

*Internships with America's
Advertising Agencies*

Spring 2012



The Internship Series

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**Internships with America's Advertising Agencies
2012 Edition**

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Ms. Toni Poole
Executive Assistant to the President
E.B. Lane Marketing Communications
733 West McDowell Road
Phoenix, Arizona 85007

Phone: 602-258-5263

Web Address: www.eblane.com

Company Description: E.B. Lane is a full service advertising agency offering its clients marketing communications service in all media.

Internship Description: The company's internship program offers students the opportunity to gain experience in several phases of the advertising industry. Internships are available year round on an unpaid basis. Students must be receiving academic credit from their university.

Approximate Number of Internships: 14

Areas of Internships: Interns work in three functional areas: Account Services, Public Relations and Creative.

Preferred Majors

Communications X

Public Relations X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July

Spring: November

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application:

Apply on line at: Email to Resumes@EBLane.com

Other:

Mr. Sam Smith
Human Resources
Cranford Johnson Robinson Woods
303 West Capitol Avenue
Little Rock, Arkansas 72201

Phone: 501-975-6251

Web Address: www.cjrw.cim

Company Description: Cranford Johnson Robinson Woods is a full service advertising and public relations agency celebrating its 47th year serving clients in the Southeast.

Internship Description: CJRW offers a six week summer internship program providing students a wide exposure to a variety of functional areas within the agency. Must be a rising junior or senior.

Approximate Number of Internships: 5

Areas of Internships: PR, marketing, strategic development, design, publishing, media, public policy

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$6.55/hour

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: February

Application Materials

Cover Letter: X Resume: X
References: Transcript:
Application: Apply on line at:
Other:

Mr. Bruce Bear
President
Bear Enthusiast Marketing Group
4520 E. Thousand Oaks Boulevard
Suite 200
Westlake Village, California 91362

Phone: 805-371-7950

Web Address: www.bearemg.com

Company Description: Bear Enthusiast Marketing Group is a full service advertising, marketing and public relations agency for national enthusiast brands.

Internship Description: The Bear Team works with interns to develop programs, materials and marketing plans for clients. Interns work in a variety of areas within the agency.

Approximate Number of Internships: 1-3

Areas of Internships: Interns receive exposure to creative, public relations, media and account management.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: **Stipend Amount:**

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Early Spring: Early Summer: Early

Application Materials

Cover Letter: X Resume: X
References: X Transcript:
Application: Apply on line at:
Other:

Ms. Alma Gonzales
Human Resources Manager
DGWB Advertising and Communications
217 North Main Street
Santa Ana, California 92701

Phone: 714-881-2440

Web Address: www.dgwb.com

Company Description: DGWB is an independent advertising and communications agency.

Internship Description: Interns work full semesters/quarters at least 16 hours per week. They are exposed to a wide variety of agency functions and projects.

Approximate Number of Internships: 10

Areas of Internships: Account Management, Media, Creative, Account Planning, Interactive.

Preferred Majors

Graphic Arts X

Media X

Communications X

Business (MBA) X

Marketing X

Stipend: X

Stipend Amount: 8.00 hour

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August

Spring: December

Summer: April

Application Materials

Cover Letter:

Resume: X

References:

Transcript:

Application: Apply on line at: email to hr@dgwb.com

Other:

Ms. Sara Michelson
Human Resources Manager
Deutsch-Los Angeles
5454 Beethoven Street
Los Angeles, California 90066

Phone: 310-862-3000

Web Address: www.deutschinc.com

Company Description: Deutsch LA is the leading advertising agency on the West Coast (www.deutschinc.com). The thriving office is imaginative, creative and produces outstanding work for their clients. Clients include Dr. Pepper, Play Station, Saturn and DirecTV to name a few. If a rapidly growing, innovative, competitive environment sounds challenging and exciting then Deutsch might be the right place for you.

Internship Description: Internships are offered each semester in various departments within the agency. Internships are unpaid and students must receive academic credit. All internships require a minimum of 20 hours of work per week.

Approximate Number of Internships: 10-20

Areas of Internships: Students may intern in the following areas depending on needs: account management, media, print production, account planning, art studio and broadcast production.

Preferred Majors

Graphic Arts X
Communications X
Broadcasting X
Liberal Art X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August Spring: December Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: Email to job_opportunities@deutschinc.com

Ms. Liza Thomson
Operations manager
HEAT
Pier 33 South, Third Floor
San Francisco, California 94111

Phone: 415-477-1999

Web Address: www.sfheat.com

Company Description: Heat, formerly known as Black Rocket, is a small ad agency in San Francisco with clients such as Conde Nast, Electronic Arts and Pepsi Co.

Internship Description: HEAT offers internship in creative and account services for aspiring art directors, writers and account representatives. Internships last 2-3 months and interns are supervised by a dedicated "buddy."

Approximate Number of Internships:

Areas of Internships: Account Services, Design and Production

Preferred Majors

Graphic Arts X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$8.00/hr

Internships Offered:

Fall: Spring: X Summer: X

Approximate Deadlines

Fall: Spring: December 1 Summer: April 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other: Work Samples

Human Resources-Internships

TBWA\Chiat\Day

5353 Grosvenor Blvd.

Los Angeles, California 90066-6319

Phone:

Web Address: <https://www.tbwachat.com/>

Company Description: TBWA\Chiat\Day is a major international full service advertising agency with offices in Los Angeles, San Francisco, Toronto, and New York. Its clients include Absolut, Adidas, Apple, Engergizer, Mars, Nissan, Sony and Visa.

Internship Description: Internships are unpaid and must be for academic credit. The number varies depending on the needs of the agency. They are offered in all departments except creative. Students must commit a minimum of 20 hours per week and must receive academic credit.

Approximate Number of Internships: 15

Areas of Internships: Account Management, Account Planning, Art Buying, Human Resources

Preferred Majors

Media X

Communications X

Marketing X

Other: Advertising

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July

Spring: November

Summer: March

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: <https://www.tbwachat.com/LosAngeles/recruitment.php>

Other:

Mr. Eric Buchanan
Recruiter
The Designory, Inc.
211 East Ocean Boulevard-Suite 100
Long Beach, California 90802

Phone: 562-624-0200

Web Address: www.designory.com

Company Description: The Designory is a small agency which combines print and collateral, marketing and communications and interactive.

Internship Description: Internships are offered on an as needed basis but typically are offered several times a year. Students should contact the agency regarding availability.

Approximate Number of Internships: 2

Areas of Internships: Graphic Design, Interactive Design, Technology

Preferred Majors

Graphic Arts X

Marketing X

Stipend: X

Stipend Amount: \$10.00

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: Open

Spring: Open

Summer: Open

Application Materials

Cover Letter: X

Resume: X

References: X

Transcript:

Application: Apply on line at: email careers@designory.com

Other: Work Samples

Mr. Harvey Kaner
Internship Coordinator
The Phelps Group
901 Wilshire Boulevard
Santa Monica, California 90401

Phone: 310-752-4400

Web Address: www.thephelpsgroup.com

Company Description: The Phelps Group is an integrated marketing and communications firm based in Santa Monica, CA. They are structured in client based teams that provide services for clients that include City of Hope, DIRECTV, Dunn-Edwards, Malaysia Airlines, Panasonic, Tahiti Tourism, Capital Source Bank, Whole Foods Market and Public Storage.

Internship Description: Interns assist in different aspects of project execution and coordination for clients. Depending on the discipline/team this may include media authorizations, spreadsheets, marketing plans, research, brainstorming ad concepts, supplier coordination, developing promotional ideas, database development and maintenance, and web site coordination. A minimum of 20 hours per weeks is required. Four to six interns are hired each semester/quarter. Senior level students or recent graduates preferred.

Approximate Number of Internships: 4

Areas of Internships: Advertising, Account Management, Media, Interactive, Public Relations and Promotions.

Preferred Majors

Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$10 hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines:

Fall: August 1 Spring: December 1 Summer: April 1

Application Materials

Cover Letter: X Resume: X
References: Transcript:
Application: Apply on line at: www.thephelpsgroup.com/opportunitites.aspx

Human Resources Manager
Barnhart Communications
1819 Wazee Street
Denver, Colorado 80202

Phone: 303-626-7200

Web Address: www.barnhartusa.com

Company Description: Barnhart is a full service agency offering public relations, business to business and creative services to its clients.

Internship Description:

Approximate Number of Internships: 2 semester

Areas of Internships: Public Relations, media planning, account service and creative.

Preferred Majors

Media X

Communications X

Public Relations X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: Open

Spring: Open

Summer: Open

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: Email to hr@barnhartusa.com

Other:

Human Resources-Internships

Henry Gill Advertising

900 South Broadway

Suite 300

Denver, Colorado 80209

Phone: 303-296-4100

Web Address: www.henrygill.com

Company Description: Henry Gill Advertising is a full service marketing agency offering strategic approaches in traditional advertising, media, full strategic marketing plans, internet and specialty services including sponsorships.

Internship Description: Internships mostly occur in Client Services and Creative assisting management staff with daily client needs.

Approximate Number of Internships: 2-3

Areas of Internships: Client Services, Public Relations, Media, Marketing Strategy and some writing.

Preferred Majors

Graphic Arts X

Communications X

Public Relations X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July

Spring: November

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: Email to inquires@henrygill.com

Other:

Ms. Sharon Heins
HR. Manager
Karsh-Hagan
2399 Blake Street-#160
Denver, Colorado 80205

Phone:

Web Address: www.karsh.com

Company Description: Karsh Hagan is the most respected full service marketing communications agency in the Rocky Mountain Region, The agency has award winning creative talent balanced with strong strategic management and service that gets results.

Internship Description: The internship program at Karsh tries to accommodate the student's schedule while providing hands on experience with the Account Services, Media and Creative Departments..

Approximate Number of Internships: 4-6

Areas of Internships: Account Service, Media and Creative

Preferred Majors

Graphic Arts X
Communications X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August 1 Spring: November 1 Summer: April 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Ms. Melissa LoParco
VP, Public Relations Director
Catalyst Marketing Communications, Inc
2777 Summer Street-Suite 301
Stamford, Connecticut 06905

Phone: 203-348-7541

Web Address: www.catalystmc.com

Company Description: Catalyst Marketing Communications serves clients throughout Connecticut, New York and New Jersey. The company specializes in business to business and community marketing communications, offering advertising, creative, trade show, public relations and sales support services to its clients in a variety of industries.

