

Machu Picchu and Vision

by Kumar Dandavati

I just returned from a trip to Peru, where we visited a number of Incan archeological wonders, including the best known, Machu Picchu. This site was designated a UNESCO World Heritage Site and also was named one of the Seven Wonders of the World in 2007. It is made up of hundreds of stone structures, many of them complex, at an elevation of approximately 8,000 feet. It is situated on a mountain ridge, approximately 1,500 feet above the adjacent Urubamba river valley. Historical accounts indicate that it might have been a religious site, resort, and observatory for Inca rulers, built over a 90 year period.

As I surveyed the wonders of Machu Picchu for the first time, I was struck by the magnitude of the project. I began to consider the vision and foresight these Incans must have had to imagine, plan, and build such a complex project over the course of nearly 100 years....and this with only rudimentary tools and no wheels!

How unbelievably bold was their vision!

How bold is your organization's vision? Certainly not every organization can have a vision that manifests over 100 years and is still in existence 500+ years later. However, each organization can have its own version of a 'bold vision.'

One of our clients, **Klean Kanteen**, the leader and originator of stainless steel beverage containers, has a bold vision: to eliminate the need for all single-use items and have a positive impact on the environment. Another client, **WTS Paradigm**, creates configuration, quoting, and ordering software for the building products industry. Their vision is to play a key role in reinventing their industry so that customers can easily and seamlessly imagine, design, price, and virtually build or remodel their homes while in the comfort of their own home or office. Another client, **Workplace Resources**, a Herman Miller dealership, is about enhancing the power, spirit, and possibility of the workplace.

These are some examples of powerful vision. **What is your organization's bold vision?** It does not have to be on the scale of Machu Picchu. **What part of your industry or audience could you impact with bold vision?**