# Internships with America's Advertising Agencies



# The Internship Series

For the Common Good: Internships in Community Service

and Non-Profits
Internships with America's Advertising
Agencies Internships in International Affairs \*
Internships with America's Top Companies \*
The Big Green Internship Book: Internships and Summer Jobs for the Environment

The Congressional Internship Book\*
The History and Museum Internship Book
The Human Rights Internship Book\*
The Media Internship Book
The Resort Internship Book
The Sports Internship Book\*
The Women's Rights Internship Book \*
Washington Internships in Law and Policy\*

# The Law School Series

FedLaw: Legal Internships with Federal Agencies
For the Prosecution-Internships with America's Prosecutors
Legal Services Internships
GreenLaw-Legal Internships with Public Interest & Environmental Organizations
The City/County Attorney Internship Book

(Asterisk denotes titles also included in law school subscriptions. "The Law School Series" are titles <u>only</u> available in law school subscriptions.)

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# Moses, Inc. (http://mosesinc.com/careers/ - scroll down to "Moses Internship Program)

106 E. Buchanan St. · Phoenix, AZ 85004 ~ 602-254-7312

#### MOSES INTERNSHIP PROGRAM

Moses is an integrated marketing firm with advertising, interactive, media and public relations all under one roof. With dogs and humans alike roaming the hallways, it can get pretty chaotic. Although we are separated into departments, integration is key to our success; all disciplines are coordinated so strategies, messaging and insights are consistent throughout the agency. The atmosphere at Moses is fast and fun, requiring people who can switch gears at a moment's notice.

#### INTERNSHIP INFORMATION

Moses offers internships during the fall, spring and summer in several departments. We do our best to make this internship valuable to you for real world experience. As an intern, we want you to be involved, but that doesn't include taking coffee orders. Our priority is to provide first-hand agency and client experience that you'll benefit from in the future. We will work with you and your school to ensure that you receive college credit for the internship; however, we do not offer relocation assistance or reimbursement.

The time commitment requirement is 15-20 hours per week. The schedule during the week is up to you but we request that you keep it consistent week to week.

Make sure you are fine with these aspects of the internship before applying:

You will be asked to do some admin and grunt work – not a lot, but it will happen. If you feel that you are above that, don't apply

You must have a proactive, "self-starter" personality

Be outgoing. A wilting flower doesn't last long around here!

The internship will likely not end with a job offer. We like hiring interns when we can but it's few and far between. If you are a stellar intern, we'll try to help you find a job in the industry.

# Amusement Park, Inc (<a href="http://www.amusementparkinc.com/careers/">http://www.amusementparkinc.com/careers/</a>)

217 N. Main St., Ste. 200 · Santa Ana, CA 92701 ~ 714-881-2300

An Amusement Park internship is an entry-level three-month program designed for curious and ambitious people ready to thrive in our creative environment. We are looking for committed, proactive individuals interested in pursuing a career in the advertising industry. Our program provides opportunities to contribute to award-winning work and gain real, hands-on experience that you won't get in a classroom.

#### Program Highlights:

Build your skills on actual client projects

Participate in informational interviews

Meet the Leaders Luncheon (summer only)

Attend and help organize agency-wide events

Opportunity to collaborate with professionals across disciplines and departments

Learn and execute additional duties based on department assignment

#### Terms:

Commitment of 29 hours per week

All interns are paid

#### Requirements:

College junior or senior or graduated individual with relevant experience related to

Marketing/Communications or other similar field

Relevant coursework, exposure &/or experience with advertising or other creative industry

Excellent written and verbal communication skills

Ability interact with all levels of associates

Positive, can-do attitude; no task too big or too small

Detail-oriented with an ability to multitask

Enthusiastic supporter of the agency's vision to be the Greatest of All Time (GOAT)

Lives the agency values of being Imaginative, having Character, being Fearless, embracing Diversity,

having Belief in oneself and in our mission, and bringing an element of Joy to all that you do

Knowledge of Microsoft Office; creative program knowledge preferred for Creative department intern(s)

Winter: November 16th – February 15th (apply in October)

Summer: May 16th – August 15th (apply in April)

\*dates can be flexible

Fall: August 16th – November 15<sup>th</sup> (apply in July)

Spring: February 16th – May 15<sup>th</sup> (apply in January)

**Application Process:** 

Submit cover letter and resume

Submit one-page write-up: 'Why Do You Want to Work at Amusement Park?' (upon request only)

Interview (In-person, Skype or phone)

Contact: Cindy Melton, Human Resources: hr@amusementparkinc.com

# Deutch (<a href="http://dprep.me/">http://dprep.me/</a>)

5252 Beethoven St. · Los Angeles, CA  $90066 \sim 310-862-3000$  330 West  $34^{th}$  St. · New York, NY  $10001 \sim 212-981-7600$ 

Do you have what it takes to cut your teeth at one of the most innovative companies in advertising?

D-Prep is a creative summer residency program at Deutsch. For four weeks in LA and eight weeks in New York, creatives, technologists, designers and other people from diverse backgrounds assemble to tackle client briefs, invent new things and rapidly prototype ideas. The best of the bunch get hired by Deutsch.

This paid residency runs from *June 20th to July 15th in LA* and *June 20th to August 12th in New York*. During it, you'll work closely with some of the industry's top talent doing work like this. Plus, when you're not working, you'll be living in LA or New York, which ain't bad either.

#### FAQ'S

How many people will be accepted in each office? Four in LA, four in New York.

*Is housing provided?* 

Nope. But it's definitely recommended.

Wait a second. This sounds like an internship.

First off, that's not a question. Secondly, it's more than an internship. You won't be doing busy work or just cranking out comps all night. (OK, you might be asked to help here and there.) D-Prep is a program designed to embed you within the agency where you'll get to work with top creatives, technologists and strategists to learn and develop your own big, original and shareable ideas. You'll get a chance to work on our clients, but you'll also work as a team on separate D-Prep projects.

Do you hire people from the program?

That's why we do it. We want to find the very best people out there and then steal them all for ourselves.

What if I'm not "in" advertising per se?

Great. A lot of us didn't come from advertising backgrounds either. We just want people who have great ideas. We build our D-Prep squads from people with diverse backgrounds and complementary skills.

When will I hear whether I was accepted or not?

We'll try to contact you by May 13th, but please be patient. We had over 300 applicants last year. But hey, maybe we'll get to you sooner.

Why don't you ever call me?

Mom, please. This is not the place.

Still have questions? Email us at <a href="mailto:dprep@deutsch.com">dprep@deutsch.com</a>.

Goodby, Silverstein, & Partners (<a href="http://goodbysilverstein.com/careers">http://goodbysilverstein.com/careers</a> - "Intern Program") 720 California St. · San Francisco, CA 94108  $\sim$  415-392-0669

Make stuff people care about. It's what we've tried to do for 30 years, and it still motivates us today. It used to be that the stuff we made was ads; TV commercials or outdoor boards or digital banners. Of course, the list is a lot longer today. Now it's about creating the right thing. The unexpected thing. The thing that will grab attention, turn on a little light in a person's head and change behavior.

# Hello Design (http://www.hellodesign.com/#careers/interns)

10305 Jefferson Blvd. · Culver City, CA 90232 ~ 310-839-4885

Hello offers design and web development internships to brilliant and qualified applicants. You will work alongside award-winning designers and technologists and will help define user experiences—creating cutting-edge interfaces for web sites and other interactive mediums from concept through completion. We are looking for interns who are passionate about interactive design and have a thirst for learning.

