

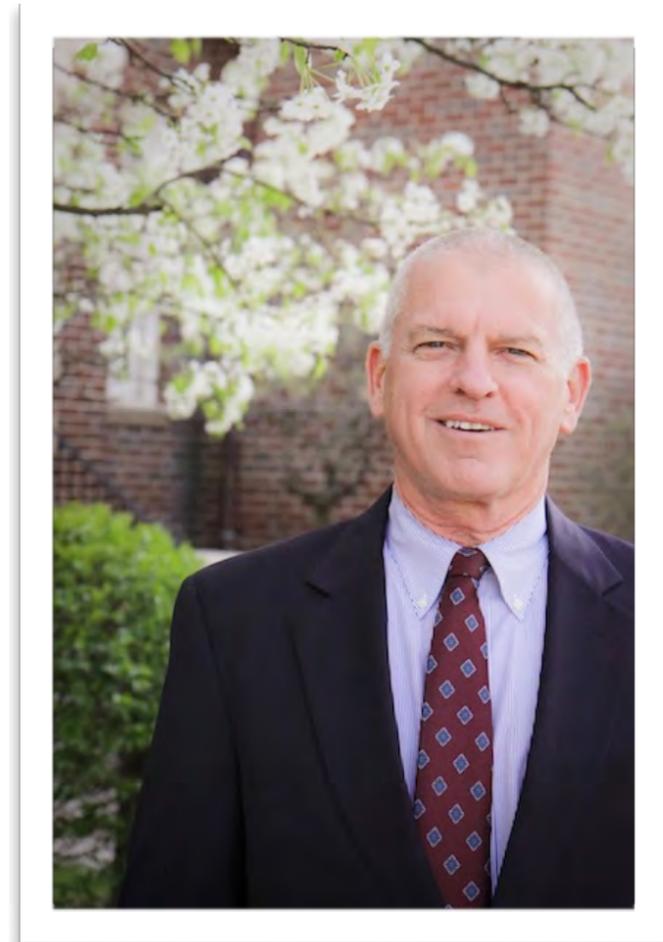
BEXLEY STATE OF THE CITY



2012

RICKWEBER

PRESIDENT OF COUNCIL



HELLO.

SO I'M YOUR MAYOR...

PROTECT.PRESERVE.ENHANCE.



PROTECT.PRESERVE.ENHANCE.

EXCELLENCE IN EDUCATION

SAFE HOMES, SAFE STREETS

A COMMUNITY CENTERED ON FAMILIES

OFFERING OUTDOOR, WALKING ENVIRONMENT — AN OASIS

ADAPTING TO EVOLVE, WITHOUT CHANGING CLASSIC STRENGTHS

FINANCIAL SELF-DETERMINATION

INTERDEPENDENT WITH SURROUNDING COMMUNITIES

A SOURCE OF PRIDE (HERITAGE, HISTORY, CONTEMPORARY RELEVANCE)

2011 IN REVIEW



2012

2011 IN REVIEW



FOR
SSUE 24
POLICE • FIRE • CITY SERVICE
! SAVE OUR CITY!
www.bexleyissue24.com
Paid for by Citizens for Bexley Issue 24, Jeff McClelland, Treasurer, 2595 Brentwood Road, Bexley, Ohio



2011 IN REVIEW



LOOKING AHEAD



2012

BEFORE WE GET AHEAD OF OURSELVES:



(REMEMBER NEW COKE)

THREETHINGS:

FINANCIAL
SUSTAINABILITY
DEVELOPMENT
COMMUNICATION

FINANCIAL SUSTAINABILITY



2012

STABILIZING BEXLEY FINANCES

EXPENSE REDUCTION STATUS UPDATE

Many of these cuts have been made over the past 6 months. Some of the cuts are pending current union negotiations.

