UNITS SOLD	UNITS SOLD	UNITS SOLD	UNITS SOLD	UNITS SOLD	UNITS SOLD	RECEIVED	ST%	QTY ON ORDER					
MIDLAND PARK MALL	MUSIC CITY MALL	MIDLAND	TX	746	15	14.6%	41	18	12	21	10	45	25	16.3%	31								
La Palmer	WESTGATE MALL	CORPUS CHRISTI	TX	738	36	9.1%	40	39	33	42	31	108	14	9.1%	28								
OAK VIEW MALL	OAK VIEW MALL	OMAHA	NE	343	48	9.3%	40	51	45	54	43	144	35	11.1%	28								
SOUTHPARK MALL	SOUTHPARK	MOLINE	IL	349	24	10.5%	34	27	21	30	19	72	98	15.0%	31								
ST JOHNS TOWN CENTER	ST JOHNS TOWN CENTER	JACKSONVILLE	FL	230	21	9.4%	29	24	18	27	16	63	47	9.4%	31								
THE WOODLANDS	WILLOWBROOK	THE WOODLANDS	TX	770	78	5.6%	51	81	75	84	73	234	36	5.6%	31								
PARKDALE MALL	CENTRAL MALL	BEAUMONT	TX	786	19	7.5%	37	22	16	25	14	57	39	11.9%	28								
ARROWHEAD TOWNE CEN	CHANDLER FASHION CEN	GLENDALE	AZ	907	36	6.5%	43	39	33	42	31	108	18	6.5%	31								
SUPERSTITION SPRINGS M	SAN TAN VILLAGE	MESA	AZ	909	48	6.3%	45	51	45	54	43	144	94	8.2%	31								
THE SHOPS AT LAKE HAVA	PARK PLACE	LAKE HAVASU CITY	AZ	912	67	7.3%	38	70	64	73	62	201	25	7.3%	28								
YUMA PALMS	MALL AT SIERRA VISTA	YUMA	AZ	918	23	6.7%	42	26	20	29	18	69	47	10.6%	22								
WINROCK CENTER	SANTA FE PLACE	ALBUQUERQUE	NM	921	25	8.6%	32	28	22	31	20	75	54	8.6%	28								
FASHION SHOW MALL	THE MEADOWS MALL	LAS VEGAS	NV	941	19	6.4%	44	21	15	24	14	54	36	6.4%	28								
BELDEN VILLAGE	BELDEN VILLAGE	CANTON	OH	373	64	7.1%	39	67	61	70	50	192	68	7.1%	30								
BEL AIR	BEL AIR	MOBILE	AL	241	21	6.7%	28	24	18	2	16	63	95	6.7%	18								
PANAMA CITY MALL	PANAMA CITY MALL	PANAMA CITY	FL	248	78	5.7%	33	81	75	84	73	234	47	5.7%	22								
NORTH PLAINS MALL	SIKES CENTER	CLOVIS	NM	741	19	10.0%	18	22	16	5	14	57	24	14.3%	16								
SOUTH PLAINS MALL	MALL OF ABILENE	LUCKOCK	TX	743	36	3.8%	50	39	33	42	31	108	18	3.8%	31								
EDISON MALL	EDISON MALL	FT. MYERS	FL	215	23	3.6%	27	20	16	20	18	69	78	6.9%	16								
PIER PARK	PIER PARK	PANAMA CITY BEAC	FL	247	25	2.9%	33	28	21	31	20	75	95	2.9%	18								
NORTHEAST MALL	NORTHEAST MALL	HURST	TX	701	18	2.0%	49	21	11	20	13	54	65	0.0%	28								
HULEN MALL	HULEN MALL	FT. WORTH	TX	704	64	2.9%	34	67	61	70	59	192	35	2.9%	31								
FIREWHEEL TOWN CENTE	FIREWHEEL TOWN CENTE	GARLAND	TX	708	21	2.0%	48	24	18	27	16	63	95	4.0%	28								
NORTH STAR MALL	THE SHOPS AT LA CANT	SAN ANTONIO	TX	720	15	2.0%	50	18	12	21	10	45	14	5.7%	31								
THE SHOPS AT LA CANTER	ROLLING OAKS MALL	SAN ANTONIO	TX	721	36	3.7%	26	39	33	42	31	108	25	7.1%	16								