Internship Description: The program is designed to provide the student with real world experience of the day to day activities that keep an agency running smoothly. Interns duties will include administrative support, research, assistance on specific projects, primarily the agency's public relations clients.

Approximate Number of Internships: 1, semester

Areas of Internships: Public Relations.

Preferred Majors

Graphic Arts
Media X
Communications X
Public Relations X
Liberal Art X
Marketing X

Stipend: **Stipend Amount:**

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July Spring: November Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Cronin and Company

50 Nye Road
Glastonbury, Connecticut 06033

Phone:

Web Address: www.cronin-co.com

Company Description: Cronin and Co. is a full service advertising and marketing organization offering clients services tailored to meet their business needs.

Internship Description: Cronin offers two internships each semester in the area of public relations. Students create media databases, write press materials, conduct research and serve as a media liaison. Each Internship has separate contact people listed on website, students should email **Application Materials** to them directly.

Approximate Number of Internships: 2

Areas of Internships: Public relations

Preferred Majors

Communications X
Public Relations X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: May
Spring: December
Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email resume to contacts listed on website
Other:

Ms. Mary Farrell
Manager, Human Resources
Muntz & Hoke
40 Tower Lane
Avon, Connecticut 06001

Phone: 860-679-9705

Web Address: www.mintz-hoke.com

Company Description: Mintz-Hoke is a full service advertising and public relations agency offering all communications services, strategic services, creative, public relations, and media.

Internship Description: Internships provide the opportunity for students to see first hand what an agency is like. Internships are available for school credit only.

Approximate Number of Internships: 3-4

Areas of Internships: Interns are exposed to creative (art direction & design) public relations, interactive (design & programming) and account service.

Preferred Majors

Graphic Arts X
Media X
Communications X
Business (MBA) X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August
Spring: November
Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email resume to jobs@mintz-hoke.com
Other:

Ms. Susan Burrons
Director, Talent Search
TracyLocke
131 Danbury Road
Wilton, Connecticut 06897

Phone: 203-857-7568

Web Address: www.tracylocke.com

Company Description: TracyLocke is the integrated marketing agency for companies that understand an important truth: The only way to create and grow great brands is to create and grow loyal users.

Internship Description: Internships are available for students who have completed their junior year for a summer program in account management, account planning or art direction.

Approximate Number of Internships: 10

Areas of Internships: Account Management, Account Planning, Studio/Production and Design/Art Direction

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Broadcasting X
Marketing X

Stipend: X

Stipend Amount: \$10.00/hr

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to susan_burrons@tracylocke.com
Other:

Ms. Yvonne Soto
Human Resources
RTCRM
1055 Thomas Jefferson, NW
Washington, District of Columbia 20007

Phone: 202-625-2111

Web Address: www.rtcrm.com

Company Description: RTCRM is a full service relationship marketing agency that is part of the Wunderman network of agencies.

Internship Description: Internships are designed to provide a meaningful learning experience in the advertising and marketing industry. Other internships are available in New York and Chicago.

Approximate Number of Internships: 5

Areas of Internships: Digital Art Design, Marketing Intelligence, Strategy and Insights, Account Management, Human Resources, Creative, Studio

Preferred Majors

Graphic Arts X	Media X
Communications X	Business (MBA) X
Accounting X	
Broadcasting X	
Marketing X	
Other: HR, Finance, Web Development	

Stipend: X

Stipend Amount: \$12.00 hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: www.rtcrm.com/careers
Other:

Internship Coordinator
Burson-Marsteller - DC
1110 Vermont Avenue, NW
Suite 1200
Washington, District of Columbia 20005-3554

Phone: 202-530-0400

Web Address: www.bm.com

Company Description: Burson-Marsteller is an international, full service, advertising, public relations and communications agency.

Internship Description: Burson-Marsteller offers a 10 week program in the summer where students receive hands on training in a variety of areas. Many of these opportunities are unique to public relations in Washington, DC.

Approximate Number of Internships: 1-12

Areas of Internships: Interns can receive exposure to such varied areas as public relations, public affairs, lobbying, health care public relations, media and corporate communications.

Preferred Majors

Media X

Communications X

Public Relations X

Liberal Art X

Marketing X

Other: All backgrounds welcome to apply. Strong writing skills and interest in PR a must.

Stipend: X

Stipend Amount: \$11.00-\$13.00

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: February 3

Application Materials

Cover Letter: X

Resume: X

References:

Transcript: X

Application: X Apply on line at: www.bm.com

Other:

Ms. Cady Loftus
Coordinator
MDB Communications
1050 17th Street, NW
Washington, District of Columbia 20036

Phone: 202-367-1383

Web Address: www.mdbcomm.com

Company Description: MDB Communications is a full service media neutral agency that's powered by experienced leaders and innovators.

Internship Description: Interns provide competitive research for clients, learn about digital media, and work on the creative side of things. Interns may also assist with business development, write press releases, assist with marketing analysis and assemble layouts.

Approximate Number of Internships: 2

Areas of Internships: Advertising, Marketing, PR, Media Planning, Communications

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X
Other:

Stipend: X **Stipend Amount:** \$10.00/hr

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July 15
Spring: November 1
Summer: April 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to cloftus@mdbcomm.com
Other:

Ms. Marilu Melian
Human Resource Director
Accentmarketing Communications
800 Douglas Road-SUite 100
Coral Gables, Florida 33134

Phone: 305-537-2270

Web Address: www.accentmarketing.com

Company Description: Accentmarketing is innovative and "in touch" with their clients needs. It works connecting Hispanics emotionally and nationally to client's brands.

Internship Description: Students are assigned to the organization's various departments and work on "real advertising projects." Students must be bi-lingual in English and Spanish.

Approximate Number of Internships: 4

Areas of Internships: Account services, public relations, creative development, media and broadcast.

Preferred Majors

Media X
Communications X
Public Relations X
Broadcasting X
Marketing X

Stipend: X **Stipend Amount:** \$10.00/hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: June
Spring: December
Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Internship Coordinator
Burson-Marsteller - FL
Courvoiser Center II
601 Bricknell Key Drive
Miami, Florida 33131

Phone:

Web Address: www.bm.com

Company Description: Burson-Marsteller is an international full service advertising, public relations and communications agency.

Internship Description: Burson-Marsteller offers a 10 week program in the summer where students receive hands on training in a variety of areas. Many of these opportunities are unique to public relations in Miami.

Approximate Number of Internships: Varies

Areas of Internships: Interns can receive exposure to such varied areas as public relations, public affairs, lobbying, health care public relations, media and corporate communications.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: February 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application:

Apply on line at: <http://www.burson-marsteller.com/Careers/Internships/Pages/default.asp>

Other:

Ms. Donna R. Williams
Senior Account Supervisor
Chenoweth & Falkner
109 North Brush Street, Suite 100
Tampa, Florida 33602

Phone: 813-224-0011

Web Address: www.chenoweth.com

Company Description: Chenoweth and Faulkner is a small full service agency with 11 employees.

Internship Description: At Chenoweth interns are rotated through all departments. If students desire additional exposure to a particular area, assignments are drawn from that area to give them a more in depth perspective.

Approximate Number of Internships:

Areas of Internships: As noted above, students work in all function areas including media, design, traffic, copy, production and account management.

Preferred Majors

Graphic Arts X
Media X
Communications X
Broadcasting X
Liberal Art X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Internships-Human Resources

Engauge Communications

1000 Legion Place
Suite 1250
Orlando, Florida 32801

Phone: 407-649-8101

Web Address: <http://www.engauge.com/>

Company Description: Engauge is a full service advertising agency with offices in Austin, Pittsburgh, Orlando and Columbus. The Orlando office specializes in real estate.

Internship Description: Interns will be immersed in the account service side of advertising. Students work with press clippings, proofing ads, internet research, and coordinating photo shoots and special events.

Approximate Number of Internships: 3

Areas of Internships: Interns gain exposure to creative/branding process, interacting with clients, trafficking jobs, coordinating events and photo shots.

Preferred Majors

Graphic Arts X
Media X
Communications X
Marketing X
Other: Advertising

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August 1
Spring: January 1
Summer: May 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: <http://www.engauge.com/Careers>
Other:

Ms. Lauren Gold
Vice President
Goldforest Advertising
2115 Hollywood Boulevard
2nd Floor
Hollywood, Florida 33020

Phone: 954-929-7790

Web Address: www.goldforest.com

Company Description: Goldforest is a branding consultancy specializing in corporate identity and package design.

Internship Description: Interns must work a minimum of 20 hours per week and they try to assign each intern to a long term project in an area of the students interest.

Approximate Number of Internships: 2 term

Areas of Internships: Because they are a small shop, interns gain exposure to all areas of the advertising business and not just one department.

Preferred Majors

Graphic Arts X
Media X
Communications X
Business (MBA) X
Broadcasting X
Marketing X

Stipend: **Stipend Amount:**

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open Spring: Open Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Internship Coordinator
Leftfield Advertising
1000 Parkview Drive
Suite 430
Hallandale Beach, Florida 33009

Phone: 954-457-9403

Web Address: www.leftfield.tv

Company Description: Leftfield is a small full service advertising agency.

Internship Description: Leftfield offers a one semester internship tailored to acquaint students with the general workings of a full service agency. The agency is young and progressive and offers the student a hands on experience where they get to produce real product for clients.

Approximate Number of Internships: 3-4

Areas of Internships: Because of its size Leftfield is able to expose students to virtually every area from concept creative to marketing and client relations.

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: Email resume to info@leftfield.tv
Other: Samples or Portfolio if available

Ms. Joanne Gage
Senior Vice President
On Ideas
6 East bay Street
Jacksonville, Florida 32202

Phone: 904-354-2600

Web Address: www.onideas.com

Company Description: On Ideas is a full service advertising, marketing and public relations agency.

Internship Description: Interns are offered a hands on professional experience in a specific discipline under the supervision of a staff member.

Approximate Number of Internships: 2

Areas of Internships: Creative, Account Management, PR and/or Advertising, Media Planning and Buying.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: Minimum

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: May 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: www.onideas.com
Other:

Internship Coordinator
PeakBiety Brnding and Advertising
2701 North Rocky Point Drive-Suite 1225
Tampa, Florida 33607

Phone: 813-289-8006

Web Address: www.peakbiety.com

Company Description: PeakBiety is a full service member of the American Association of Advertising Agencies.

Internship Description: The internship program is structured to expose the students to all areas of the agency and to enhance their understanding of how an agency functions. Internships are focused in three areas: Account Service/Market, Graphic Design/Art Direction and Copy writing.