BEXLEY ISSUE 24

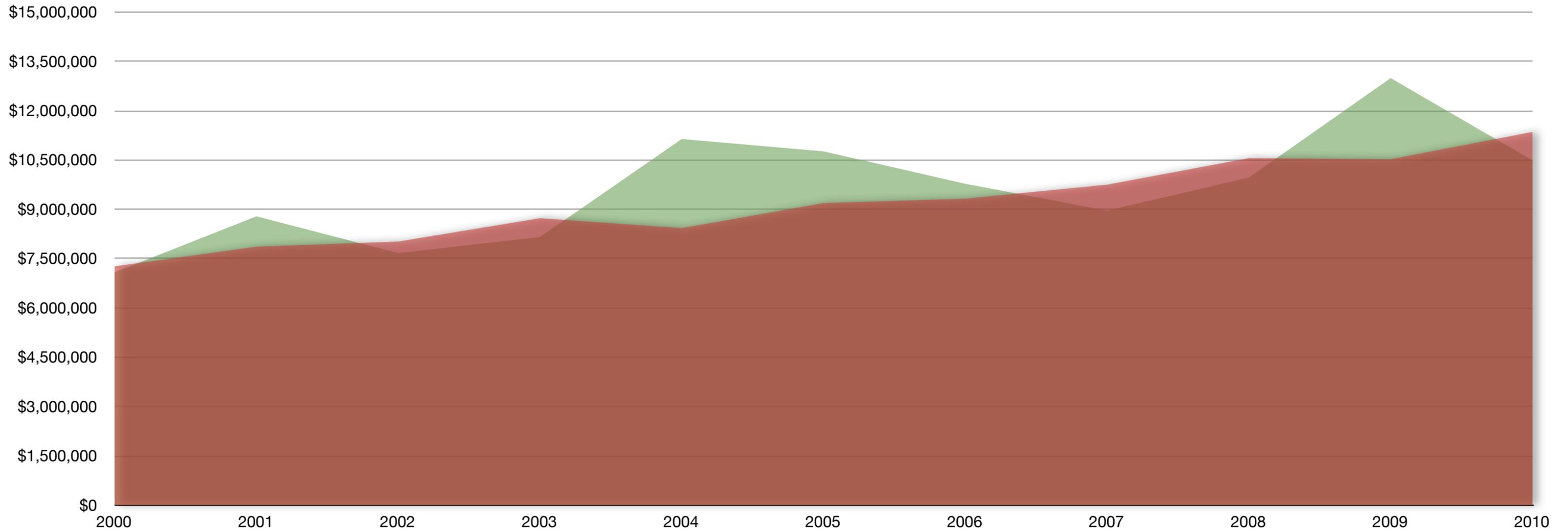
EXPENSE CUTS

The 2011 Budget Cuts Proposal
\$930,000 in expense reductions

Item	Savings
Landscape contract restructuring	\$50,000
Decrease in Recreation Fund transfer	\$60,000
3 Service Department positions	\$200,000
Development program cuts	\$20,000
Additional staff and benefit cuts	\$604,000
Total Reductions	\$934,000

STABILIZING BEXLEY FINANCES

BALANCED BUDGET FOR 2013