INGRAM PARK MALL	Store 0724	SAN ANTONIO	TX	723	48	2.9%	34	45	40	45	34	144	85	8.1%	22								
MALL DEL NORTE	LA PLAZA MALL	LA REDEDO	TX	726	24	2.2%	40	24	21	30	19	72	42	2.2%	28								
LA PLAZA MALL	VALLE VISTA MALL	MCCALLEN	TX	727	21	2.0%	49	24	17	27	16	63	68	2.0%	31								
TEMPLE MALL	KILLEEN MALL	TEMPLE	TX	731	78	4.0%	34	81	75	84	73	234	95	7.7%	16								
KILLEEN MALL	Barton Creek Square	KILLEEN	TX	732	19	4.3%	37	22	16	25	14	57	47	8.3%	16								
LAKELINE	HILL COUNTRY GALLERI	CEDAR PARK	TX	735	36	3.7%	28	39	33	42	31	108	24	6.7%	18								
WESTGATE MALL	NORTH PLAINS MALL	NORTH PLAINS	TX	749	48	4.9%	48	45	54	43	31	144	18	4.9%	67								
SIKES CENTER	SOUTH PLAINS MALL	WICHITA FALLS	TX	742	67	2.2%	36	70	64	73	62	201	67	5.3%	22								
MALL OF ABILENE	SUNSET MALL	ABILENE	TX	744	23	2.7%	36	16	20	29	18	69	35	2.7%	22								
LONGVIEW MALL	BROADWAY SQUARE MALL	LONGVIEW	TX	748	25	1.9%	51	8	22	31	20	75	48	8.9%	28								
PRIEN LAKE MALL	Mall Of Louisiana	LAKE CHARLES	LA	767	18	4.2%	23	21	15	24	13	54	97	4.2%	16								
MEMORIAL CITY MALL	Post Oak	HOUSTON	TX	774	56	4.2%	33	67	61	70	59	192	38	4.2%	31								
BAYBROOK MALL	DEERBROOK MALL	FRIENDSWOOD	TX	779	21	2.0%	46	24	18	27	16	63	42	3.8%	31								
BRAZOS MALL	MALL OF THE MAINLAND	LAKE JACKSON	TX	784	78	4.0%	24	81	75	84	73	234	68	4.0%	16								
HOT SPRINGS MALL	HOT SPRINGS MALL	HOT SPRINGS	AR	102	19	7.7%	12	22	16	25	14	57	75	7.7%	31								
PARK PLAZA CENTER	PARK PLAZA CENTER	LITTLE ROCK	AR	445	36	3.3%	29	39	33	42	31	108	42	6.5%	16								
TURTLE CREEK	TURTLE CREEK	JONESBORO	AR	416	48	8.1%	11	51	45	54	43	144	68	21.4%	67								
MC CAIN MALL	MC CAIN MALL	NORTH LITTLE ROC	AR	437	67	3.1%	31	70	64	73	62	201	75	6.1%	22								
MALL ST VINCENT	MALL ST VINCENT	SHREVEPORT	LA	432	23	3.3%	29	26	20	29	18	69	68	6.5%	16								
PARKWAY PLACE	PARKWAY PLACE	HUNTSVILLE	AL	460	21	7.7%	12	27	21	30	19	72	24	14.3%	29								
Fashion Square	METRO CENTER	SCOTTSDALE	AZ	902	21	2.0%	49	24	18	27	16	63	24	2.0%	31								
PARADISE VALLEY MALL	FIESTA MALL	PHOENIX	AZ	904	78	3.8%	25	81	75	84	73	234	78	3.8%	16								
CHANDLER FASHION CENT	SUPERSTITION SPRINGS	CHANDLER	AZ	908	19	2.1%	47	22	16	25	14	57	95	4.1%	31								
PRESCOTT GATEWAY	THE SHOPS AT LAKE HA	PRESCOTT	AZ	911	36	2.9%	34	39	33	42	31	108	78	10.5%	16								
MESILLA VALLEY	SUNLAND PARK MALL	LAS CRUCES	NM	921	48	3.7%	26	51	45	54	43	144	95	7.1%	16								
