



URBAN•AG ACADEMY

New Faces for Agriculture in the 21st Century

presented in partnership with IOWA STATE UNIVERSITY

Welcome to the 2nd National Urban-Ag Academy Convened by Iowa State Representative Helen Miller

August 8 – 10, 2013 • Renaissance Savery Hotel
401 Locust Street, Des Moines, IA 50309

Thursday, August 8

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| 6:00 p.m. – 8:00 p.m. | Welcome Dinner and Reception |
| 6:30 p.m. – 7:00 p.m. | Joe Hrdlicka, Director of Government Relations,
Linked Up |
| 8:00 p.m. – TBD | Getting Together in the Penthouse |

Friday, August 9

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| 8:00 a.m. – 8:30 a.m. | Travel to Iowa State Fairgrounds |
| 8:30 a.m. – 9:00 a.m. | Breakfast
<i>Welcome:</i> Representative Helen Miller |
| 9:00 a.m. – 9:20 a.m. | <i>Water Quality Issues and Strategies:</i>
Bill Northey, Iowa Secretary of Agriculture |
| 9:20 a.m. – 9:40 a.m. | <i>Role of State Fairs:</i> Gary Slater, CEO, Iowa State Fair |
| 9:40 a.m. – 10:10 a.m. | <i>Proclamation and International Developments
and Opportunities:</i> Lieutenant Governor Kim Reynolds |
| 10:10 a.m. – 10:40 a.m. | <i>Labeling:</i> Rachel Hurley, Executive Director, Iowa
Biotech Association and Jim Eichhorst, Director of
Government Relations, BIO |
| 10:40 a.m. – 11:00 a.m. | Break |
| 11:00 a.m. – 12:00 p.m. | <i>Ag Educations and Careers, HBCUs, ISU and MANNRS:</i>
Theresa Cooper, Assistant Dean for Diversity,
Agriculture and Life Sciences Administration,
Iowa State University and Vareva Harris, Associate
Vice President for Government Sponsored Programs,
Community Relations and Institutional Scholarships,
Benedict College |



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Friday, August 9 (continued)

12:00 p.m. – 1:00 p.m.	<i>Animal Welfare Issues:</i> Leon Sheets, Iowa Pork Producers Association Lunch
1:00 p.m. – 2:00 p.m.	Tour of Iowa State Fair
2:00 p.m. – 3:00 p.m.	Travel to Nevada, Iowa
3:00 p.m. – 4:00 p.m.	Tour of Lincolnway Energy
4:30 p.m. – 6:00 p.m.	<i>Cattle Production:</i> Bill Couser Dinner
6:00 – 7:00 p.m.	Return to Savery Hotel, Des Moines, Iowa
7:00 p.m. – TBD	Evening Activity: Fair, Casino or Networking in Penthouse Suite

Saturday, August 10

Terrace Ballroom, Savery Hotel

8:00 a.m. – 8:30 a.m.	Breakfast at Savery Hotel
8:30 a.m. – 9:00 a.m.	<i>Impact of Agriculture, Focus on Webster County:</i> Bill Horan, Calhoun County
9:00 a.m. – 9:30 a.m.	<i>Developments in Urban Agriculture:</i> John Lawrence, Associate Dean, Iowa State University
9:30 a.m. – 10:15 a.m.	<i>Liability Issues in Ag Promotion Efforts (Agritourism, Petting Zoos, State Fairs, etc.):</i> Roger McEowen, Center for Agricultural Law and Taxation, Iowa State University
10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 11:00 a.m.	<i>Addressing Constituent Concerns Regarding Food and Food Production:</i> Jodi Sterle, Animal Science, Iowa State University and Ruth MacDonald, Food Science and Human Nutrition, Iowa State University
11:00 a.m. – 11:30 a.m.	<i>Weather Prospects for the Nation:</i> <i>Policy Considerations:</i> Elwynn Taylor, Professor of Ag Meteorology, Iowa State University
12:00 p.m. – 1:00 p.m.	Lunch and Debriefing