STABILIZING BEXLEY FINANCES

ALTERNATIVE REVENUE

HOME OFFICE USERS

MEDICAL OFFICE

OFFICE SANDBOX

**100
JOBS.**

**= (\$50,000 X 100 X 2.5%)
= \$125,000 PER YEAR**

CLEAN SITES

FILL VACANT SPACE

REDEVELOPMENT

2012/2013

DEVELOP MENT



2012

TRANSFORMING THE FRINGES

THE LIVINGSTON PARTNERSHIP

CASSADY REJUVENATION

WOODLAND MEADOWS UPDATE

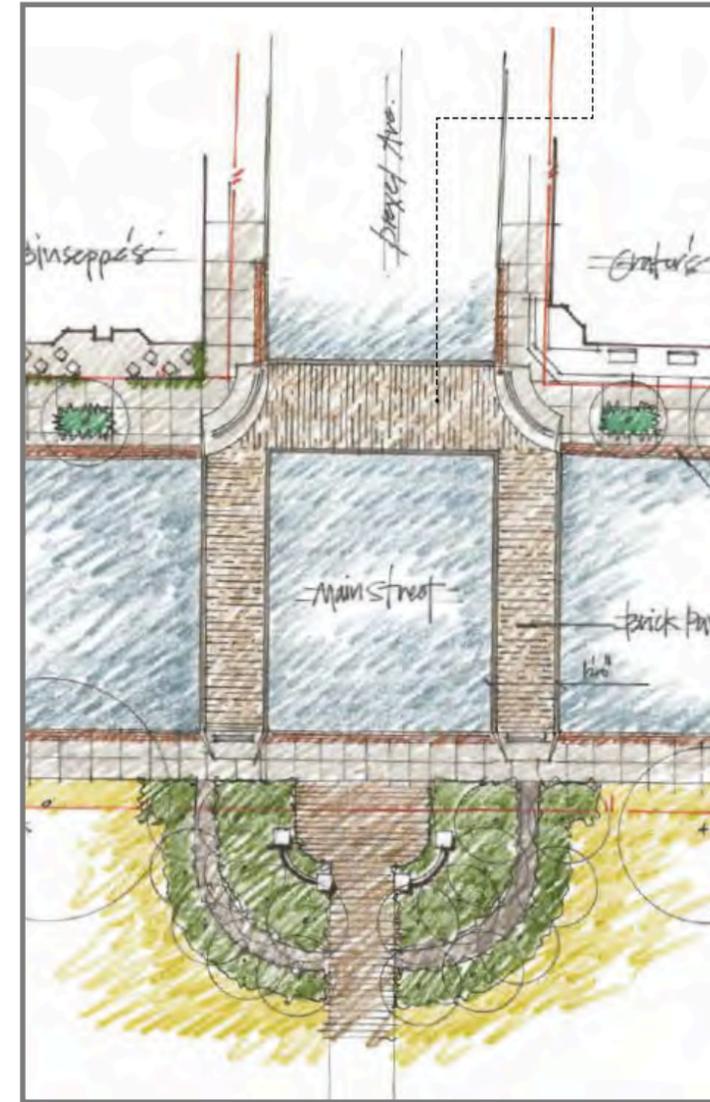
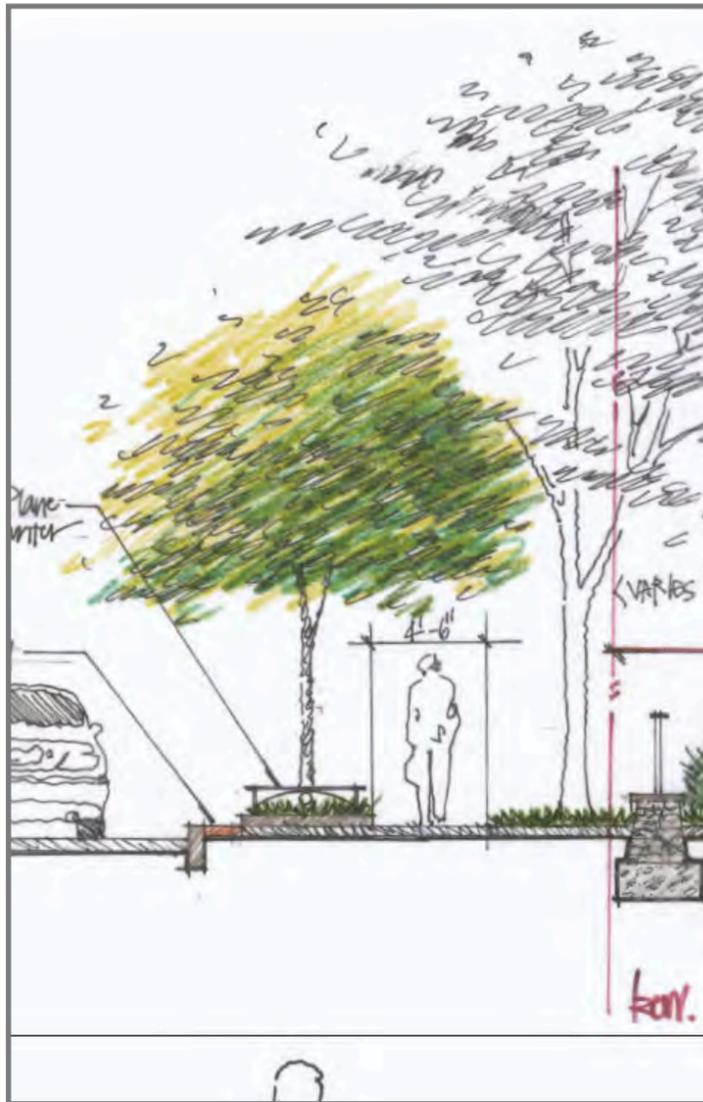
ALONG THE BEXLEY MILE

