



Sundance Film Festival 2011 Audience Award Winner Hits Theaters

KINYARWANDA

AFFRM To Release Alrick Brown's Acclaimed Feature Debut on December 2, 2011 in Eight Cities

Los Angeles, CA (October 24, 2011) – AFFRM, the African-American Film Festival Releasing Movement, is pleased to announce that it will open its second film, KINYARWANDA, in theaters on Friday, December 2 in eight cities nationwide.

KINYARWANDA will be released in AFFRM's founding markets: New York, Los Angeles, Atlanta, Philadelphia and Seattle. In addition, three new opening week cities have been added: Chicago, Washington DC and San Francisco.

Writer/director Alrick Brown's compelling feature directorial debut garnered the Sundance Film Festival 2011 Audience Award in the World Cinema Drama category this year, and captured the Grand Prize at the lauded Skip City Film Festival in Japan last week.

In KINYARWANDA, a young Tutsi woman and a young Hutu man fall in love amidst chaos, a soldier struggles with being absent from her family to foster a greater good, and a priest grapples with his faith in the face of unspeakable horror. The Hollywood Reporter stated, "Brown presents these personal and heartbreaking stories with steadfast compassion."

AFFRM is a collaborative theatrical distribution entity powered by the nation's finest black film organizations. The founding organizations are Urbanworld Film Festival with Imagination in New York, BronzeLens Film Festival in Atlanta, ReelBlack Film Series in Philadelphia and Langston Hughes African-American Film Festival in Seattle. For its second release, AFFRM is pleased to welcome the DuSable Museum of African-American History in Chicago and the Black Cinema at Large Film Series in San Francisco. AFFRM's inaugural release was the award-winning film, I WILL FOLLOW, which opened March 2011 in more than 20 cities during its seven week run.

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