Hello is an award-winning interactive design agency in Los Angeles. Here are some of the perks:

Surf and snowboard on the same day

Awesome art galleries down the street

Free candy and cake on your birthday

Foosball table, Wii, XBOX 360, and PlayStation 3

Dog-friendly environment

i.d.e.a (http://www.theideabrand.com/contact/ - scroll down to "internships") 444 W. Beech St., Fourth Floor · San Diego, CA 92101 ~ 619-295-8232

Does your graphic design get noticed? Do people love reading the words you write? Be a creative intern and we will help you refine your portfolio. You will learn alongside an office full of eclectic, fun folks.

Not Maurice (http://www.notmaurice.com/about-us/about-careers/)

524 Sunset Ave. · Venice, CA 90291 ~ 310-356-6177

Join Not Maurice's team of marketing experts!

Not Maurice accepts resumes year round for all positions, from *interns* to senior executives. We are a growing agency that is constantly morphing to match the new landscape of the marketing world. As such, we are always searching to augment our team of dynamic, talented and motivated marketing professional.

# Phelps Agency (https://phelpsagency.com/work-here/internships/)

12121 Bluff Creek Drive #200 · Playa Vista, CA 90094 ~ 310-752-4400

Join Phelps and get an inside look at what makes our clients' brands globally recognized icons. Our world-class intern program combines meaningful work experiences with exposure to multiple areas of our business, including account management, art direction/design, interactive, and media and public relations, giving you the opportunity to expand your knowledge of the dynamic world of integrated marketing communications.

As an agency intern, you will have the exclusive opportunity to spend time working with our client-based, self-directed teams and provide your input using our feedback mechanisms. You'll be able to work directly with teams whose clients include industry leaders City of Hope, Dunn-Edwards Paints, Panasonic, Public Storage, Tahiti Tourism, Whole Foods Market and others. Additionally, you will meet and interact with CEO Joe Phelps, author of the book "Pyramids Are Tombs." See what it's like behind the scenes at our unique independent agency, rated in the top ten by the Los Angeles Business Journal for both Advertising and PR.

Senior-year university students or recent graduates with agency experience, willing to commit 24 hours or more per week, preferred.

How to apply:

To apply, please fill out our online application, stating the months you are interested in working.

Fall internship applications due 7/31

Spring applications due 12/1

Summer applications due 4/1

**Wasserman Media Group** (https://recruiting.ultipro.com/WAS1008/JobBoard/594494f0-e5c2-b859-d67b-13c874aec827 ~ click on "Select Category" and choose "internships")

Corporate HQ ~ 10960 Wilshire Blvd · Ste. 2200 · Los Angeles, CA 90024 ~ 310-407-0200

Wasserman is a full service, culture-centric agency built to serve the best talent, brands, and properties in the world. We are united by our passion and belief in the power of culture.

We proudly represent thousands of athletes, broadcasters, coaches and social media influencers around the world - supporting their career, business and brand opportunities on a global scale.

Built on integrity and a relentless pursuit of pushing what's possible for our clients, our robust, expert team provides a full suite of services for the modern athlete - in Golf, Basketball, Baseball, American Football, Global Football (soccer), Action Sports and Olympics - from top deal negotiations through brand development and beyond.

We provide in-house resources across branding, marketing, creative design, licensing, PR and legal. This allows us the flexibility to support our talent throughout every stage of their career: from securing their first contract, to negotiating the largest contract deals in history; and from introducing them to social and lifestyle brands, to providing them with opportunities to be the creators of their own.

We also prepare our talent for career opportunities beyond the field - whether that be broadcasting, coaching, owning product, producing content, or anything else they strive for. With an unmatched history in representing career broadcasters, multimedia journalists, and coaches, we have the relationships and the expertise to maximize our talent's career value. And our commitment to uncovering that value is unparalleled.

Advision (https://www.advision.co/inbound-marketing-careers/)

601 S. Broadway, Suite H · Denver, CO 80209 ~ 303-284-3262

#### WHY WORK WITH US?

We are a group of marketers committed to delivering meaningful and very real results. Based in beautiful Denver, Colorado, we like to walk, bike or drive to our open office space every day – especially on Fridays, when we enjoy a few happy hour beers and Nintendo 64. We are currently 12 people strong and growing, and we think that you might be our latest and greatest addition.

#### THE FUN STUFF

Casual attire -everyday

Unlimited paid vacation

Competitive benefits

Competitive compensation

15" MacBook Provided

Team happy hours

We just won 3rd place in a beer making competition!

# Cronin and Company (https://www.cronin-co.com/careers/#internship-opportunities)

50 Nye Road · Glastonbury, CT 06033 ~ 860-659-0514

#### INTERNSHIP OPPORTUNITIES

As one of the premier agencies in the Northeast, we are always seeking eager and enthusiastic candidates who are ready to get involved and learn about the exciting world of communications. We offer paid internships but can also provide academic credit if needed.

## We offer internship opportunities in the following departments:

Accounting
Account Service
Business Development
Creative
Interactive
Web Development
Media and Analytics
Public Relations
Production

#### **Interning provides:**

Opportunity to work in a fast paced, fully integrated advertising agency
Opportunity to develop personal portfolio including samples of work accomplished during internship
Opportunity to meet with and learn about additional disciplines within agency
Attendance at information sessions/webinars/meetings
Agency team-building opportunities
Knowledge in frequently used advertising resources/tools
Formal evaluation on overall performance
Fun and the experience of agency life

#### You must:

Commit to two-three days per week (typically around five hours each day)
Possess knowledge of Microsoft Word, Excel, PowerPoint and the Internet
This is an exempt position. Follow link above and be sure to let us know what department you are interested in.

Mascola Group (http://mascola.com/careers/)

434 Forbes Ave. · New Haven, CT 06512 ~ 203-469-6900

While there are many advertising agencies in CT, there are few that offer expertise in strategic marketing, branding, public relations, media planning, and design - for both traditional AND interactive design. But being a true full-service agency isn't what sets us apart. What sets us apart is what we do for our clients.

There are pretty much two camps in the world of marketing. There are those who think lets make this product cool. And they do everything they can to make you laugh or entertain you. They dont think about sales. They think only about grabbing your attention.

Then there are those who think lets sell as much of this product as we can. They shun creativity in exchange for directness, value savings over experiences. Mascola Group doesnt belong in either of those camps. Because each of them, on their own, can accomplish nothing.

We're constantly on the lookout for smart people with unique backgrounds and varied interests, who are dedicated to their craft. Please take a moment to check out the current opportunities below.

Acosta (http://www.acosta.com/Careers/CollegeInternship.aspx)

6600 Corporate Center Pkwy · Jacksonville, FL 32216-0973 ~ 904-281-9800

Acosta is not your average intern experience. As a valued member of the team, our interns are completely hands-on with project responsibilities that directly impact our day-to-day business. The summer internship program allows students a valuable opportunity to learn about the Consumer Packaged Goods (CPG) industry and potential career paths.

During the 10-week program interns will work directly with staff to experience real-world scenarios while gaining business insight. At the culmination of the program each intern will prepare a presentation that will be reviewed and delivered to upper management.

# Anson-Stoner (http://www.anson-stoner.com/careers/ - scroll down to intern link)

111 East Fairbanks Ave. · Winter Park, FL 32789 ~ 407-629-9484

Anson-Stoner is a full service advertising agency that specializes in leveraging brands to increase bottom lines. With expertise in advertising, research, brand strategy, media planning and buying, public relations, promotion and interactive design and development, Anson-Stoner provides tailored services to meet the needs of each client. Since its inception in 1983, Anson-Stoner has been consistently recognized for its work with numerous local, regional and national awards, including the prestigious Radio Mercury Award. Anson-Stoner is based in Winter Park, Fla and has been a member of the American Association of Advertising Agencies (AAAA) since 1985.