Approximate Number of Internships: 2-3

Areas of Internships: Interns receive exposure to traffic, account service, creative and media departments.

Preferred Majors

Graphic Arts X
Media X
Communications X
Business (MBA) X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July
Spring: December
Summer: April

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at: email with focus area in subject line to info@peakbiety.com

Ms. Karla Kizzort
Director, Corporate Communications
Waltz Tetrick Advertising & Public Relations
4027 West State Road 46
Sanford, Florida 32771

Phone: 407-585-0340

Web Address: www.wtads.com

Company Description: Waltz Tetrick is a nationally recognized marketing, strategic branding and public relations agency specializing in business to business clients.

Internship Description: Interns are given hands on responsibilities in a highly creative, output fostered and mentor supervised environment.

Approximate Number of Internships: 2

Areas of Internships: Public Relations, media relations, Strategic marketing planning, marketing communications, advertising promotion direct mail and account service.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: June
Spring: September
Summer: February

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at: email to kkizzort@wtad.com
Other:

Ms. Nichole Coriffin
Wice President, Human Resources
Ypartnership
423 South Keller Road-Suite 100
Orlando, Florida 32810

Phone: 407-838-1721

Web Address: www.ypartnership.com

Company Description: Ypartnership is a full service advertising and public relations agency.

Internship Description: Internships provide students with hands on experience in marketing advertising and public relations.

Approximate Number of Internships: 8

Areas of Internships: Account Services, Market Research, Public Relations, Media

Preferred Majors

Graphic Arts X

Media X

Communications X

Public Relations X

Marketing X

Other: Advertising, Journalism

Stipend: X

Stipend Amount: \$8-\$10.00/hour

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: April

Spring: November

Summer: April

Application Materials

Cover Letter: Resume:

References:

Transcript:

Application: Apply on line at: www.ypartnership.com

Other:

Internship Coordinator
Freebairn & Co.
3475 Lenox Road
Suite 900
Atlanta, Georgia 30326

Phone: 404-237-9945

Web Address: www.freebairn.com

Company Description: Freebairn is a mid-sized Atlanta based agency with a diverse client base. Its revenues for last year exceeded 35 million dollars.

Internship Description: Interns receive exposure to all areas of the agency. They work in all departments and are able to see the full scope of the agency's work.

Approximate Number of Internships:

Areas of Internships: Students during an internship receive direct experience in creative, account service, media, public relations and interactive design.

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Marketing X
Other: Advertising

Stipend: X

Stipend Amount: minimum

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: March

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at: email to jcobb@freebairn.com
Other:

Ms. Lyndsey Forster
Account Executive
Kleber & Associates
1215 Hightower Trail-Building C
Atlanta, Georgia 30350

Phone: 770-518-1000

Web Address: www.kleberandassociates.com

Company Description: Kleber & Associates is an experienced advertising firm who has for over 20 years specialized in the Home Industry.

Internship Description: Interns receive hands-on exposure incorporating all types of Public Relations and Marketing, working directly with account executives and managing a variety of tasks.

Approximate Number of Internships: 1-2

Areas of Internships: Reporting, scanning, pitching, writing, communications, project planning

Preferred Majors

Communications X

Public Relations X

Marketing X

Stipend: X

Stipend Amount: 8.00 Hour

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August

Spring: December

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other: Writing Sample

Ms. Jan Freund
Vice President, Account Executive
McRae Communications
100 Peachtree Street, Suite 3200
Atlanta, Georgia 30303

Phone: 404-917-0620

Web Address: www.mcrae.com

Company Description: McRae is a mid-sized (40 employees) ad agency providing advertising, public relations and interactive service to local and national clients. The agency has a fun atmosphere but students should come ready to work.

Internship Description: Students experience the life of an assistant account executive working for various clients. Students gain real experience with interaction with all agency departments.

Approximate Number of Internships: 1-2

Areas of Internships: Advertising, Public Relations, Account Services

Preferred Majors

Communications X

Public Relations X

Liberal Art X

Marketing X

Other: psychology, planning

Stipend: X

Stipend Amount: \$9.00/hour

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July 1

Spring: November

Summer: March 1

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: email to jfreund@mcrae.com

Other:

Internship Coordinator
Van Winkle & Associates
1180 West Peachtree Street NW
Atlanta, Georgia 30309

Phone: 404.355.0126

Web Address: www.vanwinkleassociates.com

Company Description: Van Winkle is a full service marketing and advertising agency focusing primarily on packaged goods and retail clients.

Internship Description: Interns have the opportunity to be exposed to all areas of the advertising and marketing world. They work in the both the production of ads and performing marketing and advertising research.

Approximate Number of Internships: 1

Areas of Internships: Interns work in account services, production and market research.

Preferred Majors

Marketing X

Stipend: X

Stipend Amount: \$8.00/hour

Internships Offered:

Fall:

Spring:

Summer: X

Approximate Deadlines

Fall:

Spring:

Summer: March

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: www.vanwinkleassociates.com

Other:

Internship Coordinator
Burson-Marsteller - IL
233 North Michigan Avenue
Suite 1400
Chicago, Illinois 60601-5519

Phone: 312 596 3400

Web Address: www.bm.com

Company Description: Burson-Marsteller is an international full service advertising, public relations and communications agency.

Internship Description: Burson-Marsteller offers a 10 week program in the summer where students receive hands on training in a variety of areas. Many of these opportunities are unique to public relations in Chicago.

Approximate Number of Internships: Varies

Areas of Internships: Interns can receive exposure to such varied areas as public relations, public affairs, lobbying, health care public relations, media and corporate communications.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: February 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript: X
Application: X Apply on line at: www.bm.com
Other: Writing Sample see web page

Ms. Amanda Tacker
Intern Weangler
Killian & Company Advertising
322 South Green Street
Chicago, Illinois 60607

Phone: 312-836-0050

Web Address: www.killianadvertising.com

Company Description: Killian & Company is a branding agency located in Chicago, focusing on strategic marketing, advertising, web and graphic design.

Internship Description: Interns work directly with an art director, graphic designer or copywriter. Internships are offered year round. Students should see their website at www.killianaadvertising.com for more details.

Approximate Number of Internships: 2

Areas of Internships: Interns are exposed to graphic art, branding, creative direction and website design.

Preferred Majors

Graphic Arts X
Communications X
Business (MBA) X
Accounting X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other: Creativity Test (available on website)

Mr. Ed Mallof
President
MAN Marketing
765 Kimberly Drive
Carol Stream, Illinois 60188

Phone: 630-929-5200

Web Address: www.manmarketing.com

Company Description: MAN Marketing is a full service advertising agency producing ads for all media; print, radio and TV.

Internship Description: Interns work closely with sale or with media relations. Duties may include ordering advertising sale, proofing ads, assisting editing of radio and TV spots and contacting media.

Approximate Number of Internships: Varies

Areas of Internships: See above

Preferred Majors

Graphic Arts X
Media X
Communications X
Business (MBA) X
Broadcasting X
Liberal Art X
Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at:
Other:

Internships-Human Resources

McKinney Chicago

430 W. Erie Street
Chicago, Illinois 60610

Phone: 312-944-6784

Web Address: www.mckinneychicago.com

Company Description: McKinney is a full service business branding and marketing agency specializing in an integrated approach to advertising. The services offered clients include print/electronic sales support, relationship marketing, editor/analyst relations, web content and multi-media.

Internship Description: Interns work for 90 days assisting the account team in projects.

Approximate Number of Internships: 2

Areas of Internships: Research, Account Management, Marketing, Media Relations

Preferred Majors

Media X
Communications X
Public Relations X
Marketing X
Other: Advertising

Stipend: X

Stipend Amount: \$10.00/hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August
Spring: January
Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to info@mckinneychicago.com.
Other:

Human Resource Coordinator
NSA Media
3025 Highland Parkway-Suite 600
Downers Grove, Illinois 60515

Phone: 620-7297500

Web Address: www.nsamedia.com

Company Description: NSA is the nations largest print media buying agency. They place over 1.6 billion in media billing and over 625,000 advertisements annually for the nation's top retailers.

Internship Description: Interns work 8-10 weeks as part of a team assisting with NSA's analysis and planning of print ads for their clients.

Approximate Number of Internships:

Areas of Internships: Most of the internship focuses on analysis and planning but interns are also exposed to ad placement and buying.

Preferred Majors

Communications X

Marketing X

Other: Statistics

Stipend: X

Stipend Amount: \$11.00/hr

Internships Offered:

Fall:

Spring:

Summer: X

Approximate Deadlines

Fall:

Spring:

Summer: Spring

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other:

Ms. Jennifer Kramer
Human Resource Generalist
Outdoor Services
3025 Highland Avenue-Suite 600
Downers Grove, Illinois 60515

Phone: 630-729-2128

Web Address: www.outdoorservices.com

Company Description: Outdoor Services is the largest out of home media management and communications company in North America.

Internship Description: Summer Interns will be exposed to a variety of out of home advertising media and non-traditional advertising buying. They work on diverse projects and are an integral part of a team.

Approximate Number of Internships: 2-4

Areas of Internships: Preview proposal, Assist with Non-Traditional Media Requests, Marketing Programs and Post-Buy Analysis.

Preferred Majors

Media X
Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: March

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at:
Other:

Internship Coordinator
R. J. Dale Advertising
211 E. Ontario
Suite 211
Chicago, Illinois 60611

Phone: 312-644-2316

Web Address: www.rjdale.com

Company Description: R.J. Dale is an African-American advertising and public relations agency with integrated marketing activities.

Internship Description: R.J. Dale offers a one semester internship providing students with the opportunity to gain integrated marketing skills and hands on exposure to client promotions.

Approximate Number of Internships: 4

Areas of Internships: Interns are given the opportunity to work in ad design, graphics, public relations, and radio and TV copy writing.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$500/month

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: May
Spring: November
Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript: X
Application: Apply on line at: Email to internships@rjdale.com
Other:

Internship Supervisor
Starcom MediaVest Group
35 West Wacker Drive
Chicago, Illinois 60601

Phone: 312-220-5763

Web Address: www.starcomworldwide.com

Company Description: Starcom MediaVest Group (SMG) ranked one of the largest brand communications groups in the world, is a full service brand contact agency, providing clients with complete communications planning and investment across all major media as well as on line buying and strategy.

Internship Description: Working as part of their media team interns at SMG may be exposed to working any of their strategy, investment or specialty groups. Interns will work with people within SMG's Office in Chicago and occasionally Client Service and externally with media vendors.