2013: THE YEAR OF MAIN STREET



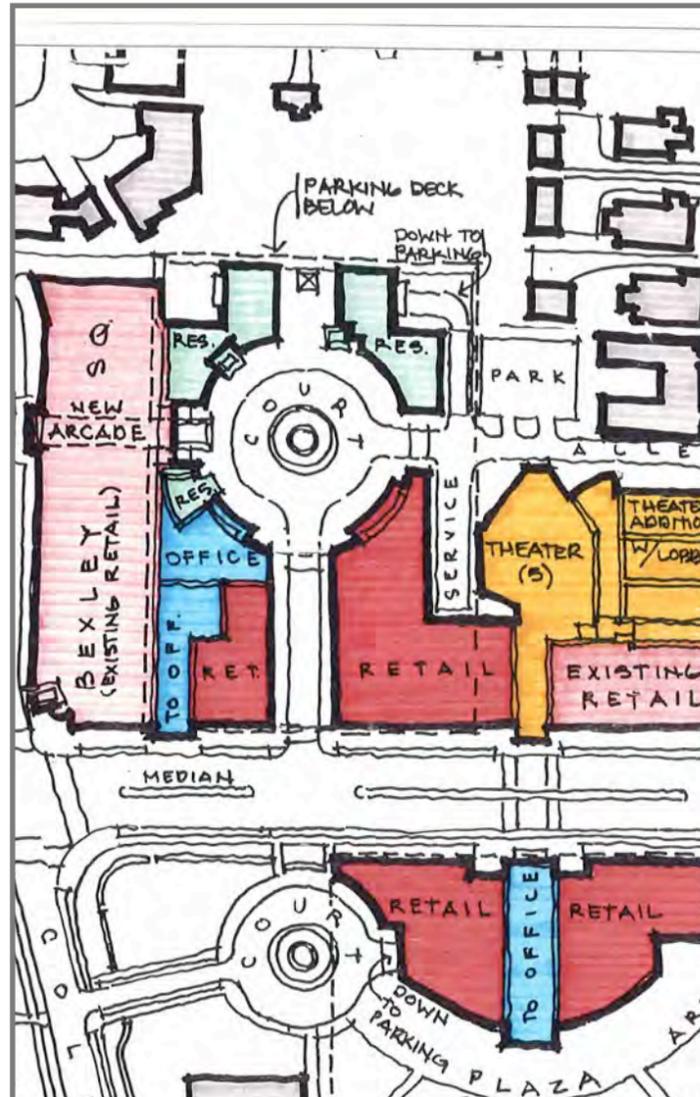
ALONG THE BEXLEY MILE

2013: THE YEAR OF STREETScape



ALONG THE BEXLEY MILE

2013: THE YEAR OF MAIN STREET

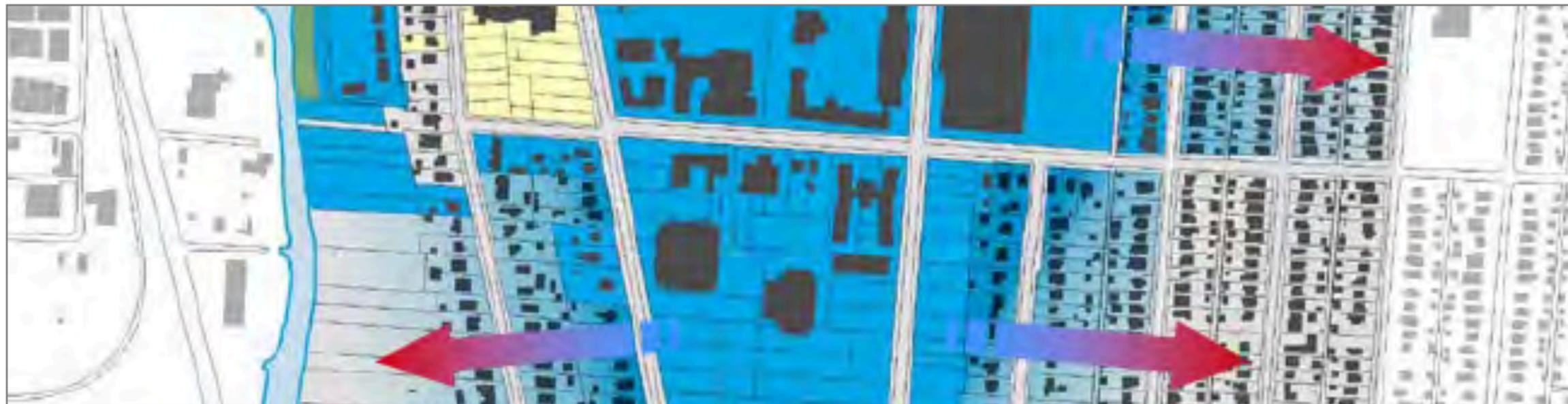


ALONG THE BEXLEY MILE

CAPITAL UNIVERSITY

CITY HALL REDEVELOPMENT

REVISITING THE SWBEX MASTER PLAN



ALONG THE BEXLEY MILE

DEVELOPMENT AMBASSADOR PROGRAM

TARGETING SPECIFIC USERS

SUMMER MOVIE SERIES



COMMUNITY BEAUTIFICATION

A COMMUNITY WITHIN AN ARBORETUM

UNIFORMITY IN CODE ENFORCEMENT

ALLEYWAY CLEANUP

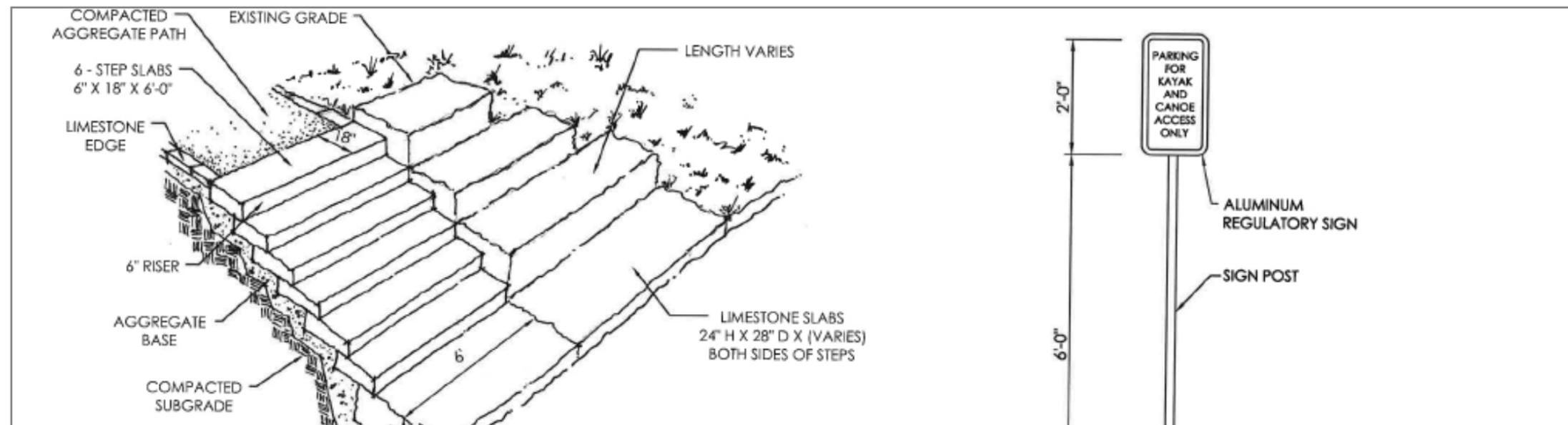


ALUMCREEK PARK

ACCC COMMITTEE UPDATE

BEXLEY COMMUNITY FOUNDATION & ODNR GRANT APPS

NEXT STEPS IN CREATING A PARK PLAN



COMMUN ICATION



2012

WEBSTRATEGY.



STATE OF THE CITY

THE 2012 STATE OF THE CITY ADDRESS. APRIL 19TH. 7PM. TORAT EMET.



Public Documents



Recreation



City Calendar

News Feed

State of the City Address

about 2 days ago

The Bexley State of the City Address will be held at 7:00pm on April 19th at Torat Emet (the "Main Street Synagogue") - 2375 East Main Street. The address will include a review of 2011 as well as the City's goals and objectives for 2012 and beyond.