# PikeBiety Branding and Advertising (<a href="http://www.peakbiety.com/internships-and-jobs/">http://www.peakbiety.com/internships-and-jobs/</a>)

501 E. Jackson St., Ste. 200 · Tampa, FL 33602 ~ 813-227-8006

Please send all inquiries with a resume attached to the attention of Donette Arcos at info@peakbiety.com. Please include "Employment" in the subject line.

## **Account Service/Marketing Internships**

Some previous study in advertising or marketing communications is required. Send inquires along with a resume or CV to the attention of Donette Arcos at <a href="mailto:info@peakbiety.com">info@peakbiety.com</a> with "Account Service/Marketing Internship" in the subject line.

## **Graphic Design/Art Direction internships**

Knowledge of Adobe CS programs is a prerequisite. Send resume or CV and design samples (pdf or portfolio site URL) to the attention of Amy Phillips at <a href="mailto:info@peakbiety.com">info@peakbiety.com</a> with "Graphic Design/Art Direction Internship" in the subject line.

# **Copywriting Internships**

Students with prior copywriting experience are preferred. Submit a resume or CV along with creative or advertising writing samples to Amy Phillips at <a href="mailto:info@peakbiety.com">info@peakbiety.com</a> with "Copywriting Internship" in the subject line.

# Epsilon (http://careers.epsilon.com/campus-recruiting/internship-program/)

6 Concourse Parkway, Ste.  $2500 \cdot \text{Atlanta}$ , GA  $30328 \sim 770\text{-}396\text{-}7507$  (offices located nationwide)

Epsilon's internship program is designed to provide valuable hands on experience. As a summer intern, you can expect to work on challenging projects that will contribute to the overall success of the organization.

During your internship you will gain business knowledge, leadership skills and build many lasting relationships. Many of our interns return after graduation as full-time Epsilon employees and are vital to our company's success.

If you are pursuing an undergraduate/graduate degree, have strong interpersonal and organizational skills, and are a team player, we want to meet you! Please view our Campus Recruiting Event schedule to see when we are coming to your school.

We offer internships in different locations and business verticals:

Technology

**Product** 

Client services

Creative

Strategy & analytics

Corporate

 $\label{eq:Jwave_Jwave_Jwt_Com_Norldwide} \textbf{J Walter Thompson} \sim (\underline{\text{https://www.jwt.com/en/worldwide/careers/wanttoworkatjwt/}} \sim \text{scroll through page for various internship opportunities})$ 

Offices in Atlanta, Chicago, New York, Los Angeles, DC, San Francisco, and world-wide

J. Walter Thompson, the world's best-known marketing communications brand, has been inventing pioneering ideas since 1864.

As the J. Walter Thompson agency celebrates its 150th anniversary, join us on a trip through our history, which also happens to be the history of advertising.

"Any spot on earth where goods are to be sold by advertising is inside the fence of the Thompson field."

– J. Walter Thompson, 1898

# Phase 3 Marketing (<a href="http://www.phase3mc.com/careers/">http://www.phase3mc.com/careers/</a>)

60 Walton St. NW · Atlanta, GA 30303 ~ 404-367-9898 87 Market St. Ste. C · Charleston, SC 29401 ~ 843-722-5908 1435 West Morehead St., Ste. 200 · Charlotte, NC 28208 ~ 704-729-0146 415 Regal Row · Dallas, TX 75247 ~ 214-741-1970 1808 Patterson St. · Nashville, TN 37203 ~ 615-567-4070

Enjoy coming to work. We were voted one of the best places to work! Our award-winning team of talented professionals feels valued and respected by leadership, colleagues and clients. Share their energy and camaraderie and become inspired to break new ground. And receive the support and opportunities you need to grow professionally by contributing to trendsetting projects for some of the world's leading companies. If you have a desire to excel and a strong work ethic, take a look at Phase 3 career opportunities.

# Possible (<a href="https://www.possible.com/careers">https://www.possible.com/careers</a>)

530 Means St., Ste. G10 · Atlanta, GA 30318 302 W. Third St., Ste. 900 · Cincinnati, OH 45202 ~ 513-381-1380 414 Olive Way, Ste. 500 · Seattle, WA 98101 ~ 206-341-9885

POSSIBLE is a global agency with more than 1,500 employees located across 14 countries and 25 offices; we have over 650 people in North America in 5 offices. North America is run by 4 Managing Directors in Los Angeles, Cincinnati, New York and Seattle who report into our Global CEO, Shane Atchison.

POSSIBLE is a subsidiary of WPP recently named the holding company of the year at Cannes. We have strong relationships across the entire WPP network that we leverage if and when necessary.

Were pioneers in the digital transformation of the marketing landscape, and our award-winning portfolio includes innovative work for some of the worlds most recognizable brands. We have experience in almost every industry vertical, with particular strengths in travel and hospitality, automotive, financial services, consumer electronics and CPG. Were industry leaders in creative, user experience, technology, performance marketing, and touchscreen work.

# Fresh Design Studio (http://www.freshdesignstudio.com/career/)

29 East Madison St., Ste. 1620 · Chicago, IL 60602 ~ 312-880-9337

SEXY GEEKS ~ In the age of the geek, we look for the best code samurai programming ninjas. Do you dream in php, drink from WP, and swim with XCode? If so, you are the sexy geeks we look for.

MINTY MARKETERS ~ Let's face it, consumers get bored with new things within minutes- so how do we stay fresh and evergreen? We create brands that are not only attractive, but inspirational. Do you?

CREATIVE TALENTS ~ Does your design work often deliver the WOW effect? Do you enjoy being creatively challenged? In this world of limited resources, our imagination is the only thing without limits. We've got this fact on tap and so should you.

# Laughlin Constable

(https://workforcenow.adp.com/jobs/apply/posting.html?client=laughlin1&ccId=19000101\_000001&type =MP&lang=en\_US)

200 South Michigan Ave.,  $17^{th}$  Floor · Chicago, IL  $60604 \sim 312$ -422-5900 207 East Michigan St. · Milwaukee, WI  $53202 \sim 414$ -272-2400

We love our people. Fiercely. We make culture and comfort high priorities. People want to be here. They want to do incredible work, and it shows. Just ask our clients. We're not sure what it's like at other shops, but Laughlin Constable is full of respect for each other, for clients and for the work.

If you're a doer, thinker, creator, builder or some other form of visionary, by all means: get in touch!

McGarry-Bowen (https://mcgarrybowen-dentsuaegisnetwork.icims.com/jobs/search?ss=1&hashed=-435684868 "Brand Camp")

515 North State St.,  $29^{th}$  Floor · Chicago, IL  $60654 \sim 312-840-8300$  601  $26^{th}$  St. · New York, NY  $10001 \sim 212-598-2900$  9901 IH 10 West, Ste. 800 · San Antonio, TX  $78230 \sim 210-558-2854$ 

We believe in people. Our colleagues are a diverse, creative, outspoken, ambitious, character-rich ocean of talent. They're the reason clients come to us and stay with us.

We believe in collaboration. Great ideas come from all corners. And they're burnished by discussion and teamwork.

We believe in decency. We love people who have passion, but not egomaniacs or glory hogs.

Do you believe you have what it takes to help our clients succeed? If yes, we'd love to have you work with us. With offices now in New York, Chicago, London, Shanghai, and São Paulo there's never been a more exciting time to join the mcgarrybowen network.

