



COAST TO COAST @ STRATUS “A FEAST FOR FRIENDS”

Niagara-on-the-Lake, May 15, 2012 – Stratus Vineyards announces today the launch of an original dinner series called “Coast to Coast @ Stratus.” The setting for the dinners will be the striking LEED™ winery in Niagara-on-the-Lake, Ontario. In this inaugural year, three dinners are planned, with each dinner revealing the individuality of a noted guest chef.

“This won’t be just another winemaker’s dinner,” promises Alison Fryer of Toronto’s The Cookbook Store. “We are going to mix it up, with dialogue with each of our chefs, and the first-hand discovery of their taste experience.” Stratus has asked Fryer, an astute observer of this country’s culinary revolution, to lead the exploration.

“The idea for the series grew out of our love of food and wine, and the delight of sharing with friends,” said Charles Baker, Director of Marketing and Sales for Stratus. “Some of our best friends are celebrated and ingenious chefs, and we have found a way to give other friends the chance to join the fun.”

The first dinner is May 26 and will celebrate the cuisine of Vikram Vij of Vij’s Restaurant in Vancouver, British Columbia. The New York Times called Vij’s “...easily among the finest Indian restaurants in the world.” A September dinner date and guest chef will be announced soon, as the Stratus team works out the final details. The series will conclude on November 3 with Jeremy Charles of Raymonds in St. John’s, Newfoundland. Raymonds was recently named Canada’s Best New Restaurant by enRoute Magazine.

“This dinner series has been conceived in the true spirit of *assemblage*,” said Suzanne Janke, Director of Hospitality and Retail. “The synergy of interesting people, inspired food, and complex wines, against our amazing winery backdrop – the whole will truly be greater than the sum of its parts.”

Reservations for the first dinner with Vij’s on May 26 can be made on-line at www.stratuswines.com.

Stratus Vineyards, established in 2000, is a sustainable, innovative winery located in the heart of Niagara, Ontario wine country. Stratus is dedicated to growing and producing limited quantities of premium wine.

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