[Read More](#) --

2012 Board and Commission Appointments

about 3 days ago

Upcoming Events

Thursday, April 19

7:00pm State of the City Address

Tuesday, April 24

5:30pm City Council Committee Meeting

7:00pm City Council Meeting

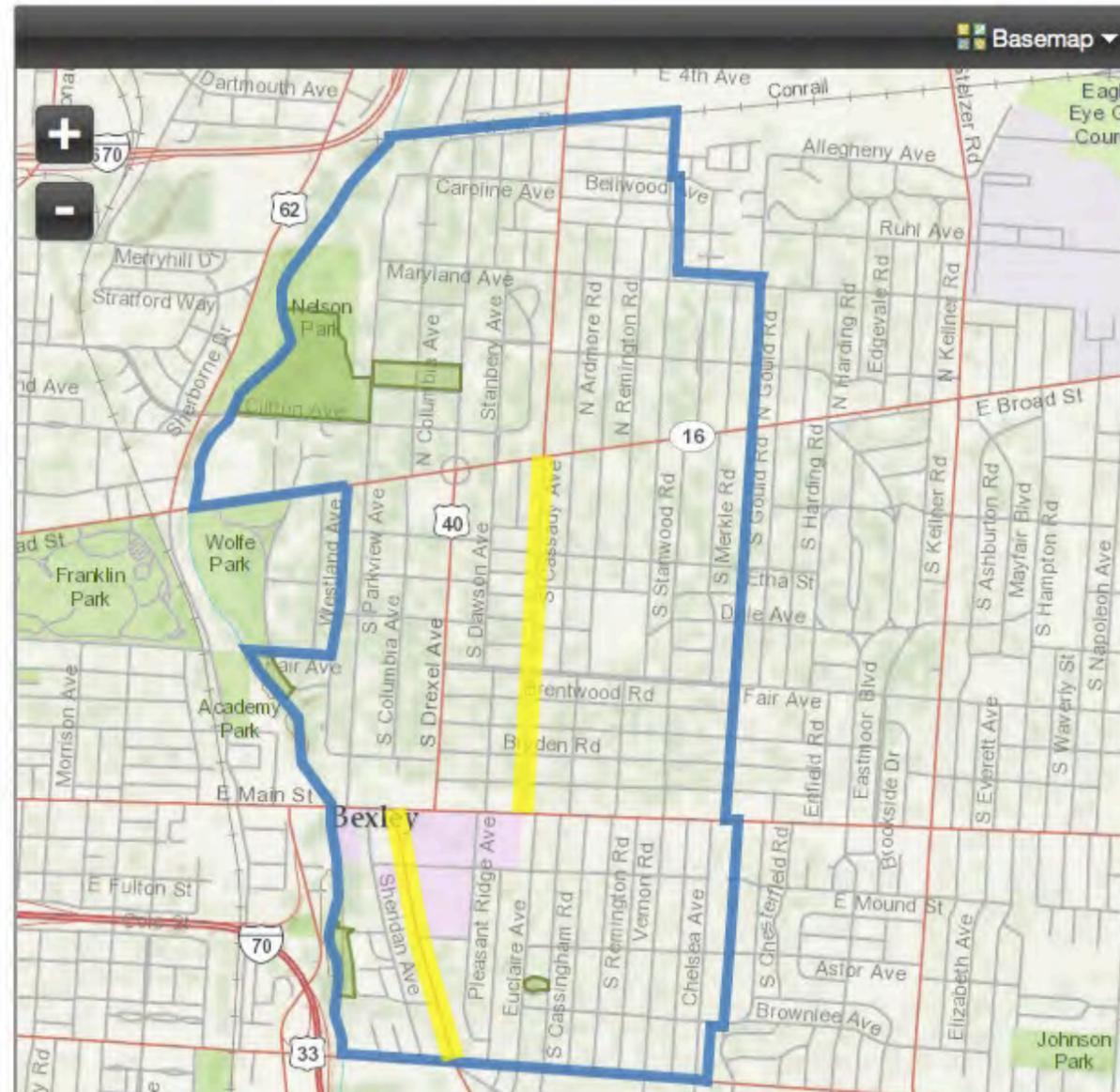
Wednesday, April 25

4:00pm Tree Commission Meeting

Monday, April 26



2012 SERVICE MAP



MAPS OF BEXLEY

[Map of Bexley](#)

[Map of Park Facilities](#)

[Map of Service Work \(2012\)](#)

[Zoning Map](#)



PUBLIC DOCUMENTS

-  **Building, Planning, Zoning, & Development**
Building permits, zoning map, and other related documents
-  **City Commissions, Boards, & Committees**
Agendas, minutes, and other pertinent documentation from various Commissions, Boards, and Committees of the City
-  **City Council**
Agendas, minutes, and other pertinent documentation
-  **City Plans & Studies**
This folder contains various plans and studies commissioned by and/or presented to the City of Bexley in the recent past.
-  **Financial Information**
-  **Laws & Codified Ordinances**
The laws and codified ordinances of the City of Bexley, as well as the City's charter.
-  **Mayor's Office**
-  **Police Department**
-  **Recreation**
Forms and brochures from the Recreation & Parks Department

QUICK LINKS

 [Emergency Info](#)

 [Public Documents](#)

 [Recreation & Parks](#)



SOCIAL MEDIA & NEWS FEEDS

We've put together a list of all of the ways you can keep in touch with what is going on in the City. The "feeds" below are RSS feeds of specific content areas from our website. To learn more about RSS feeds, check out [this brief primer](#). If you're a Facebook or a Twitter user, feel free to connect through one or all of our social networking efforts.