Approximate Number of Internships:

Areas of Internships: See above

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$10.00/hr

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: September Spring: November Summer: February

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: <http://www.starcomworldwide.com/careers/jobs.php>
Other:

Mr. Adam Van Ohlen
Director of Design
Two by Four
208 S. Jefferson
Suite 410
Chicago, Illinois 60661

Phone: 312-382-0100

Web Address: www.twofour.com

Company Description: Two by Four is a small creative agency offering advertising, promotions, design and web development services to a variety of clients.

Internship Description: Interns work on an unpaid basis for class credit but may later be hired for an additional for pay. Many interns are offered the opportunity to return as full time employees.

Approximate Number of Internships: 4

Areas of Internships: Interns are exposed to advertising, promotions, web design, account services, media, copy writing and design.

Preferred Majors

Graphic Arts X
Media X
Communications X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August Spring: December Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: bmannes@twofour.com ;akohman@twofour.com
Other:

Ms. Donna Montgomery
Internship Coordinator
Sullivan Higdon & Sink
1906 Wyandotte
Kansas City, Kansas 64108

Phone: 816-474-1333

Web Address: www.wehatesheep.com

Company Description: SHS is a full service advertising, marketing and public relations agency that bills about 85 million annually and employs a staff of approximately 100.

Internship Description: Their internship program is designed to provide the student with a real life exposure to advertising. Students are assigned to a client team and real work on behalf of clients.

Approximate Number of Internships: Varies

Areas of Internships: Students work in a variety of areas including account service, art direction, media production, copy writing, public relations and general marketing.

Preferred Majors

Graphic Arts X	Media X
Communications X	Business (MBA) X
Public Relations X	
Liberal Art X	
Marketing X	

Stipend: X

Stipend Amount: \$8.00/hour

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:

Spring:

Summer: March

Application Materials

Cover Letter: X

Resume: X

References: X

Transcript: X

Application: X Apply on line at: www.wehatesheep.com/contactus/internships.jsp

Other:

Ms. Lynette Kokomoor
Human Resources
Bandy Carroll Hellige Advertising
307 W. Muhammad Ali Boulevard
Louisville, Kentucky 40202

Phone: 502-389-7711

Web Address: www.bch.com

Company Description: BCH is an innovative, fast growing advertising agency with regional, national and international clients.

Internship Description: BCH's program provides an environment for a student to obtain an education, training and experience intended to assist them in meeting their goal by providing a supplement to their academic instruction.

Approximate Number of Internships: Open

Areas of Internships: Interns work in account services, public relations, media and creative.

Preferred Majors

Graphic Arts X
Media X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: April Spring: November Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other: Personal statement of why you want to intern.

Human Resources Coordinator

Doe Anderson

620 West Main Street

Louisville, Kentucky 40202

Phone: 502-529-1700

Web Address: www.doeanderson.com

Company Description: Doe Anderson is the fifth oldest full service advertising and brand building agency in the U.S.

Internship Description: Doe Anderson offers two internship programs, one in creative the other in client services. Students should visit their website for a complete description.

Approximate Number of Internships: 3-6

Areas of Internships: Art Direction, Copy Writing, Design, Client Services, Media, PR.

Preferred Majors

Graphic Arts X

Communications X

Public Relations X

Liberal Art X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August 1

Spring: November 3

Summer: March 15

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: <http://www.doeanderson.com/careers.aspx>

Other:

Ms. Kelly Falgovt
Office Manager
GMc+ Company, Inc.
365 Canal Street-Suite 2950
New Orleans, Louisiana 70130

Phone: 504-524-8117

Web Address: www.gmcadvertising.com

Company Description: GMc + is a full service advertising and media buying agency specializing in multi-cultural advertising.

Internship Description: The internship program involves interns in the daily creative process as well as administrative functions.

Approximate Number of Internships: 2

Areas of Internships: Creative meeting, creative process, general office, production assistance. Interns are involved in every aspect.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Broadcasting X
Marketing X

Stipend: X

Stipend Amount: \$20 day

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at:
Other:

Ms. Lauren Schug
Account Executive
Keating Magee Momentum Marketing
600 Decatur Street-Fifth Floor
New Orleans, Louisiana 70130

Phone: 504-299-8000

Web Address: www.keatingmagee.com

Company Description: Keating Magee is a full service, consumer driven, creative focused advertising agency that provides thoughtful leadership to create engaging experiences for consumers that get concrete business results.

Internship Description: Interns are placed in a particular department (account leadership, PR, media, creative or interactive) and assist department coordinators and executives with daily activities.

Approximate Number of Internships: 5

Areas of Internships: All department utilize interns but particularly media buying, interactive, account management and public relations.

Preferred Majors

Graphic Arts X

Media X

Communications X

Business (MBA) X

Public Relations X

Marketing X

Other: Computer Programming

Stipend:

Stipend Amount: Depends

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: 6 weeks prior

Spring: 6 weeks prior

Summer: March 15

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: email to hr@keatingmagee.com

Other:

Ms. Judy Katzel
President
Burgess Advertising & Associates
1290 Congress Street
Portland, Maine 04102

Phone: 207-776-5227

Web Address: www.burgessadv.com

Company Description: Burgess is a full service advertising and public relations agency. It is a seventeen person agency located in one of America's Top 10 small cities.

Internship Description: Interns work directly with account managers on general account support. A limited number of opportunities exist for students with specific art/graphic skills.

Approximate Number of Internships: varies

Areas of Internships: Creative, account management, media.

Preferred Majors

Graphic Arts X
Public Relations X
Liberal Art X
Marketing X
Other:

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August
Spring: November
Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to adburg@burgessadv.com
Other: Writing sample

Ms. Susan Bolotin
Operations Manager
Rosenthal Partners.
3 Bethesda Metro Center
Suite 900
Bethesda, Maryland 20814

Phone: 301-718-8400

Web Address: www.rosenthalpartners.com

Company Description: Rosenthal Partners is a full service ad agency serving clients in the Washington, DC metro area.

Internship Description: The four month program is rotational in nature and involves orientation, shadowing and a final concentration in a particular area of the agency. Students must work full time in the summer and 3-4 days per week during the academic year. Students must receive academic credit.

Approximate Number of Internships: 3-4

Areas of Internships: Marketing, Media, Account Management, Creative and New Business

Preferred Majors

Media X
Marketing X
Other: Advertising

Stipend: X

Stipend Amount: Transportation

Internships Offered:

Fall: X
Spring: X
Summer: X

Approximate Deadlines

Fall: August Spring: December Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to sbolotin@rosenthalpartners.com
Other:

Ms. Roseanne Souza
Managing Director
The Souza Agency
2547 Housley Road
Annapolis, Maryland 21401

Phone: 410-573-1300

Web Address: www.souza.com

Company Description: The Souza Agency is a full service advertising agency focusing on integrated marketing communications. Their focus is on small business branding and positioning.

Internship Description: The agency accepts two interns per semester and students gain a hands on exposure to all areas of the agency. Students work directly with the creative director, art director, copywriters, and account executives. Students may be given their own projects in a variety of areas.

Approximate Number of Internships: 2

Areas of Internships: Students gain exposure to all areas including strategic thinking, creative direction, campaign development, production and design.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X
Other: Advertising

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July Spring: December Summer: March

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript: X
Application: Apply on line at: email to info@souza.com
Other:

Ms. Brittany Hebb
Staffing Coordinator
Arnold Worldwide
101 Huntington Avenue
Boston, Massachusetts 02199

Phone: 617-587-8072

Web Address: www.arnoldworldwide.com

Company Description: Arnold is a worldwide advertising, marketing and communications company. Arnold is an international network owned by communications group, Havas.

Internship Description: The Arnold Internship Program offers college-accredited internships for the fall, spring and summer semesters. Interns work with an Intern Supervisor within a specified department and receive well-rounded experience across the entire agency. Interns must be undergraduate juniors and seniors.

Approximate Number of Internships: 40-50

Areas of Internships: Internships are available in the following departments: Account Management, Art Buying, Brand and Business Development, Brand Planning, Brand Promotion Business Administration, Design, Human Resources, Interactive Production, PR Corporate Communications, Print Production, Print Traffic, and Talent Development.

Preferred Majors

Graphic Arts X	Media X
Communications X	Public Relations X
Broadcasting X	Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines:

Fall: Rolling Spring: December 1 Summer: March 10

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: Email to BostonInternships@arn.com

Human Resources Manager
Dibona, Bornstein & Random
46 Waltham Street
6th Floor
Boston, Massachusetts 02118

Phone: 617-267-6262

Web Address: www.dbrnet.com

Company Description: Dibona, Bornstein & Random is an advertising agency focusing primarily on the print media. It is a 12 person agency.

Internship Description: Interns are exposed to all departments. They serve as a support person for the entire staff but have the opportunity to focus in a particular area. Internships provide a great opportunity to learn the "tempo" of the world of advertising and to network.

Approximate Number of Internships: 1

Areas of Internships: Students receive exposure to all areas including media, account services and creative.

Preferred Majors

All Majors considered

Stipend: X

Stipend Amount: \$50 week

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August

Spring: December

Summer: May

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: Email to info@dbrnet.com

Other:

Ms. Natalie Warganik
Human Resource Generalist
Hill Holliday
200 Claredon Street
Boston, Massachusetts 02116

Phone: 617-585-3689

Web Address: www.hhcc.com

Company Description: Hill Holiday is a full service communications agency offering general advertising, media planning and buying, Hispanic marketing, relationship marketing, digital/interactive, design, public relations and more all under one roof.

Internship Description: Internships are offered part-time during the academic year and full time during the summer. The program is designed to offer interns maximum exposure to the day-to-day business of advertising.

Approximate Number of Internships: 20-40

Areas of Internships: Students are exposed to a variety of departments including account management, accounting, art buying, broadcast production, corporate communications, media planning,, print production, relationship marketing and traffic.

Preferred Majors

Media X

Communications X

Public Relations X Accounting X

Broadcasting X Liberal Art X

Marketing X

Other:

Stipend: X

Stipend Amount: \$8 hour summer only

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines:

Fall: July 1

Spring: November 1

Summer: March 1

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: www.hhcc.com

Other:

Ms. Suzanne Daley
Recruiting Manager
Mullen
40 Broad Street
Boston, Massachusetts

Phone: 978-468-1155

Web Address: www.mullen.com

Company Description: Mullen was founded in 1970 and has grown into the 22nd largest agency in the United States. With over 650 people across four offices, (Boston, Detroit, Pittsburgh, Winston-Salem) they are a creation company and provide clients with seamlessly integrated services including strategic planning, advertising, planning, sports marketing and integrated analytics.