Ogilvy & Mather (https://careers.ogilvy.com/openings?l=&u=&s=Internship) (or https://careers.ogilvy.com/campus-programs/)

350 West Mart Center Dr., Ste. 1100 · Chicago, IL 60654-1866 ~ 312-856-8200 100 Renaissance Ctr. · Detroit, MI 48243 ~ 313-337-0068

# The Internship Programs

Our Summer Internship Programs serve as an introduction to the world of communications. In most offices we offer one program, but in New York, our North American headquarters, we offer two. One is focused on advertising and the other on public relations. The program requirements for each program vary by office. Visit each individual application below:

Atlanta

Chicago

New York (Advertising)

New York (Public Relations)

West

Starcom Mediavest Group (<a href="http://starcommediavest.force.com/smvgroup/ts2\_JobSearch">http://starcommediavest.force.com/smvgroup/ts2\_JobSearch</a> - search by keyword "internships")

222 Merchandise Mart Plz, Ste. 550 · Chicago, IL 60654 ~ 312-970-8400

WE ARE POWERED BY INNOVATIVE, DRIVEN, ENERGETIC AND SMART PEOPLE — PEOPLE WHO MOVE AT THE VELOCITY OF TODAY'S MARKETPLACE IN PURSUIT OF RESULTS ON BEHALF OF OUR CLIENTS AND OUR BUSINESS.

If you're an audacious goal-setter who's obsessed with the art and science of data, technology and innovation, you'll be in good company at SMG.

People are our biggest asset, which is why we're so invested in creating the best team in the business—empowered and inspired by never-ending opportunities for training and a vibrant, fun and fulfilling workplace. We work hard, we have fun and we win as one. Join us.

For jobs outside of the U.S., email our recruiting team at <u>careers@smvgroup.com</u>. Include the location and role you're interested in.

**rEvolution** (http://www.revolutionworld.com/about-us/careers-culture/) 5655 Castle Creek Pkwy N Dr., Ste. 201 · Indianapolis, IN 46250 ~ 317-616-1105

rEvolution is a unique collective of marketing experts, built to move the needle for brands looking to leverage sports as a means to successfully achieve business goals. Navigating the sports marketing landscape requires experienced insiders, like those at rEvolution, who speak the language and make things happen. This is who we are.

# Happy Medium (https://itsahappymedium.com/careers/ - scroll down for intern positions)

104 SW 4th St., Ste. B · Des Moines, IA 50309 ~ 515-218-1477

Happy Medium is a full-service interactive agency in Des Moines, Iowa. Our friendly approach combines the old with the new. Our strategy is built on honesty. It produces results.

We work in a fast-paced industry, one that changes every day. We find that to be so exciting, and it makes us want to work that much harder to stay on top of the trends and movements, but even among all this new, new, new, we do something at Happy Medium which might seem old-fashioned. We believe in true partnerships. We believe in saying what we mean and doing what we say. We believe that collaboration is mutually beneficial. We find that partnerships built on transparency in which both parties want to work together to create the best work, which is the only work we're interested in doing.

We believe in making people happy. Let's work together.

Interested in joining our team?

# Doe Anderson (http://www.doeanderson.com/careers/)

620 W. Main St. · Louisville, KY 40202 ~ 502-815-3280

**Summer Interns** 

Copywriting Intern- please submit writing samples, cover letter and resume

Art Direction Intern -please submit portfolio along with cover letter and resume

Account Management Intern- please submit cover letter and resume

Public Relations Intern- please submit writing samples, cover letter and resume

Media Planning Intern- please submit cover letter and resume

Account Planning/Analytics Intern- please submit cover letter and resume

Internship positions are paid, and are open to university juniors and seniors.

Program details:

Applicants must be available on-site for the entire program.

Schedule:

20 hours of training per week (minimum)

Monday – Thursday, from 9 a.m.–3:30 p.m.

Interns will work together as an integrated team to solve a real world business challenge for a leading restaurant brand, guided by agency leadership.

In addition, each intern will work within their preferred marketing discipline on current agency assignments.

The program is actively supported by an engaged senior management team. Historically, internships have led to full-time positions.

# **LEAP Agency** (https://leapagency.applicantpro.com/jobs/) 2500 Technology Dr · Louisville, KY 40299 ~ 502-212-1390

## BINGE DREAMERS, APPLY HERE.

Could you describe yourself as an unstoppable force?

Do you get high from concepting?

Are you the one with ideas that light up a room?

You may be one of us. LEAP is all about getting smart, purpose-driven work in front of fascinating, curious, and skilled folks like you. And we're 5,283 days since our last "ego" incident, so we're looking to keep that going strong. Can you help us?

DMI (https://careers-dminc.icims.com/jobs/intro?hashed=-435685793&mobile=false&width=1080&height=500&bga=true&needsRedirect=false&jan1offset=-300&jun1offset=-240 - keyword "intern")
6550 Rock Spring Dr., 7<sup>th</sup> Floor · Bethesda, MD 20817 ~ 240-223-4800

Pappas Group, now **DMI**, is an award-winning, independent creative agency passionate about constructing insight-driven concepts. We've purposely built a small, nimble agency where creative, strategy, technology, media, and marketing collide to build brand experiences people love. Our client relationships are open and honest because we believe ideas should flow freely, opinions be voiced and we should all work toward a radically, simple concept: Deliver Big.

# Merkle/RKG (<a href="https://www.merkleinc.com/careers/current-openings">https://www.merkleinc.com/careers/current-openings</a> - scroll down to "Internship and Graduate)

7001 Columbia Gateway Dr. · Columbia, MD 21046  $\sim$  443-542-4000 3460 Preston Ridge Road, Ste. 125 · Alpharetta, GA 30005  $\sim$  470-210-0004 Plus several offices nationwide

#### Careers

Ready to do the best work of your career?

We want to give the greatest minds in the industry a place to let loose and create incredible work. From statisticians to programmers, creatives to strategists, if you dream of working in an environment where thinking big is a way of life and smart, fun people team up to create work they're proud of, we'd like to meet you.

Our Refreshingly Honest Culture

The work is paramount here. We hire smart, talented, driven people, so we want our employees to be themselves. We abhor corporate red tape and unnecessary dress pants (even our CEO wears jeans). Our people truly are our greatest asset — bring your personality and style to the office and don't be afraid to have some fun.

Business is personal

Recruit and retain great people

Trust and transparency are mission critical

Principles trump rules

Tackle the brutal truths head-on

Community matters

Nothing outweighs high-performing people, relationships, and results

**Planit** (http://www.planitagency.com/jobs/internships/planit-interns) 1414 Key Highway, Ste. 100 · Baltimore, MD 21230 ~ 410-962-8500

Planit is a place where interesting and talented people come together to create strategically driven creative solutions that connect with consumers in bold ways. That's a mouthful. It's also dead-on. Collaboration is key around here. And fearlessness will get you a long, long way. Sound like a place you wanna be? First, let us warn you: Planit isn't an easy place to get hired, and it isn't always an easy place to work. But, as they say, "To the victors go the spoils."

#### 451 Marketing (http://www.451marketing.com/internships/)

100 North Washington St. · Boston, MA 02114 ~ 617-259-1605

#### **Program Overview**

Our internship program is designed to offer interns a hands on learning experience by providing them with maximum exposure to the day-to-day business of an integrated marketing agency. Interns are assigned to work in one of the agency's many departments. Throughout the program, interns also have the opportunity to attend seminars that offer them exposure to other areas of the agency beyond their assigned departments.

451 Marketing is dedicated to hiring a diverse group of outstanding talent with a passion for our business. We look for people with smarts, a strong work ethic, a collaborative spirit, superior communication skills, and leadership potential.