Communicator Email

Sign up to receive regular, relevant information from the City of Bexley via e-mail



Bexley.org News Feeds

- [Main City News Feed](#)
- [City Jobs Feed](#)
- [Mayor's Corner News Feed](#)
- [Service Department News Feed](#)



City Calendar

The City Calendar is a public Google calendar and can be integrated into your own calendaring system by visiting [this calendar link](#)



Facebook

- [City of Bexley Facebook Page](#) | [Facebook RSS Feed](#)
- [Recreation & Parks Facebook Page](#) | [Facebook RSS Feed](#)
- [Mayor of Bexley Facebook Page](#) | [Facebook RSS Feed](#)



Pinterest

[City of Bexley Pinterest Account](#)

QUICK LINKS

[+ Emergency Info](#)

[Public Documents](#)

[Recreation & Parks](#)



BEXLEY CITY COUNCIL

Bexley has a mayor-council form of government with an elected mayor and seven elected council members. City Council is vested with all legislative powers of the City excepting those reserved to the people by the City Charter and the Constitution of the State of Ohio. Additionally, City Council is responsible for all expenditures of the City.



City council's process is handled by six council committees, consisting of the Finance Committee, Strategic Committee, Safety Committee, Service Committee, Zoning & Development Committee, and Recreation and Parks Committee.

CONTACT COUNCIL

Rick Weber, Council President

Steve Keyes

Matt Lampke

Anne Lewis

Tim Madison

Mark Masser

Richard Sharp

Email All Council Members:

citycouncil@bexley.org

COUNCIL COMMITTEES

Council President:

Rick Weber

Finance Committee:

Richard Sharp, Chair

Steve Keyes

Mark Masser

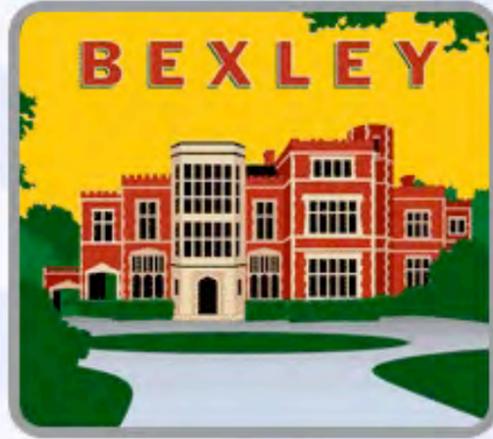
Strategic Committee:

Tim Madison, Chair

Steve Keyes

Richard Sharp

Safety Committee:



BEXLEYBLAST

CITY OF BEXLEY EMAIL COMMUNICATION SYSTEM



BEXLEYBLAST

CITY OF BEXLEY EMAIL COMMUNICATION SYSTEM

New Bexley.org Is Now Live

The redesigned www.bexley.org City of Bexley website is now live. Enhancements include a redesigned interface, easier access to public documents, and tighter media and social networking integration. Check it out now at www.bexley.org!

[Follow on Facebook](#)

[Follow on Twitter](#)

[Forward to a Friend](#)



4/19 - 7:00pm

[State of the City Address](#)

Torat Emet

4/24 - 7:00pm

City Council Meetings
Bexley City Hall Council Chambers

4/28 - 9:30am-noon

Tree Plantings at Bexley Community Garden

5/8 - 7:00pm

City Council Meetings
Bexley City Hall Council Chambers

5/12 - 9:00am



Ride, Bexley, Ride

May 12th - Join Bexley Police Chief, Larry Rinehart and Bexley Mayor, Ben Kessler in their Mission to Eliminate Domestic Violence! This ride benefits CHOICES for Victims of Domestic Violence. Ride 3.8 miles or walk two miles through Bexley. The route



S Cassady Street Project

South Cassady street work will commence in April. This project involves replacing the waterline underlying Cassady as well

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The leading content delivery platform for government

Learn More



1 2 3 4 5 6

Request Demo

See our technology in action

Get Pricing

Request a budgetary quote

Download Toolkit

Ensure participation compliance

Visit Blog

Get government tips and tools

Join Events

Access upcoming events

Today's Government Webcast Stats: 325,629 archived webcasts currently streaming from 906 government agencies.

SOCIAL MEDIA



BEXLEY Edit Profile Picture

City of Bexley, Ohio

2,319 likes · 25 talking about this

Government Organization
This is the official page of the City of Bexley, Ohio.

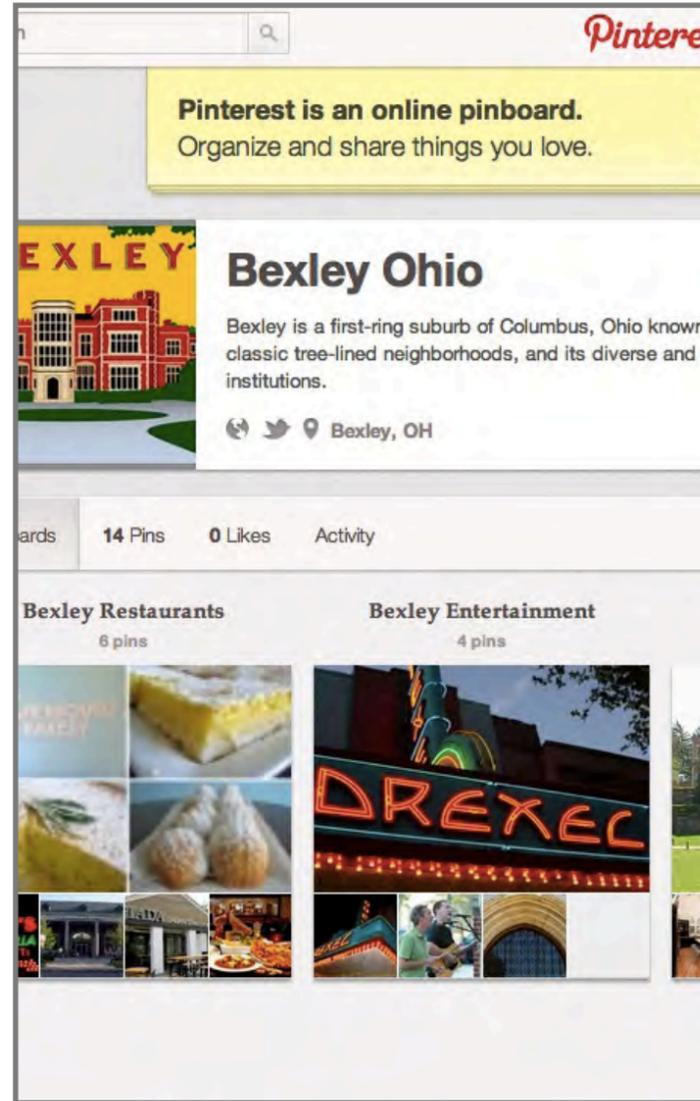
Bexley is a historic first-ring suburb of Columbus, with classic tree-lined streets and historic architecture.