Internship Description: The Intern Program is primarily offered in the summer with a few positions available during the academic year. Interns receive exposure to all departments and are able to interact with senior management.

Approximate Number of Internships: 20

Areas of Internships: Account service, Production, Advertising, Design, Media

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Liberal Art X
Marketing X

Stipend: X

Stipend Amount: \$10.00/hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July 15 Spring: December 1 Summer: March 15

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: www.mullen.com
Other:

Ms. Daidria Grayson
Recruiter
Campbell-Ewald
30400 Van Dyke
Warren, Michigan 48093

Phone: 586-558-5804

Web Address: www.campbell-ewald.com

Company Description: Campbell-Ewald is Michigan's largest and oldest marketing communication company. Clients include Chevrolet, U.S. Navy, Alltel and the US Postal Service.

Internship Description: Internships are available throughout the year in the accounts services and creative sides of the business. During the summer a broader rotational program is available.

Approximate Number of Internships:

Areas of Internships: Account Services, Creative, Media and Account Planning.

Preferred Majors

Graphic Arts X
Communications X
Marketing X

Stipend: X

Stipend Amount: 8-10 hour

Internships Offered:

Fall: X
Spring: X
Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: www.campbell-ewald.com/careers NO PHONE CALLS
Other:

Ms. Carol Veryser
Recruiter
Doner Advertising
25900 Northwestern Highway
Southfield, Michigan 48075

Phone: 248-827-9791

Web Address: www.donerus.com

Company Description: Doner is the largest, full service independently owned advertising agency in the U.S.

Internship Description: Interns receive hands on experience in three or four different areas during their internship. These may include account services, media planning, and production.

Approximate Number of Internships: 3-4

Areas of Internships: Account Services, Media Planning, Production

Preferred Majors

Media X
Liberal Art X
Marketing X
Other: Advertising

Stipend: X

Stipend Amount: \$8.00/hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to donerapplications@donerus.com
Other:

Human Resource Manager
Ogilvy & Mather-Detroit
550 Town Center Drive
9th Floor-East
Dearborn, Michigan 48126

Phone:

Web Address: www.ogilvy.com

Company Description: Ogilvy & Mather is a world wide advertising agency serving over 2,000 clients in 106 countries with 447 offices staffed by over 11,400 employees working in 50 languages.

Internship Description: The internship program consists of interns being assigned to a mentor in Account Management, Media or interactive and working with that mentor throughout the summer. The students gain both hands-on experience and the opportunity to see the agency at work. Interns are also divided into teams to work on a case study.

Approximate Number of Internships: 4

Areas of Internships: Account Management , Media and Interactive.

Preferred Majors

Communications X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall:
Spring:
Summer: X

Approximate Deadlines

Fall: Spring: Summer: February

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: <http://www.ogilvy.com/contact/>

Human Resources
Campbell-Mithun
222 South Ninth Street
Minneapolis, Minnesota 55402

Phone: 612-347-1000

Web Address: www.campbellmithun.com

Company Description: Campbell-Mithun is a full service consumer advertising agency specializing in retail and trade advertising.

Internship Description: Campbell-Mithun participates with other Minneapolis agencies in the Lucky 13 Internship program where students are rotated through each agency. For more information about this program see <http://www.lucky13internship.com/>

Approximate Number of Internships: 1-2

Areas of Internships: Students who have participated in the past have been exposed to account management, strategic planning and creative services.

Preferred Majors

Communications X

Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall:

Spring:

Summer: X

Approximate Deadlines

Fall:

Spring:

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: <http://www.lucky13internship.com/apply.html>

Other:

Internship Coordinator
Carmichael Lynch
110 N, 5th Street
Minneapolis, Minnesota 55403

Phone: 612-334-6000

Web Address: www.carmichaelynch.com

Company Description: Carmichael Lynch is one of the premier creative agencies in the world today. Since 1982 the agency has been making noise and getting noticed. Today Carmichael Lynch is a power house of some 300 brand building junkies working for Harley-Davidson, Porsche, Jack Links Jerky, Progressive Insurance and many other category shaking clients.

Internship Description: Carmichael Lynch participates with other Minneapolis agencies in the Lucky 13 Internship program where students are rotated through each agency. The program runs from June to late September.

Approximate Number of Internships:

Areas of Internships: Interns spend time with each of the agency's key departments including project management, production, creative, media, design and public relations.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$11.00/hour

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: March 31

Application Materials

Cover Letter: Resume:
References:
Transcript:
Application: X Apply on line at: <http://www.lucky13internship.com/apply.html>
Other:

Ms. Sue Johnson
Human Resource Manager
Russell Herder, Inc
100 S. Fifth Street-Suite 2200
Minneapolis, Minnesota 55402

Phone: 612-455-2360

Web Address: www.russellherder.com

Company Description: Russell Herder is a full service ad agency serving clients in the upper Mid-West.

Internship Description: Interns receive a hands on introduction to working in an advertising agency.

Approximate Number of Internships: 3

Areas of Internships: Students are exposed to account services, production and media.

Preferred Majors

Graphic Arts X

Media X

Public Relations X

Stipend: X

Stipend Amount: \$6.15/hr

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July 15

Spring: November 1

Summer: March 15

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: www.russellherder.com

Other:

Ms. Julie Aust
HR Recruiter
Bernstein-Rein Advertising
4600 Madison Street
Suite 1500
Kansas City, Missouri 64112

Phone: 816-960-5299

Web Address: www.bernstein-rein.com

Company Description: Bernstein Rein is a major advertising agency with over 550 million in annualized billing in 2004. Clients include major corporations such as Wal-Mart, Bayer Animal Health and USAA.

Internship Description: Summer internships are offered juniors and seniors providing a 10 week exposure to Creative, Account Management, Media and Direct Marketing. Interns have real work, field trips, events and an end of internship project.

Approximate Number of Internships: 8

Areas of Internships: Account Management, Direct, Media, Creative

Preferred Majors

Graphic Arts X

Media X

Communications X

Business (MBA) X

Marketing X

Other: Advertising/Journalism

Stipend: X

Stipend Amount: \$10.00 hour

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: February 1

Application Materials

Cover Letter: X

Resume: X

References: X

Transcript:

Application: Apply on line at: www.bernstein-rein.com

Other:

Ms. Hannah Mayer
Senior Brand Manager
Hughes
1141 South 7th Street
St. Louis, Missouri 63104

Phone: 314-571-6330

Web Address: www.hughes-stl.com

Company Description: Hughes is a channel marketing agency specializing in developing channel strategies for clients. Some of the services offered include brand positioning and planning, direct marketing, graphic design, non-traditional advertising and public relations.

Internship Description: Interns are assigned a mentor who guides students through valuable on the job experience in media, public relations, brand management, brand dialogue and channel technology.

Approximate Number of Internships: 1 semester

Areas of Internships: Brand Management, Public relations, Media, Channel intelligence, Copy writing, Art direction

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: 10.00 hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July 1 Spring: December 1 Summer: March 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Human Resources Coordinator
Meers Marketing Communication
1811 Walnut Street
Kansas City, Missouri 64108

Phone: 816-474-2920

Web Address: www.meers.com

Company Description: Meers is a full service advertising agency.

Internship Description: Currently Meers offers internships in the account services area. They are considering expanding their program into the creative department.

Approximate Number of Internships: 2

Areas of Internships: Interns are rotated through account services, production, traffic and creative to gain a full understanding of the agency.

Preferred Majors

Communications X

Public Relations X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:

Spring:

Summer: March

Application Materials

Cover Letter: X

Resume: X

References: X

Transcript:

Application: Apply on line at:

Other:

Human Resource Manager
Nicholson Kovac
600 Broadway
Kansas City, Missouri 64105

Phone: 816-842-8881

Web Address: www.nicholsonkovac.com

Company Description: Nicholson Kovac is a large integrated marketing firm and advertising agency.

Internship Description: Nicholson Kovac has a formal internship program each summer where we select qualified interns to experience real world situations of working for an ad agency. Internships are typically available for students pursuing careers in account service, creative, media, market research, public relations production and interactive communications. Interns should be a junior in college majoring in journalism, communications, business, commercial art or other related degrees.

Approximate Number of Internships: 6 each summer

Areas of Internships: Interns may choose from the following departments: public relations, media, creative and account services.

Preferred Majors

Graphic Arts X Media X
Communications X
Public Relations X
Broadcasting X
Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: March

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: email resume hr@nicholsonkovac.com.

Human Resources
Osborn & Barr Communications
One North Brentwood
Eighth Floor
St. Louis, Missouri 63105

Phone: 314-746-1974

Web Address: www.osborn-barr.com

Company Description: Osborn-Barr is a full service marketing and communications firm. The agency has a staff of more than 125 and offices in St. Louis, Kansas City, Des Moines and Winnipeg. The firm specializes in the agricultural, food production, rural, home and government markets.

Internship Description: Osborn-Barr offers an 8 week program in St. Louis where students can learn all facets of an ad agency.

Approximate Number of Internships: 5-6

Areas of Internships: Account Service, Financial Services, Creative, Media and Public Relations

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: Rolling

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to hr@osborn-barr.com
Other:

Internship Coordinator
Bozell & Jacobs
13801 FNB Parkway
Omaha, Nebraska 68154-5229

Phone: 402-965-4351

Web Address: www.bozelljacobs.com

Company Description: Bozell & Jacobs is an employee owned advertising and public relations agency based in Omaha, Nebraska with offices in Denver and Little Rock.

Internship Description: The Bozell & Jacobs summer internship program is considered to be one of the most coveted and prestigious internships in the region. The program has always prided itself on selecting the "best and brightest" students.

Approximate Number of Internships: 5

Areas of Internships: Account Service, Art Direction, Copy writing, Interactive and Public Relations

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Broadcasting X
Marketing X

Stipend: X **Stipend Amount:** \$7.00 hour

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: March

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript: X
Application: X Apply on line at:
Other: Portfolio

Ms. Linda Fanaras
President
Millennium Advertising
185 N. Main Street
Concord, New Hampshire 03301

Phone: 603-226-7444

Web Address: www.millennium-advertising.com

Company Description: Millennium is a full service strategic marketing firm.

Internship Description: Interns typically work in public relations, market research or graphic design.