#### **Non-profit Project**

Our Non-profit Intern Project is an extension of #451Cares. Every semester (and every summer), 451 Marketing interns partner with non-profit organizations to create a marketing strategy for their organization. Under the guidance of 451 Marketing team members, interns create a strategy that includes social media, public relations, search engine optimization, and a content marketing strategy and calendar.

The culmination of the project is a presentation/training at the end of the semester where interns share their recommendations for the organization and hand over strategies.

Partners for our projects include Jane Doe Inc., Special Olympics of Massachusetts, Bina Farm Center, Somerville Community Coalition Interise, and the Old North Foundation.

When submitting your resume, please indicate your preferred team placements and office (Boston, NYC, LA)

# Arnold Worldwide (<a href="http://arn.com/arnold-internship-program-faqs/">http://arn.com/arnold-internship-program-faqs/</a>) (application information on this page)

10 Summer St. · Boston, MA 02110 ~ 617-587-8000

#### What do I need to know about Arnold's internship program?

Arnold offers a robust internship session each summer in partnership with our Havas village entities. Our interns work 40 hours a week, for 10 weeks straight. Our Summer Internship Program incorporates daily discipline team responsibilities, lunch and learn seminars, an intern team case study and presentation, and various intern team outings.

#### When is the application deadline for each internship program?

• Internship posted: Late December

• Application due: March 1

• Program start date: Early June

• Program end date: Mid August

Please refer to our internship job postings on the careers webpage for more information on specific program timing.

Which Arnold offices offer internships? We offer internships in our *Boston* and *New York* offices only.

### Are these internships paid, or for course credit only?

All interns are compensated monetarily. You may also receive course credit if your particular program allows. We are happy to provide the necessary documentation.

Do you accept international students? Yes. We accept international students.

#### What type of applicants do you look for?

Typically, our interns are currently enrolled in a portfolio, undergrad or graduate program, or have recently graduated. Successful candidates are innovative, creative thinkers, intellectually curious, proactive and display skill and aptitude within the discipline they have applied for via course study, portfolios, relevant internships and/or full-time experience. All candidates must be passionate about their selected discipline. We also look for candidates that have a point-of-view on their work, as it relates to the work we do.

#### How can I apply?

You can apply directly through our website on the "Careers" page. (<a href="http://arn.com/careers/">http://arn.com/careers/</a>) Simply upload your resume and identify the department you would like to be considered for.

# Who can I reach out to directly if I still have questions?

If you have a specific question about any information provided above, please send an email to <u>internships@arn.com</u>. Unfortunately, due to the large number of applications, we cannot offer informational interviews.

Connelly Partners (<a href="http://www.connellypartners.com/contact/">http://www.connellypartners.com/contact/</a> - scroll down to "Internships")

(<a href="http://connellypartners.applicantstack.com/x/openings">http://connellypartners.applicantstack.com/x/openings</a> - more internship listings)

46 Waltham St., Floor 4 · Boston, MA 02118 ~ 617-521-5400

An internship at Connelly Partners means being an integral part of one of our many teams. Through both observation and hands-on experience, the CP internship program is built to provide students with a real-life learning environment where they can be part of the process from campaign planning and concepting to creation and execution. We offer internships in a variety of departments across the agency, though availability for internships in specific departments may vary each semester.

Interested in interning at Connelly Partners? We host three internships sessions per year.

- See more at: http://www.connellypartners.com/contact/#sthash.x4EebNqo.dpuf

# Full Contact Advertising ( $\underline{\text{http://gofullcontact.com/contact-us/}}$ - scroll to bottom – "Interested Interns")

186 Lincoln St. · Boston, MA 02111 ~ 617-948-5400

We are connectors, using every means necessary to deepen the engagement between a brand and a consumer.

We are inventors, innovating not for the sake of innovation but for the sake of propelling our clients' businesses forward.

We are transformers, extremely well versed in the art of launching and revitalizing brands.

We are people, down-to-earth and thoroughly enjoyable people who work with our clients in a way they tell us is both rare and refreshing.

We offer Summer, Fall and Spring internships. To learn more and apply, download our Internship Application and email it to internships@gofullcontact.com

Genuine (<a href="https://www.wearegenuine.com/careers/">https://www.wearegenuine.com/careers/</a> ~ scroll for current internship listings)

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500 Harrison Ave., 5R · Boston, MA 02118 ~ 617-451-9700 600 Battery St., Floor 2 · San Francisco, CA 94111 ~ 415-318-4347 875 North Michigan Ave., 27^{th} Floor · Chicago, IL 60611 \sim 312-274-6051 909 3^{rd} Ave., 11^{th} Floor · New York, NY 10022 \sim 212-401-7283
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As a marketer, you see firsthand how the convergence of technology and society is changing the relationship between brands and consumers forever. As you realize the value that an integrated strategy can bring, you may also realize that creating, executing on, and analyzing the success of your integrated strategy is the next challenge.

Genuine is a full service digital agency built on the fault lines of these converging factors — digital, social media, mobile, analytics, and the physical world.

An agency built for now.

As the digital vendor landscape becomes more niche, brand experiences often follow suit. The promise of collaboration between channels cannot be realized by brands who struggle to obtain consistency, performance, and economies of scale in managing the large number of vendor relationships (digital, social, analytics, media, etc.). Genuine is made of teams of digital experts who work together to create fully integrated experiences for the user — and one stop accountability for our client. The fact is, understanding insights from every key channel in the user journey allows us to create more informed and better performing work across those channels.

To build connected brands across channels, you need to embrace digital and social convergence. We live by our mantra: "Invent Together." It's our commitment to each other and to you, and it's what enables us to create truly great work.

Hill Holliday (<a href="http://www.hhcc.com/careers">http://www.hhcc.com/careers</a> ~ scroll down to "Hill Holliday Internship Program" for downloadable application)

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53 State St. · Boston, MA 02109 \sim 617\text{-}366\text{-}4000 104 \text{ W}. 40^{\text{th}} St., 7^{\text{th}} Floor · New York, NY 10018 \sim 212\text{-}905\text{-}7000
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Hill Holliday Internship Program

We offer undergraduate internships during the spring, summer, and fall. Email your résumé to <a href="mailto:internships@hhcc.com">internships@hhcc.com</a>.

**Application Deadlines** 

Fall Program (Sep.-Dec.) — Jul. 15

Spring Program (Jan.–Apr.) — Nov. 1

Summer Program (Jun.-Aug.) — Feb. 1

Application

Fact Sheet

KHJ Brand Activation (<a href="https://www.khj.com/careers/">https://www.khj.com/careers/</a> - scroll down to "Internship Program") 155 Seaport Blvd., 3rd Floor · Boston, MA 02210 ~ 617-241-8000

KHJ Brand Activation is a full-service, integrated marketing and communications firm specializing in healthcare, real estate, financial services and business services. We are passionate about helping people and organizations see and realize what's possible for themselves and the world around them. It is this passion and depth of expertise that enables us to help clients solve tough business challenges and create powerful brands, ignite internal cultures, and activate accountable marketing programs that achieve a higher level of performance.

We thrive on the spirit and passion that the talents of tomorrow bring to our firm. If you're a college student or recent grad, this is your chance to get experience, have fun, and see what our industry is all about. Submit a thoughtful cover letter and resume to apply. (Link on website)

# MullenLowe US Advertising (<a href="http://us.mullenlowe.com/internships/">http://us.mullenlowe.com/internships/</a>) (updated annually for summer internships)

40 Broad St. · Boston, MA 02109 ~ 617-226-9000 2121 Park Place, Ste. 150 · El Segundo, CA 90245 ~ 424-738-6500 525 Vine St. · Winston-Salem, NC 27101 ~ 336-765-3630 386 Park Ave. South, 14<sup>th</sup> Floor · New York, NY 10016 ~ 648-870-4500

MullenLowe U.S.'s Summer Internship Program is a 10-week paid internship from June 13th to August 19th. MullenLowe U.S. Summer Interns work full time within one of our departments. Summer Interns also work on an internship project with the guidance of company mentors. Each week interns are given a Lunch and Learn where they hear from company executives gaining insights into their specialties and tips for career success. We seek to work with the most creative and innovative minds in the world and that's true of our interns as well.

