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## **SUMMARY OF QUALIFICATIONS**

- Professional and dedicated graphic designer with over 10 years of industry experience
- 6 years of higher education teaching experience in a diverse selection of subjects
- Strong conceptual, analytical, and technical skills
- Master of Fine Arts in Special Effects and Animation, Digital Media Arts College
- Bachelor of Arts in Design Communication, Texas Tech University
- Proficient in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, and Microsoft Office
- Proven time management, planning, and organizational skills
- Exceptional interpersonal and relationship building skills
- Team leader who is able to establish goals, attain results, offer constructive feedback, and collaborate with peers
- Effective communicator with accomplished written, verbal, and professional presentation skills
- Innovative problem-solver experienced in evaluating projects and utilizing technology
- Ability to thrive in high-paced, high energy, innovative environment

## **ACADEMIC EXPERIENCE**

*Adjunct Professor*

Schreiner University, Kerrville, TX, August 2011 to Present

- Undergraduate Graphic Design - Taught Computer Illustration and Computer Graphics to classes averaging 12 students.
- Developed class outlines, sequenced topics, and created class projects.
- Encouraged student involvement by managing and leading critiques and discussions.
- Established positive classroom relationships and provided opportunities for in-class discussions, questions, and development of problem-solving skills.
- Worked collaboratively with other faculty and program administrators to assess course projects and outcomes as well as establish shared program objectives.

*Adjunct Professor*

International Academy of Design and Technology, San Antonio, TX, March 2011 to Present

- Undergraduate Graphic Design - Taught Graphic Design I, II and III, Digital Layout, Creativity in Design, and Design Fundamentals to classes averaging 16 students.
- Developed and managed course materials as well as communicated to all students regularly through use of an on-line classroom portal, maintained current and up-to-date portal grade book, lead discussion forums and live classroom interactions.
- Encouraged student involvement by managing and leading critiques and discussions.
- Worked with school administration to increase student retention through direct communication with students outside of class time.
- Established positive classroom relationships and provided opportunities for in-class discussions, questions, and development of problem-solving skills.

*Adjunct Professor*

DeVry University, San Antonio, TX, October 2011 to December 2011

- Undergraduate Web Graphic Design - Taught Photoshop for Web to classes averaging 5 students.
- Managed course materials and maintained current and up-to-date portal grade book, lead discussion forums and classroom activities.
- Created a positive classroom environment by establishing an open forum for in-class discussions, questions, and direct feedback to student work.

*Adjunct Professor*

Digital Media Arts College, Boca Raton, FL, January 2006 to December 2010

- Undergraduate Graphic Design - Taught Information Design, Typography, Desktop Publishing, Advertising Concepts, and Publication Design to classes averaging 15 students.
- Graduate Graphic Design - Taught Commercial Packaging, Media Illustration, History of Graphic Design, and Program Pre-Requisites to classes averaging 8 students.
- Contributed to a learning culture by participating in the development of class objectives, established curriculum, authored syllabi, and project criteria.
- Developed class outlines and sequenced topics, class projects, and online content for classes.
- Encouraged student involvement by managing and leading online and in-class critiques.
- Developed and managed course materials as well as communicated to all students regularly through use of an on-line classroom portal, discussion boards and live classrooms.
- Worked collaboratively with other faculty and program administrators to assess course effectiveness and ensure student learning outcomes were being met.
- Demonstrated success in educational development and instruction through the blend of theoretical study and practical skill building.
- Promoted individual development by facilitating the exchange of ideas and encouraging students to actively participate in all aspects of the educational process.
- Built student/teacher relationships and encouraged in-class discussions, questions, and development of problem-solving skills.
- Assessed design solutions objectively, offered critiques and lead discussions which fostered competencies and established student performance criteria.
- Developed a professional rapport with a diverse faculty and student population by encouraging creativity in a multi-cultural environment.