Approximate Number of Internships: 2

Areas of Internships: See above

Preferred Majors

Graphic Arts X

Media X

Communications X

Public Relations X

Marketing X

Other:

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July

Spring: January

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other:

Internship Coordinator
Tracy Edwards Company
25 Constitution Drive
Bedford, New Hampshire 03110

Phone: 603-622-7200

Web Address: <http://www.traceyedwardsoneil.com/>

Company Description: Tracy Edwards researches and creates effective marketing communications solutions for clients in the financial services, health care, retail and business to business markets.

Internship Description: The internship program consists of several areas including brand strategy, creative, public relations, media and exposure to the writing, research, and design that goes with each area. While unpaid, this internship is an outstanding opportunity for a motivated student.

Approximate Number of Internships: Varies

Areas of Internships: Interns are exposed to brand strategy, research, creative, public relations, and media.

Preferred Majors

Graphic Arts X Media X
Communications X Business (MBA) X
Public Relations X
Broadcasting X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open Spring: Open Summer: Open

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: email to hr@traceyedwards.com

Other:

Internship Coordinator
Linett and Harrison
2500 Morris Avenue
Union, New Jersey 07083

Phone: 908-686-0606

Web Address: www.LinettandHarrison.com

Company Description: Linett and Harrison is a small full service advertising agency with less than 20 employees providing advertising, direct marketing, sales promotion and public relations services to a diverse client base.

Internship Description: Interns work closely with an account executive on a variety of projects. These may be related to traffic, production, research or marketing.

Approximate Number of Internships: 1-2

Areas of Internships: Interns gain exposure to account management, production, media and graphic arts.

Preferred Majors

Graphic Arts X
Media X
Communications X
Marketing X

Stipend: **Stipend Amount:**

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Intern Coordinator
The Star Group
Voorthese Town Center
220 Laurel Road
Vorrthese, New Jersey 08043

Phone: 856-782-7000

Web Address: www.stargroup1.com

Company Description: The Star Group is a full service advertising agency serving clients in Philadelphia and the Mid-Atlantic Region. It offers its clients an array of in house capabilities including advertising, marketing, public relations, promotion, direct response and interactive services.

Internship Description: Interns have the opportunity to become functional members of agency teams. The hands-on nature of the program allows selected interns to function in both an administrative and research capacity. Interns are exposed to clients through top management. Internships are also available in other offices in Wilmington, DE, Philadelphia, PA, Moorestown, NJ and Las Vegas, NV.

Approximate Number of Internships: 8

Areas of Internships: Interns are assigned to particular departments including account services, creative, media, public relations, broadcast production, interactive, accounting and human resources.

Preferred Majors

Graphic Arts X Media X
Communications X Business (MBA) X
Public Relations X Accounting X
Broadcasting X
Marketing X

Stipend: X **Stipend Amount:** \$10 day.

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July Spring: November Summer: March

Application Materials

Cover Letter: X Resume: X
References: X Transcript:
Application: Apply on line at: <http://www.stargroup1.com/>

Internships

Brand Building Public Relations

156 Fifth Avenue

Penthouse 1

New York, New York 10010

Phone: 212-343-8917

Web Address: www.brandbuildingcommunications.com/

Company Description: Brand Building is a public relations agency with a focus on fashion and lifestyle clients. They utilize their expertise, resources and process to represent and grow their client's brands.

Internship Description: Students work directly under account executives.

Approximate Number of Internships: 3

Areas of Internships: Administrative, media research, creating PR strategies, and event coordination.

Preferred Majors

Media X

Communications X

Public Relations X

Liberal Art X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: Open

Spring: Open

Summer: Open

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other:

Internship Coordinator
Burson-Marsteller - NY
230 Park Avenue South
New York, New York 1003-1566

Phone:

Web Address: www.bm.com

Company Description: Burson-Marsteller is an international full service advertising, public relations and communications agency.

Internship Description: The Harold Burson Summer Internship (HBSI) Program is a paid internship at one of seven U.S. Burson-Marsteller offices. Each intern is assigned to a client team or practice group. During the internship, students work closely with experienced industry professionals.

Approximate Number of Internships: Varies

Areas of Internships: Brand Marketing, Corporate Communications, Healthcare, Issues and Advocacy, Public Affairs, Media Relations and Technology.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript: X
Application: Apply on line at: <http://www.burson-marsteller.com/Careers/Internships/Pages/default.asp>
Other: Writing Sample see web page

Human Resources

Cramer-Krasselt/CKPR

7 West 22nd Street 8th Floor

New York, New York 10010

Phone: 212-889-6450

Web Address: www.c-k.com; www.ckpr.com

Company Description: Cramer-Krasselt is a 105 year advertising agency known as brand builders. They link sound strategic thinking with top notch creative talent.

Internship Description: The program is geared toward exposing students to seasoned professionals in their specific area of interest.

Approximate Number of Internships: 5

Areas of Internships: Account Service, Media, Traffic and Production.

Preferred Majors

Media X

Communications X

Public Relations X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: April

Spring: November

Summer: March

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application:

Apply on line at: email with internships in subject line to cknyresume@c-k.com

Other:

Ms. Minerva Garica
Human Resources Manager
DDB
437 Madison Avenue
New York, New York 10022

Phone: 212-415-2517

Web Address: www.ddb.com

Company Description: DDB is a full service advertising agency serving corporate clients worldwide.

Internship Description: DDB Worldwide offers a summer internship program which runs 8 weeks from mid-June to early August. Students must be juniors or seniors majoring in marketing, psychology or advertising.

Approximate Number of Internships: 12

Areas of Internships: Students have the opportunity to be exposed to Account Management, Production, Project Management, Creative, Corporate Communications and Public Relations

Preferred Majors

Communications X

Public Relations X

Marketing X

Other: Psychology, Advertising

Stipend:

Stipend Amount:

Internships Offered:

Fall:

Spring:

Summer: X

Approximate Deadlines

Fall:

Spring:

Summer: March

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other:

Human Resources
Eric Mower and Associates
500 Plum Street
Syracuse, New York 13204

Phone: 315-466-1000

Web Address: www.mower.com

Company Description: Eric Mower and Associates provides advertising, public relations, sales promotion, media, direct marketing, interactive services and market research to clients across the United States from offices in Rochester, Syracuse, Albany and Atlanta. Ranked by Adweek among the top 100 agencies in America, EMA is the largest communications agency in New York State outside of Manhattan. The agency has more than 200 employees.

Internship Description: Movers internship program provides orientation to the advertising agency, hands on training, interaction with clients and a formal evaluation process.

Approximate Number of Internships: 3-4 semester

Areas of Internships: Students receive exposure to public relations, media, human resources account services and creative departments.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: **Stipend Amount:**

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August Spring: December Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Ms. Melissa Morahan
Human Resources Representative
Grey New York
777 Third Avenue
New York, New York 10017

Phone: 212-546-1565

Web Address: www.grey.com

Company Description: Grey is a major full service New York based advertising agency.

Internship Description: Grey offers a ten week summer program. Students work with account services, creative, production and planning department for a well rounded experience.

Approximate Number of Internships: 20

Areas of Internships: Interns are exposed to the business, the creative process, the production process, research, team meetings as well as hand on work.

Preferred Majors

Graphic Arts X
Communications X
Broadcasting X
Marketing X

Stipend: X

Stipend Amount: \$10.00

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Mr. John Harper
Vice President Production Services
Harrison Leifer DiMarco
100 Merrick Road
Rockville Center, New York 11570

Phone: 516-536-2020

Web Address: www.hldnow.com

Company Description: HLD is a full service agency with over 30 employees offering marketing, public relations and interactive services to its clients. They focus on B to B and B to C clients.

Internship Description: Interns receive hands on work in graphic production, account service and interactive programming.

Approximate Number of Internships:

Areas of Internships: Interactive, graphic, account services

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Marketing X

Stipend: X **Stipend Amount:** \$25 day

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August
Spring: December
Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Human Resource Manager
J. Walter Thompson-New York
466 Lexington Avenue
6th Floor
New York, New York 10017-3176

Phone: 212-210-7000

Web Address: <http://www.jwt.com>

Company Description: J. Walter Thompson ranks as Adweek's Eastern Advertising Agency of the year. They believe in the "Endless Brand Experience" pushing consumers beyond brand loyalty to become brand advocates. The New York office is a big shop with a small shop mentality.

Internship Description: Internships are offered to rising seniors in all majors. Interns are assigned to work side by side with an account management team. Interns analyze competitive trends and attack challenges with creative solutions. Interns also attend weekly seminars facilitated by agency leaders.

Approximate Number of Internships: 8

Areas of Internships:

Preferred Majors

Media X

Communications X

Public Relations X

Liberal Art X

Marketing X

Stipend: X

Stipend Amount: \$350/week

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: March

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: <http://www.jwt.com/careers.html>

Ms. Ann Ryan
Executive Assistant
K & L Advertising
285 Madison Avenue-23rd Floor
New York, New York 10017

Phone: 212.375.8111

Web Address: www.kanglee.com

Company Description: Kang & Lee is an advertising agency in multicultural markets reaching Japanese, Chinese, Korean, Vietnamese, Filipino and Russian audiences.

Internship Description: Summer internship program for college juniors and seniors.

Approximate Number of Internships: 8-12

Areas of Internships: Interns are exposed to account management, media planning, research and receive comprehensive training.

Preferred Majors

Media X

Communications X

Business (MBA) X

Broadcasting X

Liberal Art X

Marketing X

Stipend: X

Stipend Amount: \$300/week

Internships Offered:

Fall:

Spring:

Summer: X

Approximate Deadlines

Fall:

Spring:

Summer: February

Application Materials

Cover Letter: X

Resume: X

References:

Transcript: X

Application: Apply on line at: www.kanglee.com

Other: Writing Sample

Ms. Darlene Latorra
Executive Vice President, Administration & Finance
Latorra, Paul & McCann
120 E. Washington Street
Syracuse, New York 13202

Phone: 315-476-1646

Web Address: www.lpm-adv.com

Company Description: Latorra, Paul & McCann is a full service advertising and public relations agency specializing in tourism, animal health, sporting goods and financial services.

Internship Description: The internship is very hands on. Students work closely staff on specific projects supporting client and agency goals.

Approximate Number of Internships: 2-4

Areas of Internships: Students work on valuable client assignments (writing, design, research) appropriate to the department where the student is working.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Accounting X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: June
Spring: October
Summer: February

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Ms. Christine Martin
General Manager
Select Corporate Communications
131 Varick Street
11th Floor
New York, New York 10013

Phone: 212-367-3560

Web Address:

Company Description: Select Corporate Communications is an international advertising, marketing and public relations organization.