## Pepper Gang (<a href="https://www.peppergang.com/career/">https://www.peppergang.com/career/</a>)

21 Union Street · Boston, MA 02108 ~ 855-678-6929

"Our mission is to create and execute strong innovative marketing plans for each client where we contribute to the clients success story." ~Pepper Gang

#### Description

We are a digital marketing firm in Boston, looking for interns who need real-world agency experience. We have several opportunities to learn things like: digital marketing, social media strategy, advertising, media outreach.

## Responsibilities

#### Responsibilities include:

- Developing project schedule and advertising plan
- Daily paid advertising account management and changes
- Draft ad copy and messaging
- Monthly analytics and metrics reporting

## Requirements

- Must be located in Boston
- Must be able to work 25+ hours/week

## **Racepoint Global**

(<a href="https://www2.appone.com/Search/Search.aspx?ServerVar=racepointglobal.appone.com">https://www2.appone.com/Search/Search.aspx?ServerVar=racepointglobal.appone.com</a> – keyword search "Internship")

53 State St.,  $4^{th}$  Floor · Boston, MA  $02109 \sim 617-624-3200$ 

Racepoint Global is an integrated marketing communications agency that puts brands at the intersection of influence and action. Our powerful combination features the best in digital marketing, strategy, public relations and stakeholder communications. We start with a powerful story, then create, distribute, and activate content in places people naturally engage, affecting opinion, shaping perception, and driving decisions. To do this, we draw on a powerful network of earned and paid influencers, a deep partner network, and self-published, wholly-owned, and unbranded communities. Clients in technology, healthcare, life sciences, consumer, public policy and public affairs depend on Racepoint Globals unique approach to impact key outcomes.

## **Campbell Ewald**

(http://chk.tbe.taleo.net/chk01/ats/careers/jobSearch.jsp?org=CAMPBELLEWALD&cws=1&org=CAMPBELLEWALD – keyword search "internship")

2000 Brush St., Ste. 601 · Detroit, MI 48226 ~ 586-574-3400

When a brand's journey complements a consumer's, magic happens. So we make it happen every day. By unlocking key insights within each journey, we create emotionally charged, culturally relevant, right-time, right-place ideas. We're a fearlessly inventive, full-service agency that not only delivers a big idea—we get phenomenal results to match.

It's not what you know, but who. Meet them here. Plus, see where we're located and which career opportunities are waiting for you.

## Danial Brian Advertising (<a href="http://danielbrian.com/about/careers/">http://danielbrian.com/about/careers/</a>)

222 S. Main St. · Rochester, MI 48307 ~ 248-601-5222

We empower purpose-driven brands to change the world – to be the leaders in remark-worthy experiences and market share growth.

We're always on the lookout for outstanding and talented individuals.

Below (link) you'll find our current openings. Can't find a good fit? Be sure to check back in the near future. And don't forget to connect with us on LinkedIn to stay up to date on all the happenings at DBA.

## Doner Advertising (https://chc.tbe.taleo.net/chc01/ats/careers/v2/jobSearch?cws=37&org=DONER)

25900 Northwestern Highway  $\cdot$  Southfield, MI 48075  $\sim$  248-354-9700 Water's Edge 5510 Lincoln Blvd., Ste. 220  $\cdot$  Playa Vista, CA 90094  $\sim$  424-216-3400 1001 Lakeside Ave., Ste. 1010  $\cdot$  Cleveland, OH 44114

#### THE DONERDS ~OUR INTERNSHIP PROGRAM

This is not a summer program to "test drive" the business. This is an opportunity to work on real assignments for actual clients in a supportive and oftentimes unpredictable environment. In other words, it's a legit job.

Donerds work in each department, on every discipline and also together on a team project. So if you're a collaborative teammate, you'll do great. If you're highly motivated, you'll shine. And if you're a parent searching for internships for your son or daughter, you may want to keep looking.

McCann Detroit (<a href="https://mwrecruiting-openhire.silkroad.com/epostings/index.cfm?company\_id=30094&version=1">https://mwrecruiting-openhire.silkroad.com/epostings/index.cfm?company\_id=30094&version=1</a> – enter search term "Internship")

360 West Maple Road · Birmingham, MI 48009 ~ 248-203-8000

McCann Erickson has created some of the best-known most iconic advertising campaigns of the last century and we continue to define the direction of the advertising business as a whole. We are always looking for creative, smart, determined, enthusiastic and passionate people to join us during this unprecedented time of constant change and almost unlimited opportunity. We need fresh minds and fresh thinking to help our clients engage and delight their customers and deliver growth for their brands and businesses.

Most importantly, we work hard for our clients and we have fun doing it. So we want people who are fun to work with and we're sure you do too. If you think you have something unique to contribute at McCann, we invite you to take a look at our current opportunities.

Carmichael Lynch (<a href="http://www.carmichaellynch.com/careers/">http://www.carmichaellynch.com/careers/</a> - scroll down to "Intern With Us")

110 North Fifth St. · Minneapolis, MN 55403 ~ 612-334-6104

If you're wildly talented and ready to kick some tail, we look forward to hearing from you. It's a great opportunity to get a head start in the industry and stand out from the crowd. So if you want to show the world your skills, look for our application process in February 2017. In the meantime, here are the internship departments.

Martin Williams, Inc (http://www.martinwilliams.com/velocity/) 150 South 5th St., Ste. 900 · Minneapolis, MN 55402 ~ 612-340-0800

There's a reason we call it velocity.

It's the way the advertising industry moves and evolves. Speed, quickness and agility are required in all phases of the business, and we're not just talking about the day-to-day pressures.

Sure, you'll get training—from some of the best minds in the country. They've got years of experience and loads of industry knowledge to learn from. But they've also got a lot of real work to do, and they need motivated and adaptable people like you to get in, get dirty and help them do it.

You've got the need for speed. You know it. Everyone around you knows it. The Velocity Internship will help you harness that energy to build a better, smarter action-hero version of you. And by the end, you'll be locked and loaded to launch yourself into your new career.

But before you make it here, you have to show us what you've got. Apply today. Click your area of interest to find out exactly what we need to evaluate your skills and see if you have the Velocity in you.

Olson (http://www.icfolson.com/careers)
420 N. 5<sup>th</sup> St. #1000 · Minneapolis, MN 55401 ~ 612-215-9800

We like to say, "we're not marketers, we're people who work in marketing." It reminds us to look up from the data and technology and marketing speak, and answer the only questions that really matter: What are people doing? What do people want? Why would people care?

We start at the very beginning, by looking at even the most detailed data through a very human lens. It's a little something we call Anthrolytics.<sup>TM</sup> We then bring experience-driven thinking to our strategic process, creative development... and right on through to every finished piece of communication, asking the painful questions like, "Why would anyone engage with this?"

Want to know what's going to be the next great technological marketing frontier? Watch people. They'll tell you.

Optimists and inventors, leaders and rebels, story-tellers and party-throwers: We have a job for you.