**COURSES TAUGHT***Undergraduate*

- Fundamentals / Principles of Design
- Basic Graphic Design
- Graphic Design I
- Typography
- Desktop Publishing
- Computer Illustration
- Computer Graphics
- Graphic Design II
- Creativity in Design

*Graduate*

- Design Concepts & Procedures
- Advanced Typography Applications
- Media Illustration
- Commercial Packaging Design
- Graphic Design Seminar
- Advertising Design
- Electronic Image Production
- History of Computer Graphics

*Undergraduate (continued)*

- Advertising Concept & Design
- Graphic Design III
- Publication Design
- Information Design
- Package Design
- Corporate Marketing & Design
- Computer Art History
- Print Production
- Alternative Design Approaches

**PROFESSIONAL EXPERIENCE***Freelance Graphic Designer*

January 2001 to Present

- Tutored staff at City of Boerne Parks and Recreation Department in Adobe Illustrator, Photoshop, and InDesign.
- Designed and laid out fifty-two page yearly guidebook for the City of Boerne Parks and Recreation Department.
- Developed and established brand identity, corporate identity marks, and stationery packages.
- Planned and illustrated event posters, invitations, and announcements.
- Designed inaugural issue of institutional magazine and established publication standards.

*Director of Marketing, Graphic Designer, Illustrator*

Life Insurance Concepts, Boca Raton, FL, June 2007 to January 2010

- Researched, prioritized, and administered marketing and advertising budget.
- Developed and managed ongoing marketing and design project timelines.
- Coordinated and directed sub-consultants for outsourced projects.
- Implemented brand building to communicate the benefits of products and services provided by Life Insurance Concepts (and its subsidiaries) to existing and potential customers.
- Designed product and event marketing as well as advertising, corporate communications and market research for multiple companies under the Life Insurance Concepts umbrella.
- Designed and implemented corporate identity marks and stationery packages for multiple companies that were branded with and separate from Life Insurance Concepts.
- Orchestrated and conducted educational seminars for Life Insurance Concepts' School of Premium Finance for seminars averaging 40 attendees.
- Designed and produced all visual aids, on-screen presentations, and printed material for the School of Premium Finance.
- Developed, built, and maintained multiple corporate websites.
- Organized the layout and production of collaborative branding materials for print, web, and email correspondence.

*Graphic Designer*

Brown Parker DeMarinis, Delray Beach, FL, March 2004 to April 2005

Randy Christian & Partners, Lubbock, TX, January 2002 to January 2003

- Conceptualized and produced commercial product packaging.
- Designed and implemented corporate identity marks and stationery packages.
- Planned and programmed websites.
- Developed and customized collaborative materials for print, web and email.
- Designed web, magazine, and newspaper advertisements.
- Established design and style of internal and external corporate newsletters.
- Collaborated on projects with a group requiring market research as well as design.
- Participated in design based competitions for clients.

**EDUCATION**

- M.F.A. in Special Effects and Animation, Graduated with Honors, Digital Media Arts College, Boca Raton, FL, 2006
- B.A. in Design Communication, Cum Laude, Texas Tech University, Lubbock, TX, 2001

**SERVICE**

- Faculty Artwork Exhibition, Digital Media Arts College, 2010
- Featured Faculty Interview for Digital Media Arts College Television Advertisement, 2010
- Faculty Interview for Local Television News Special, 2010
- Featured Faculty Interview for Digital Media Arts College Student Newsletter, 2009
- Faculty Representative for the Fall Open House Saturday Visit Day for Prospective Students, Digital Media Arts College, 2007
- Curriculum Committee Member, Digital Media Arts College, 2007
- Outcomes Assessment Committee Member, Digital Media Arts College, 2006
- Poster Designer, Digital Media Arts College, Digital Art Campaign, 2006

**PROFESSIONAL DEVELOPMENT**

- Member of Lynda.com for personal continuation of software training.
- Completed professional development and in-service training offered to faculty by Digital Media Arts College.
- Completed Code of Ethics and Business Conduct, Ethics and Compliance training offered to faculty by International Academy of Design and Technology.
- Completed Information Security and Data Protection Essentials training offered to faculty by International Academy of Design and Technology.
- Completed FERPA training offered to faculty by DeVry University.
- Completed Responsible Communication, regarding the U.S. Department of Education “misrepresentation” regulations, training offered to faculty by DeVry University.

- Completed Effective Teaching Strategies, covering techniques and strategies for planning and preparing course materials, Continuing Education course offered to faculty by International Academy of Design and Technology.
- Completed Student Learning and Assessment, covering learning styles and aspects of assessing student learning, Continuing Education course offered to faculty by International Academy of Design and Technology.