Internship Description: Students spend three to six months being exposed to all areas of the agency. They have the opportunity to be included in client meetings, and attend photo shoots in addition to learning all phases of the advertising business.

Approximate Number of Internships: 4

Areas of Internships: Students work in a variety of areas including graphic arts, account services and administration.

Preferred Majors

Graphic Arts X
Media X
Marketing X

Stipend: X **Stipend Amount:** \$100 week

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open Spring: Open Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Ms. Bethany Harris
Sr Vice President, Client and Strategic Services
The Gradient Group
777 Third Avenue-20th Floor
New York, New York 10017

Phone: 212-537-8400

Web Address: www.thegradientgroup.com

Company Description: Gradient is an advertising agency with Grey Advertising that employs a full spectrum of services to create positive change in our clients businesses. They have niche specialties in youth, hospitality and green marketing.

Internship Description: Interns work in account management and research and some administrative tasks. Interns are required to complete one long term project during their internship. Students must earn college credit.

Approximate Number of Internships: 3

Areas of Internships: Account Management, Media, Creative

Preferred Major

Marketing X

Other: Advertising

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August

Spring: November

Summer: February

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: X Apply on line at:

Other:

Ms. Elaine Freeman
Office Administrator
Wasserman Media Group
12200 Herbert Wayne Court
Suite 180
Huntersville, North Carolina 28078

Phone: 704-947-7828

Web Address: www.wmgllc.com

Company Description: Wasserman Media is a sports marketing and media promotions organizations focused on motor sports, particularly NASCAR.

Internship Description: Interns assist with cataloging media coverage, coordinating scheduling, research and media event coordination.

Approximate Number of Internships: 1

Areas of Internships: PR, marketing, hospitality, event planning

Preferred Majors

Media X
Communications X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August 1
Spring: December 1
Summer: April 1

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at:
Other:

Internship Coordinator
Engauge Communications
375 N. Front Street
Suite 400
Columbus, Ohio 43215

Phone: 614-573-1010

Web Address: www.tenunited.com

Company Description: Ten United is a full service advertising agency with offices in Pittsburgh, Orlando and Columbus.

Internship Description: Ten United offers an Account management internship which supports strategy and account management theory. It allows students to develop research and organizational skills.

Approximate Number of Internships: 3

Areas of Internships: Account management, traffic, production, media and creative.

Preferred Majors

Communications X

Public Relations X

Marketing X

Stipend: X

Stipend Amount: \$5.00 hr.

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August

Spring: November

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other:

Fran Cossin
Human Resource Manager
Hitchcock Fleming & Associates
500 Wolf Ledges Parkway
Akron, Ohio 44311

Phone: 330-376-2111

Web Address: www.teamhfa.com

Company Description: Hitchcock Fleming is a full service agency in business since 1940.. Capabilities include market research, media planning, buying, PR, Internet design and sales promotion.

Internship Description: Students must be juniors or seniors and be able to commit at least 30 hours per week. Internships last approximately 12 weeks. Interns are exposed to each department and gain exposure to all aspects from idea to design to implementation of the finished product.

Approximate Number of Internships: 4 semester

Areas of Internships: Design, creative, account services, PE, media, interactive.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$7.00

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August 1 Spring: December 1 Summer: April 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to fcossin@teamhfa.com
Other:

Human Resources
SBC Advertising
707 Park Meadow Road
Columbus, Ohio 43081

Phone: 614-891-7070

Web Address: www.sbcadvertising.com

Company Description: SBC is a full service advertising agency with public relations, media, interactive and business to business services for its clients.

Internship Description: Three to four students each quarter are given the opportunity to work in account services, public relations or media. Internships are available year round, including winter terms. Winter Deadline is November.

Approximate Number of Internships: 6

Areas of Internships: Internships are offered in the areas of account services, specialized marketing, media, public relations, and interactive design.

Preferred Majors

Media X

Public Relations X

Other: Advertising

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July

Spring: February

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: www.sbcadvertising.com

Other:

MR. Ken Moir
Organization Development Manager
Brunner
11 Stanwix Street-Fifth Floor
Pittsburgh, Pennsylvania 15222

Phone:

Web Address: www.brunnerworks.com

Company Description: Brunner is an integrated, full service, creatively driven agency serving multiple categories of clients.

Internship Description: Brunner's internship program emphasizes focused learning of technical skills through billable work under supervision of professionals.

Approximate Number of Internships:

Areas of Internships: PR, Design, Copy Writing, New Business, Account Management, Production, and Media.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Accounting X
Liberal Art X
Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall:
Spring:
Summer: March 1

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: email to careers@brunnerworks.com
Other:

Internships

Flashpoint-DBC Communication

655 Business Center Drive
Suite 100
Horsham, Pennsylvania 19044

Phone: 215-957-0300

Web Address: www.dbcommunications.net

Company Description: DB Communications is a full service agency with media buying, planning and development, public relations services and branding.

Internship Description: Interns are exposed to all areas including public relations, creative and media.

Approximate Number of Internships: 3-4

Areas of Internships: Media, Public Relations, Account Management

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: \$5-\$7 hour

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open
Spring: Open
Summer: Open

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at:
Other: Dates available and hours to be worked.

Ms. Jessica Shinkle
Human Resource Administrator
MARC USA-Pittsburgh
225 West Station Square Drive
Suite 500
Pittsburgh, Pennsylvania 15220

Phone: 412-562-2176

Web Address: www.marcusa.com

Company Description: MARC USA is a full service marketing communications agency offering strategic and creative solutions to clients needs in a variety of media. They have offices in Pittsburgh, Chicago, Indianapolis, Miami, Dallas and Toronto.

Internship Description: MARC offers 225-hour, paid internships year round, with flexible working hours. To be eligible, students must have completed their junior year; 2) have declared a relevant major; and 3) receive college credit for their Internship. Interns do real work and have many opportunities for close client involvement.

Approximate Number of Internships: 3-20

Areas of Internships: Interns may be exposed to nearly every area including graphic design, online services, production, media planning, research and client services.

Preferred Majors

Graphic Arts X

Media X

Communications X

Public Relations X

Marketing X

Other: Journalism, art, accounting

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July

Spring: December

Summer: March

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: www.careers.marcusa.com

Mr. Timn Wharton
Intern Coordinator
Mullen
The Crane Building
40 24th Street
Pittsburgh, Pennsylvania 15222-4600

Phone: 412 402-0200

Web Address: www.mullen.com

Company Description: Mullen is a full service advertising agency offering advertising, public relations, and interactive service to their clients.

Internship Description: The program varies by semester. Public relations, interactive and creative, offer internships each semester. Account services offers internships on an as needed basis. Students have the opportunity to interact with all departments. Interns either receive credit or are paid.

Approximate Number of Internships:

Areas of Internships: Students work in virtually every area including creative.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Liberal Art X
Marketing X

Stipend: X

Stipend Amount: Varies

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July Spring: November Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: <http://www.mullen.com/jobs>
Other:

Neiman Group

614 N. Front Street
Harrisburg, Pennsylvania 17101

Phone: 717-232-5554

Web Address: www.neimangroup.com

Company Description: A full service advertising and public relations firm.

Internship Description: Short term full time internships are available in public relations performing research, internet work writing and organizational tasks. Internships are also available in creative and account service.

Approximate Number of Internships: 3

Areas of Internships: Public relations, creative. and account services.

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Marketing X

Stipend: X

Stipend Amount: Minimum

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August
Spring: December
Summer: May

Application Materials

Cover Letter: X
Resume: X
References: X
Transcript:
Application: Apply on line at:
Other:

Mr. Harvey Hoffman
Internship Coordinator
SAI Marketing, Inc
Fairway Plaza-Suite 100
655 Business Center Drive
Horsham, Pennsylvania 19044

Phone: 215-957-1310

Web Address: www.saimarketing.com

Company Description: SAI is a client focused full service marketing communications agency providing integrated turnkey measurable solutions that deliver results to a range of clients. Clients range from start up business to Fortune 500 companies.

Internship Description: SAI offers a hands on experience that allows interns to be involved in developing and executing marketing solutions that address client needs.

Approximate Number of Internships: 3

Areas of Internships: Interns gain exposure to account management, creative services and strategic planning.

Preferred Majors

Graphic Arts X
Communications X
Marketing X

Stipend: X

Stipend Amount: \$7 hour

Internships Offered:

Fall: X
Spring: X
Summer: X

Approximate Deadlines

Fall: July Spring: November Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: info@saimarketing.com
Other:

Ms. Jenelle Mattson
Human Resources Manager
The Hal Lewis Group
1700 Market Street-6th Floor
Philadelphia, Pennsylvania 19103

Phone: 215-832-0104

Web Address: www.hlg.com

Company Description: The Hal Lewis Group is a healthcare marketing and communications agency with approximately 40 employees.

Internship Description: The internship program is dependent on the agency's needs. Students should inquire about available positions. In the past, interns have worked in account management, creative services and accounting.

Approximate Number of Internships:

Areas of Internships: Account Services, Research, Creative and Accounting

Preferred Majors

Graphic Arts X
Communications X
Accounting X
Marketing X
Other: Advertising

Stipend: X

Stipend Amount: \$8.00

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Inquire
Spring: Inquire
Summer: Inquire

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Mrs. Patricia Marraffa
Vice President, Finance and Administration
Catalyst, Inc
275 Promenade Street
Suite 275
Providence, Rhode Island 02908

Phone: 401-732-1886

Web Address: www.catalystb2b.com

Company Description: Catalyst is a full service advertising, marketing and communications agency. Their focus is business to business advertising and they have approximately 20 full time employees.

Internship Description: Internships are offered in the areas of account services, public relations and operations. Students work on real client projects and special projects may be tailored to student's interests.

Approximate Number of Internships: 4

Areas of Internships: Account Services, Public Relations, Operations

Preferred Majors

Communications X

Public Relations X

Accounting X

Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: Open

Spring: Open

Summer: Open

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other:

Ms. Ann Decabooter.
Human Resources Coordinator
Erwin-Penland, Inc
1225 E. Broad Street
Greenville, South Carolina 29601

Phone: 864-271-0500

Web Address: www.erwinpenland.com

Company Description: Ervin Penland is the largest full service advertising agency in South Carolina. They offer a variety of services to their clients including web design, public relations, conferences and events and broadcast media.