**Moosylvania** (<a href="http://moosylvania.com/internships/">http://moosylvania.com/internships/</a>)
7303 Marietta Ave. · St. Louis, MO 63143 ~ 314-644-7900

As an independent, digital brand-building agency, we believe something powerful happens when consumers are inspired by big ideas to participate with brands. So we bring killer creative, founded in strategy and insights, to the right people in the right moment and turn consumers into the champions behind your brand.

OsbornBarr (<a href="http://osbornbarr.com/careers/">http://osbornbarr.com/careers/</a> ~ internships under "Our current job openings")

914 Spruce St. · Saint Louis, MO  $63102 \sim 314-726-5511$  1911 Baltimore Ave. · Kansas City, MO  $64108 \sim$ 

If you're inclined to believe that envelopes come with an invitation to push, and that creativity thrives wherever passionate thinkers put their heads together, perhaps we should talk. Purveyors of possibility need only apply.

# **Bozell** (<a href="http://bozell.com/intern">http://bozell.com/intern</a>)

1022 Leavenworth · Omaha, NE 68102 ~ 402-965-4300

Advertising is about so much more than advertising. So we do all that, too.

We believe anything is possible. Big, bold ideas, executed flawlessly, can truly transform companies, markets and change conventions.

When you've been around since 1921, you pretty much see it all. We've been a two-person shop and the 8th largest agency in the world. In the meantime, coming up with legendary ideas like "Pork, The Other White Meat" and the Milk Mustache Campaign. But we're not about to stop there.

# Mad\*Pow (<a href="http://www.madpow.com/agency">http://www.madpow.com/agency</a> - scroll down to "Work at Mad\*Pow" for available internships)

27 Congress St. · Portsmouth, NH 03801 ~ 603-436-7177

Since 2000, we have partnered with industry leaders like Cigna, ESPN, John Hancock, Pearson, Microsoft and Google. We have received honors from the Webby Awards, the W3 Awards and the Inc. 500. Our team of 60+ works out of offices in Boston and Portsmouth NH.

Our award-winning design agency is renowned for its vast array of capabilities. Over the last 14 years, our diverse team of experts (we call them Pegacorns) have designed over 400 solutions for clients of all sizes, ranging from Fortune 500's to startups. Please explore our core services to learn more.

# Millennium Integrated Marketing (<a href="http://www.mill-im.com/careers/">http://www.mill-im.com/careers/</a> ~ scroll down to "Internships")

150 Dow St.,  $3^{rd}$  Floor · Manchester, NH  $03101 \sim 877-873-7445$  101 Federal St.,  $19^{th}$  Floor · Boston, MA  $02110 \sim$ 

## Internships

Internships are currently available and can be designed based on students' academic requirements and schedules for fall, spring, or summer semesters. Millennium offers a Marketing and Communications Internship opportunity that can help students gain valuable work experience and skills that will assist them in their future careers.

Piehead & Co. (http://www.piehead.com/careers)

73 Court Street · Portsmouth, NH 03801 ~ 603-431-5983

We're looking for storytellers, architects of intrigue, builders of the unexpected, and exceeders of expectations – people who push us to be better, think differently and support the creation of something new and right.

Join us in a thriving city by the sea as we challenge one another, inspire one another and celebrate together.

## 360i (http://careers.360i.com/ "Internships & New Talent")

32 Avenue of the Americas,  $6^{th}$  Floor · New York, NY  $10013 \sim 888-360-9630$  1545 Peachtree St., Ste. 450 · Atlanta, GA  $30309 \sim 8888-360-9630$  515 North State St.,  $23^{rd}$  Floor · Chicago, IL  $60654 \sim 888-360-9630$  11520 San Vicente Blvd. · Los Angeles, CA  $90049 \sim 888-360-9630$ 

Innovation happens here! You will learn from and work with the best and brightest in the industry on some of the most distinguished brands in the world. You'll gain real world advertising experience while positioning yourself as an integral part of a team and assist with driving innovation in an ever changing global market.

We host 30 interns each summer in multiple capabilities including; Account Management, Creative, Production, Strategy, Insights, Media, and Technology. Our interns gain valuable learning experiences during the course of our program. Interns have opportunities to network and learn from each other and leaders of our agency, including our leadership team. In addition to weekly learning and social activities, our interns are divided into cross-department teams and assigned a group project, which they present to an agency committee at the end of the program. The teams receive developmental feedback from the committee, getting valuable insights into their work, while competing for a prize.

## Blue Fountain Media (http://www.bluefountainmedia.com/careers/college-internships)

102 Madison Ave., Second Floor · New York, NY 10016 ~ 212-260-1978

Internship opportunities at BFM provide a hands-on education in an agency setting. We search for passionate and motivated individuals with a strong interest in digital marketing, creative design, strategy, and/or agency operations who are seeking an educational experience in a fast-paced and challenging interactive environment.

We are looking for motivated college students/recent college graduates who are:

Organized – capable of staying on top of many tasks

Proactive – take initiative to get things done without having to be asked

Creative – constantly coming up with and suggesting new ideas

Team Players – able to work well with other team members

When applying, please include an updated resume and a brief cover letter explaining how this internship fits into the path of your career.

## Burson-Marsteller (http://www.burson-marsteller.com/careers/internships/)

230 Park Avenue South · New York, NY 10003 ~

212-614-4000

(multiple locations national and international)

Where do you see yourself in five years?

Maybe at a company that defines its industry. Maybe advising the institutions or working on the issues shaping our future. Or maybe just waking up every day to a job you love.

At Burson-Marsteller, those dreams are our reality. An internship with us will offer you an opportunity to discover whether a career in Public Relations, Public Affairs, Digital or Integrated Communications is right for you. We look for candidates with strong communications skills who are interested in challenging work and a dynamic career.

Can you see yourself participating in an outstanding learning experience with a world leader? Burson-Marsteller serves a diverse range of clients including many Fortune 500® companies and other business organizations, professional associations, government bodies and not-for-profit institutions.

We provide our clients with communications expertise ranging from strategic counseling to program implementation in the areas of corporate communications, marketing communications, public affairs, media relations and corporate, business-to-business and issues-related advertising. We also have a number of experts specializing in technology and healthcare, investor relations, organizational change and corporate social responsibility. We are at the forefront of the communications innovations being prompted by extraordinary changes in the digital environment.

Burson-Marsteller offers internship opportunities around the globe. To express your interest in joining our team, click the corresponding region below (by following the link above):

Asia Pacific

**EMEA** 

Latin America

**United States** 

Further questions? Please contact our BM Internship Coordinators.

**Deloitte.** (https://www2.deloitte.com/us/en/pages/careers/articles/join-deloitte-client-service-internship.html)

New York National Office · 30 Rockefeller Plaza · New York, NY 10112-0015

Join Deloitte

Client service internships - Our interns don't sit in the back room

Internships with Deloitte take many forms. In summer, the internship lasts 8 to 10 weeks, and during the school year, they typically last up to a semester. Our interns work as part of a client service team in one of our businesses: Deloitte & Touche LLP, Deloitte Consulting LLP, Deloitte Advisory, or Deloitte Tax LLP.

#### 1. Client work

Throughout the course of the internship, interns are assigned to one or more client projects where they are responsible for a particular part of a client deliverable(s). Through interactions with the project team, interns will receive mentorship and support to help their success on the engagement.

#### 2. Learning, networking and the National Internship Conference

Beyond exposure to "real life" projects, the program also delivers a variety of national and local learning and networking events.

Many interns receive training prior to joining a client engagement. In addition, throughout the internship there are ongoing learning events such as lunch and learns, industry/service line spotlights, and regularly scheduled training offerings designed to help our interns develop technical and client service skills. Additional social activities are planned throughout the internship period to provide opportunity to network with Deloitte professionals.