RED CLIFFS MALL	CACHE VALLEY MALL	UTAH GEORGE	UT	928	67	3.1%	31	70	64	73	62	201	65	3.1%	22								
FASHION PLACE MALL	NEWGATE MALL	MURRAY	UT	930	19	2.1%	46	22	16	25	14	57	35	6.1%	31								
NEWGATE MALL	SOUTH TOWNE CENTER	ODDEN	UT	931	36	3.1%	31	39	33	42	31	108	95	8.8%	22								
WEBERSTOWN	ANTELOPE VALLEY MALL	STOCKTON	CA	960	48	3.1%	31	51	45	54	43	144	14	3.1%	22								
IMPERIAL VALLEY MALL	PARK MEADOWS	EL CENTRO	CA	962	23	100.0%	0	26	20	29	18	69	25	100.0%	0								
Flatiron Crossing	PUEBLO MALL	BROOMFIELD	CO	987	25	3.4%	28	28	22	31	20	75	42	3.4%	28								
SOUTH COUNTY CENTER	SOUTH COUNTY CENTER	ST. LOUIS	MO	305	18	5.0%	19	19	15	24	13	54	68	5.0%	31								
ILLINOIS CENTER	ILLINOIS CENTER	MARION	IL	310	64	2.5%	39	67	61	70	59	192	75	4.9%	29								
BATTLEFIELD MALL	BATTLEFIELD MALL	SPRINGFIELD	MO	314	21	2.3%	43	24	18	27	16	63	68	2.3%	22								
EAST HILLS MALL	EAST HILLS	ST. JOSEPH	MO	317	78	4.0%	24	81	75	84	73	234	42	4.0%	17								
ZONA ROSA	ZONA ROSA	KANSAS CITY	MO	324	19	3.6%	27	22	16	25	14	57	68	6.9%	16								
TOWNE EAST MALL	TOWNE EAST MALL	WICHITA	KS	330	36	2.1%	46	39	33	42	31	108	75	2.1%	28								
RICHMOND SQUARE	RICHMOND SQUARE	RICHMOND	IN	359	48	3.8%	25	51	45	54	43	144	68	3.8%	15								
GRAND TETON MALL	SOUTHGATE MALL	IDAHO FALLS	ID	936	67	0.0%	7	64	73	62	201	24	4.2%	22									
SUMMIT SIERRA	WEBERSTOWN	RENO	NV	949	23	0.0%	37	26	20	29	18	69	24	2.6%	28								
TOWNE WEST MALL	TOWNE WEST MALL	WICHITA	KS	331	78	0.0%	44	81	75	84	73	234	78	2.2%	28								
HUTCHINSON MALL	HUTCHINSON MALL	HUTCHINSON	KS	333	19	0.0%	25	22	16	25	14	57	95	0.0%	17								
CONESTOGA MALL	CONESTOGA MALL	GRAND ISLAND	NE	345	36	0.0%	7	39	33	42	31	108	65	0.0%	31								
CORAL RIDGE MALL	CORAL RIDGE MALL	CORALVILLE	IA	346	48	0.0%	25	51	45	54	43	144	35	3.8%	17								
CROSSROADS CENTER	CROSSROADS CENTER	WATERLOO	IA	347	67	0.0%	28	70	64	73	62	201	95	0.0%	23								
SOUTHERN PARK MALL	SOUTHERN PARK MALL	BOARDMAN	OH	374	19	0.0%	31	22	16	25	14	57	14	6.1%	22								
DILLARD'S INTERNET FULF	DILLARD'S INTERNET F	NASHVILLE	TN	698	36	-1.1%	96	36	33	42	31	108	62	-4.0%	100								
ROLLING OAKS MALL	INGRAM PARK MALL	SAN ANTONIO	TX	722	48	0.0%	1	51	45	54	43	144	54	0.0%	0								
SUNSET MALL	MIDLAND PARK MALL	SAN ANGELO	TX	745	48	-4.3%	24	51	45	54	43	144	68	4.0%	16								
GRAND TOTAL					2,858	3.3%	3,966	3,080	2,636	3,302	2,488	8,574	4,093	5.6%	6,045								

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