Internship Description: Erwin-Penland hosts an enriching summer internship program for college students who are interested in careers in advertising. Erwin-Penland provides an outstanding plan developed to provide the interns with as realistic an experience as possible. The internship session is an 8-week, full-time, non-paid program that begins the week following Memorial Day. The interns will have the opportunity to shadow each discipline within the agency.

Approximate Number of Internships: 6

Areas of Internships: All departments, account management, graphic design, PR, conferences and events and interactive.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X
Other: Advertising

Stipend:

Stipend Amount:

Internships Offered:

Fall: Spring: Summer: X

Approximate Deadlines

Fall: Spring: Summer: February

Application Materials

Cover Letter: X Resume: X
References: X Transcript:
Application: Apply on line at: <http://www.erwinpenland.com/jobs/details/50>

Ms. Julie T. Pickett
Executive Assistant
RawleMurdy Associates
Two Beaufain Street
Charleston, South Carolina 29401

Phone: 843-577-7327

Web Address: www.rawlemurdy.com

Company Description: RawleMurdy is a full service advertising agency serving the Southeast.

Internship Description: A limited number of unpaid internships are available. Students must commit to 20 hours per week for a minimum of eight weeks.

Approximate Number of Internships: 2

Areas of Internships: Students receive exposure to accounting, account service, public relations, media, traffic, production and creative departments.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July 15 Spring: December 1 Summer: March 15

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Mr. Rubin Hernandez
HR Generalist
Bromley Communications
401 E. Houston Street
San Antonio, Texas 78205

Phone: 210-244-2130

Web Address: www.bromcomm.com

Company Description: Bromley Communications is a full service advertising and public relations agency specializing in the Hispanic market.

Internship Description: Students receive a hands on exposure to the advertising business. Tasks range from project management to development of campaigns. Students must receive course credit. Spanish language skills are helpful but not required.

Approximate Number of Internships: 4

Areas of Internships: Students work in a variety of areas including account services, media, public relations, promotions and creative.

Preferred Majors

Graphic Arts X	Media X
Communications X	Business (MBA) X
Public Relations X	
Broadcasting X	
Marketing X	
Other: Journalism	

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: Open Spring: Open Summer: Open

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other: Proof of Course Credit

Ms. Amy Dionne
Chief Concept Officer
Communications Plus
2421 Tangley, Suite 110
Houston, Texas 77005

Phone: 713-838-7400

Web Address: www.communications-plus.net

Company Description: From the big idea to the finished product, Communications Plus specializes in marketing and advertising for service industry clientele. They have been developing and executing strategic programs for more than 25 years. Clients include health care organizations, financial services providers, architects, construction firms and other professional service providers.

Internship Description: The internship program provides students with an opportunity to observe and be part of all aspects of agency work. Interns assist Account Executives in coordinating client projects.

Approximate Number of Internships: 1

Areas of Internships: Production, Research, Placement, Media

Preferred Majors

Media X

Communications X

Business (MBA) X

Public Relations X

Marketing X

Other: journalism, advertising

Stipend:

Stipend Amount:

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: June

Spring: September

Summer: February

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Internship Coordinator/Human Resources

Fogarty Klein Monroe

7155 Old Katy Road
Suite 100 North
Houston, Texas 77024

Phone: 713-862-5100

Web Address: www.fkmagency.com

Company Description: Fogarty Klein Monroe is an advertising and marketing agency with a public relations subsidiary.

Internship Description: Interns work in a variety of areas to gain exposure to the advertising agency. The work experience is supplemented by field trips and a campaign class. The class allows students to see how an advertising campaign is developed and implemented.

Approximate Number of Internships: 8

Areas of Internships: Students are exposed to account management, media, creative and traffic.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Liberal Art X
Marketing X

Stipend: X

Stipend Amount: \$5.25 hour

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August

Spring: November

Summer: March

Application Materials

Cover Letter: X

Resume: X

References: X

Transcript:

Application: Apply on line at: email resume to resumes@fkmagency.com

Other:

Ms. Lindsey LeBlanc
Human Resources Generalist
GSD & M
828 West 6th Street
Austin, Texas 78703

Phone: 512-242-4434

Web Address: www.gsdm.com

Company Description: GSD & M is a nationally acclaimed full service advertising agency based in Austin, Texas.

Internship Description: Interns work 15-20 hours per week and are hired on a semester basis. Students must be at least college juniors. The interns duties will vary by department. Nearly all departments accept interns. Internships are primarily project based.

Approximate Number of Internships: 30 semester

Areas of Internships: Nearly all departments have interns including: Account Services, Media, Creative, Traffic, Broadcast, Marketplace Planning and Business Development.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Marketing X
Other: Advertising

Stipend: X

Stipend Amount: Hourly

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July
Spring: October
Summer: March

Application Materials

Cover Letter: Resume:
References:
Transcript:
Application: Apply on line at: www.gsdm.com
Other: No phones calls please.

Human Resources Department
Harwood Marketing Company
15303 Dallas Parkway
Suite 1130
Addison, Texas 75001

Phone: 972-458-4670

Web Address: www.harwoodmarketing.com

Company Description: Harwood Marketing is a rapidly growing marketing, sales and promotion agency. It offers its clients marketing and promotional planning and execution, business to business marketing services and creative services. Their clients include Nokia, Kimberly-Clark, Nabisco, Mrs. Smiths Pies and others.

Internship Description: The internship program at Harwood is designed to give students a hands on experience in promotions. Each student is given the maximum involvement in their department.

Approximate Number of Internships: Varies

Areas of Internships: Interns generally work in the account services and creative areas.

Preferred Majors

Communications X

Marketing X

Other: Graphic Design

Stipend: X

Stipend Amount: \$8.00 hour

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: Open

Spring: Open

Summer: Open

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at:

Other:

Internship Coordinator
The Richards Group
8750 Central Expressway
Suite 1200
Dallas, Texas 75231-6437

Phone: 214-891-5700

Web Address: www.richards.com

Company Description: Richard exists to endear brands to people. Their capabilities include advertising, corporate identity, interactive media, public relations, relationship marketing, sales promotion and Hispanic marketing.

Internship Description: The program at Richards is designed to expose the students to the daily ins and outs of advertising.

Approximate Number of Internships: 10-20

Areas of Internships: Account service, creative, media, account planning and public relations.

Preferred Majors

Graphic Arts X
Media X
Business (MBA) X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: July Spring: November Summer: April

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other:

Ms. Kim Clark
Operations Manager
Tracy Locke Partnership
1999 Bryan Street
Suite 2800
Dallas, Texas 75201

Phone: 214-259-3500

Web Address: www.tracylocke.com

Company Description: TracyLocke. We Build Brands. We Drive Volume. This is the motto at TracyLocke, a marketing agency that partners with clients to deliver branded programs and results for leadership at retail. The TracyLocke way is through insights, innovation and flawless implementation.

Internship Description: The goal of the program is to expose students to all aspects of an advertising agency. Students rotate through several departments to give them a chance to learn about various agency disciplines and potential career opportunities.

Approximate Number of Internships: 8-10

Areas of Internships: Students rotate through several departments including: Account Service, Media Planning, Creative, Print and Broadcast Production.

Preferred Majors
Communications X
Marketing X
Other: Advertising

Stipend:
Stipend Amount:

Internships Offered:
Fall:
Spring:
Summer: X

Approximate Deadlines
Fall: Spring: Summer: March

Application Materials
Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at: <http://www.tracylocke.com/#/contactus/careers/>

Internship Coordinator
Witherspoon Advertising and Public Relations
1000 W. Weatherford St
Fort Worth, Texas 76102

Phone: 817-335-1373

Web Address: www.witherspoon.com

Company Description: Witherspoon is a full service agency founded in 1946 with four core competencies: advertising, public relations, interactive marketing and consulting.

Internship Description: Internships are offered every semester. Two students work in the creative department and two in the client services section. Interns must be at least juniors.

Approximate Number of Internships: 4

Areas of Internships: Interns are exposed to all areas of the business while focusing their time in creative and client services.

Preferred Majors

Graphic Arts X

Communications X

Public Relations X

Stipend: X

Stipend Amount: minimum

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: July

Spring: December

Summer: April

Application Materials

Cover Letter: X

Resume: X

References:

Transcript:

Application: Apply on line at: email resume to hr@witherspoon.com

Other:

Ms. Kate Davis
PR Counselor
The Meridian Group
575 Lynnhaven Parkway
Virginia Beach, Virginia 23452

Phone: 757-340-7425

Web Address: www.themeridiangroup.com

Company Description: The Meridian Group is a full service marketing and communications firm based in Virginia Beach. They provide comprehensive marketing solutions to over 60 clients in North America and the Caribbean.

Internship Description: Internships are offered on an unpaid basis and available on an as needed basis. Interns are integrated in the agency's team structure and receive hands on experience.

Approximate Number of Internships: 3

Areas of Internships: Meetings (internal and client based), job processes, press kits, creative, account management, pitching, events and press releases.

Preferred Majors

Graphic Arts X
Communications X
Public Relations X
Marketing X

Stipend:

Stipend Amount:

Internships Offered:

Fall: X Spring: X Summer: X

Approximate Deadlines

Fall: August Spring: December Summer: March

Application Materials

Cover Letter: X
Resume: X
References:
Transcript:
Application: Apply on line at:
Other: Writing Sample

Ms. Jennifer Guilette
Benefits Specialist
Laughlin/Constable, Inc
207 Michigan Street
Milwaukee, Wisconsin 53202

Phone: 414-272-2400

Web Address: www.laughlin.com

Company Description: At Laughlin/Constable ideation is their culture. They specialize in ideas that make a difference. Their full -circle expertise in marketing consumer products and services creates an avenue for their clients to bring an integrated message to all consumer touch points. For over 20 years, LC has helped shape some of the most widely recognized and trusted brand names, while being recognized as one of the best places to work.

Internship Description: The internship program promotes on the job training and experience. Laughlin/Constable offers a variety of internship opportunities. Assignments will introduce interns to the fields of advertising, digital, creative, public relations, print production and more.

Approximate Number of Internships: 3-4

Areas of Internships: Students assist teams in the areas of public relations, design, creative, broadcast, print production, media and human resources.

Preferred Majors

Graphic Arts X
Media X
Communications X
Public Relations X
Broadcasting X
Liberal Art X
Marketing X

Stipend: X

Stipend Amount: \$10.00 hr

Internships Offered:

Fall: X

Spring: X

Summer: X

Approximate Deadlines

Fall: August

Spring: January

Summer: May

Application Materials

Cover Letter: X

Resume: X

References:

Transcript: Application: Apply on line at: www.laughlin.com