About

Highlights

City of Bexley, Ohio
Yesterday

Due to the author's illness, "AN EVENING WITH JONATHAN SAFRAN FOER," originally scheduled for April 18 at 7:30 p.m. at Bexley High School, has been postponed. The new date for the event is Wednesday, April 25 at 7:30 p.m. at the high school. Bexley Education Foundation regrets any



Pinterest is an online pinboard. Organize and share things you love.

Bexley Ohio

Bexley is a first-ring suburb of Columbus, Ohio known for its classic tree-lined neighborhoods, and its diverse and historic institutions.

Bexley, OH

14 Pins 0 Likes Activity

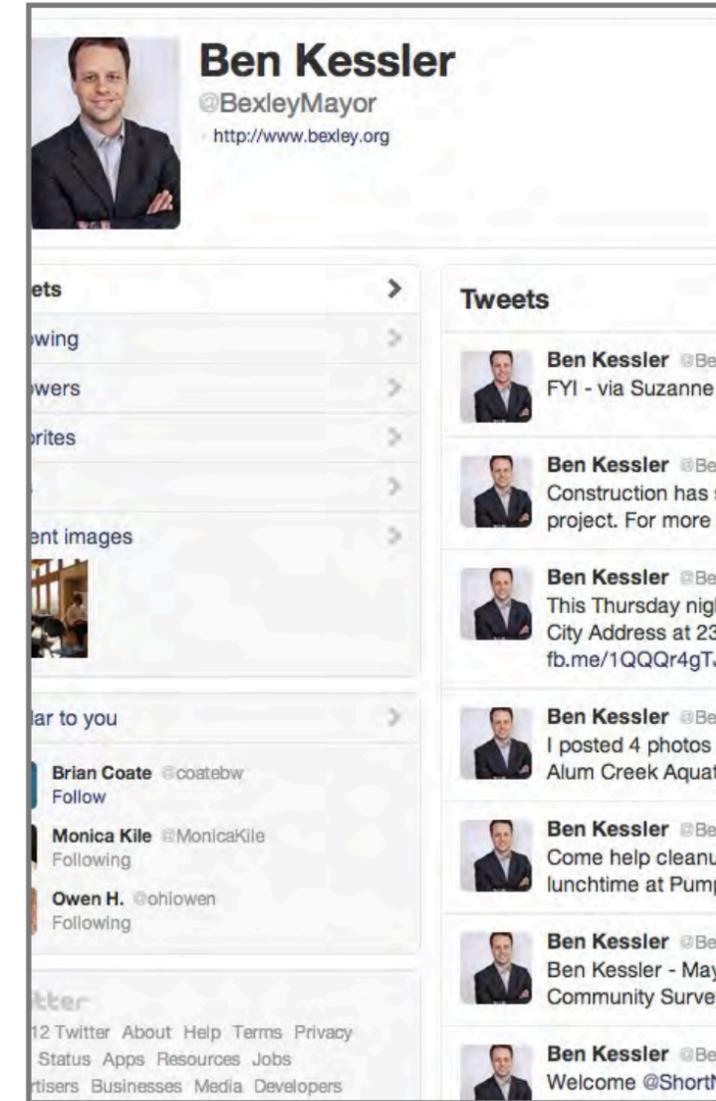
Bexley Restaurants

6 pins

Bexley Entertainment

4 pins

Includes images of food and the Drexel building.



Ben Kessler
@BexleyMayor
http://www.bexley.org

Followers: 12

Tweets

- Ben Kessler** @BexleyMayor
FYI - via Suzanne C
- Ben Kessler** @BexleyMayor
Construction has started on the new project. For more information
- Ben Kessler** @BexleyMayor
This Thursday night City Address at 237 fb.me/1QQQr4gTJ
- Ben Kessler** @BexleyMayor
I posted 4 photos of Alum Creek Aquatic
- Ben Kessler** @BexleyMayor
Come help cleanup lunchtime at Pump
- Ben Kessler** @BexleyMayor
Ben Kessler - Mayor Community Survey
- Ben Kessler** @BexleyMayor
Welcome @ShortN

Footer: 12 Twitter About Help Terms Privacy Status Apps Resources Jobs Advertisers Businesses Media Developers

TRADITIONAL MEDIA



BEXLEY

Bexley Newsletter

Mayor's Corner



As many of you are aware, Mayor John Brennan passed away in late January after a brave and tenacious battle with cancer. John was a friend to all of Bexley - so many of us have story upon story of John's swiftness to lend a helping hand and his friendly, unassuming leadership. I want to thank the many of you who honored his memory by sending in letters and flowers, donating to the Recreation Scholarship Fund and remembering him at the memorial services. Thank you especially for the love and support you have shown to John's family during this incredibly difficult time. Our community was at John's core, and he is and will be dearly missed.

Thank You for Support

Dear Friends,
We will be forever grateful for the support from our Bexley neighbors. Words truly fail to capture the love and flowers sent out to the Parks and Recreation Department. It is so important to John, as a child's life.

With love and gratitude,
Annie, Ryan, Ke...

The Greater Bexley Clean-Up



...ve been sad circumstances, but I'm proud to be serving the community in the office of Mayor, and I'm looking forward to continuing the Bexley tradition of responsive, personal, and quality leadership. If you ever need to get in touch with me, please connect with me via email at mayor@bexley.org, or call 416-559-4210.

...of connecting - we're working hard to make sure that you are connected to what is going on at the city. You can keep up with news and events in Bexley via:

- bexley.org** - The city's website keeps a calendar of events and has a home page with timely information
- Facebook** - We keep the city's Facebook page updated with news and events around Bexley

Guest column

Survey: City is doing a lot right, but communication lacking



BEN KESSLER

The city of Bexley, in partnership with Capital University, recently sent a survey to 744 randomly selected households in Bexley. The survey asked a variety of questions about residents' perceptions regarding the quality and value of services they receive from the city. It also asked some questions on more current topics of interest, such as whether residents would be interested in the city providing more of council meetings or whether the city should allow more alcohol at Jeffrey Park during special events. The 744 surveys that were completed, providing an unimpressive and statistically significant response rate of 32 percent. One of the interesting aspects of the survey is that it asked the same questions of the same residents as were asked by Mayor D. Bruning and his staff in an earlier survey that was conducted in 2011. This continuity has provided an opportunity to compare the results of the two surveys and to see if any, in the past seven years, have changed.

Several communications initiatives that should help residents who don't feel connected to the city's processes, including a redesigned website with easier access to content and greater connectivity to the city's social-networking efforts (this will launch in a week or two), as well as an email communication system to provide regular updates to interested residents. In the meantime, the city's Facebook page continues to grow; with more than 2,300 subscribers, the page provides an easy way for residents to learn about what is going on in the city and to stay connected. We're working on a signage system to let residents know about building department applications, and we're designing a workflow where better and more timely information is posted to the city's website regarding roadwork and other infrastructure projects.

We're also working hard to make the city's decision-making process clearer. Although the minutes and agendas for city council and city commission meetings have been posted on Bexley.org for several years, the speed at which they are posted has not been consistent, and the public documents, and the

several communications initiatives that should help residents who don't feel connected to the city's processes, including a redesigned website with easier access to content and greater connectivity to the city's social-networking efforts (this will launch in a week or two), as well as an email communication system to provide regular updates to interested residents. In the meantime, the city's Facebook page continues to grow; with more than 2,300 subscribers, the page provides an easy way for residents to learn about what is going on in the city and to stay connected. We're working on a signage system to let residents know about building department applications, and we're designing a workflow where better and more timely information is posted to the city's website regarding roadwork and other infrastructure projects.

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public documents will be displayed prominently on the new website. The best part about all of these new initiatives is that they are being done at minimal cost, and some solutions will even result in long-term savings.

Code enforcement also was a clear concern in the survey. Although there is certainly a balance to be struck between being overly controlling, it is fair to say that code violations in Bexley need to be more consistently and more promptly addressed. As we work on making sure we have the standards and systems in place to do this, we also need to think of more positive ways we can address code enforcement. To that end, we're working on a program to encourage community volunteerism to help residents who aren't physically able to maintain their properties, by connecting those in need with residents who have volunteered to help them.

Many thanks to the residents who participated in the survey, and please know that we're always open to constructive feedback and opportunities for improvement. Beyond learning about what we need to do better, the 2012 Bexley Community Survey consistently reinforces this message: There's a lot that the city is doing right.



The City of Bexley Building Department

This property will be an upcoming public hearing.

Subject:

Date/Time:



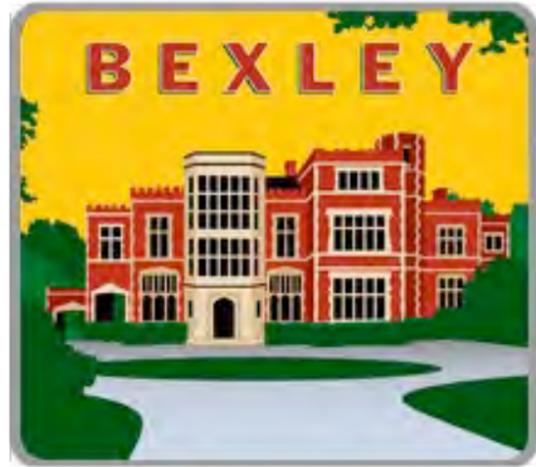
To learn more, please

DEFINING THE BEXLEY BRAND

WHY DEFINING OUR BRAND IS IMPORTANT

COMMUNITY PARTNERSHIPS

SUMMER MARKETING INTERNSHIP PROGRAM



FOUNDED 1908.
UPDATED DAILY.