Our interns work with clients and Deloitte professionals who will show them the ropes. The interns will understand first-hand what a career with Deloitte is like.

Summer interns are also invited to a three day National Intern Conference during the summer months to meet Deloitte leadership and professionals, connect with fellow interns from other offices, and learn about Deloitte's businesses and service areas.

#### 3. Mentorship and Professional Development

Each intern is assigned a mentorship team, including a counselor and onboarding advisor, to help offer guidance throughout the experience. The counselor, typically a manager or senior manager, offers career guidance and feedback throughout the course of the internship. The onboarding advisor is a peer level "buddy" to help answer questions and offer insight into how to make the most of the internship experience.

Additional mentors, both formal and informal, are often typically identified during the internship. These mentor relationships typically carry over into the future and offer a great way to stay connected to Deloitte while back at school.

# DiMassimo Goldstein Advertising (http://digobrands.com/careers/#Internships)

220 East 23<sup>rd</sup> St., 2<sup>nd</sup> Floor · New York, NY 10010

Born a hybrid advertising and digital agency in 1996, DiGo fast became a leading agency of the first Internet boom, working side-by-side with pioneers of the digital economy. Today, our companies work together seamlessly to inspire leaps to greatness in people, brands, organizations and each other.

In addition to DiMassimo Goldstein integrated advertising agency, our brands include: Propolis (strategy), Proove (media), and Formless (design & film).

# Eric Mover and Associates (<a href="http://internation.mower.com/">http://internation.mower.com/</a>)

Locations in Albany, Buffalo, New York city, Atlanta, Charlotte, Rochester, Boston, Cincinnati, & Syracuse.

Does EMA offer internships? You bet. In fact, internships are available across nearly all disciplines within the agency. But be warned: we get a fair amount of applications, so be creative and give us a good idea of who you are and where you want to go. Also, check out our intern blog. Please send your inquires to <a href="internships@mower.com">internships@mower.com</a>.

# Fearless Agency (<a href="http://fearless.agency/more/hiring/">http://fearless.agency/more/hiring/</a> - "General Internship")

12 W. 21st St., Floor 5 · New York, NY 10010 ~ 646-789-4789

We are looking for recently graduated students who are interested in a hands-on experience working at an advertising agency. Interns will get the experience to work on a wide range of projects and collaborate with agency staff.

No prior experience advertising experience is required. Instead, interns should come ready to learn and exchange ideas in the advertising space and be able to stay on task in a flat and unstructured environment. If there is a certain area of advertising that particularly interests you, please say so in your cover letter.

If you are interested in being a part of Fearless, please send your resume and a cover letter to info@fearless.agency with the "Intern" in the subject line. All internships are compensated programs.

**Grey – New York (http://grey.com/us/careers -** Internship link on page) 200 5<sup>th</sup> Ave. · New York, NY  $10010 \sim 212-546-2000$  303 2<sup>nd</sup> St., Ste. 800 South Tower · San Francisco, CA  $94107 \sim 415-403-8000$ 

We're always on the lookout for people with an energy so powerful it creates sparks – thinkers, dreamers and innovators who can put ideas into motion that leads to results. Whip-smart, highly motivated individuals have been the drivers behind Grey's famously effective work since 1917. If you believe that you can help to rocket us further along our trajectory of success, we'd love to hear from you.

Interested in making a difference? Grey is too! We have been creating advertising that matters for 20+ years with our in-house pharma team. To join the cause, check out our HCP and DTC postings.

## **Huemor** (<a href="https://huemor.rocks/careers/internships/">https://huemor.rocks/careers/internships/</a>)

1855 New Highway, Ste A · Farmingdale, NY 11735 ~ 631-393-6116

Our internship program, Exosphere, will provide design, development and marketing interns with hands on experience, real portfolio work and career insights.

Design Internship

Development Internship

Marketing Internship

We're going to get you involved in real client work, teach you what we know about doing it well, and share feedback on the projects you're working on. We expect you to show up, work hard, and step out of your comfort zone.

**Ketchum** (https://www.ketchum.com/internships-and-graduate-programs)
1285 Avenue of the Americas, Fourth Floor · New York, NY 10019 ~ 646-935-3900

Are you passionate about your education and your career? Are you enthusiastic? Do you thrive in a team environment? Are you interested in exploring the opportunities afforded those who work for a top global public relations firm? If you answered "yes" to the above questions and have what it takes to work in the fast-paced world of communications, read on to find out how you can kick start your career at Ketchum.

What do we look for in candidates?

We look for candidates with strong writing capabilities, intellectual curiosity, impeccable multitasking abilities, an interest in digital, savvy with social media and a strong work ethic. Candidates should also be eager to learn and willing to go above and beyond.

Why Ketchum? Why PR?

We're incredibly proud of the accolades we have received. Ketchum truly represents what it means to be a global firm with highly respected leadership, a celebrated culture, and the ability to always remain on the cutting edge of the industry. With five global practice areas -- Brand Marketing, Corporate Communications, Healthcare, Food & Beverage, and Technology -- and numerous specialty areas, Ketchum holds firm to its position as a true industry leader.

You will form relationships with other interns or fellows as well as your practice area or group by attending Ketchum University classes, external field trips and special events. Our award-winning culture will keep your spirits high and creative juices flowing -- whether you're working with your team, playing in our softball league, or attending a special presentation.

**Landor Associates** (http://landor.com/opportunities?department=15540) 230 Park Ave. South, 6th Floor · New York, NY 10003-1513 ~ 212-614-5050

Landor Associates is one of the world's leading strategic brand consulting and design firms. Founded by Walter Landor in 1941, Landor pioneered many of the research, design, and consulting methods that are now standard in the branding industry. Partnering with clients, Landor drives business transformation and performance by creating brands that are more innovative, progressive, and dynamic than their competitors. Landor's holistic approach to branding is a balance of rigorous, business-driven thinking and exceptional creativity. Its work spans the full breadth of branding services, including brand research and valuation, brand positioning and architecture, naming and writing, corporate identity and consumer packaging design, branded experience, brand equity management, brand engagement, and digital branding. Landor is part of WPP, one of the world's largest global communications services companies.

## Peppercomm (<a href="http://peppercomm.com/careers">http://peppercomm.com/careers</a>)

470 Park Avenue South · New York, NY 10016 ~ 212-931-6100 201 Mission St. Ste. 1940 · San Francisco, CA 94105 ~ 415-633-3200

Are you a champion conversationalist who can talk to your friends about anything? Do you have a sense of humor worthy of its own standup routine? Do you think your Twitter profile should be certified because you're the best tweeter you know? Then maybe you're made for an internship at Peppercomm.

Our interns, who we refer to as 'The PeppSquad', are part of the team, and can expect to be treated as an entry-level communications pro. To apply, email us at internjobs@peppercomm.com. Application deadlines for our sessions are as follows:

Spring—November 1st

Summer—March 15th

Fall/Winter—July 5th

Oh, and we don't mind if you want to get creative.

**Siegel & Gale** (http://chm.tbe.taleo.net/chm02/ats/careers/searchResults.jsp?org=SIEGELGALE&cws=1) 625 Avenue of the Americas · New York, NY 10011 ~ 212-453-0400

In every one of our offices, you'll find the simple secrets to our success: People who have found their purpose. Teams that are encouraged to collaborate. All kinds of thinkers, dreamers and builders who are naturally both creative and strategic.

At Siegel+Gale, you'll have an endless supply of new experiences as you do work that connects with people all over the world. And you'll do it in an environment that helps you grow in every part of your life.

Killian Branding (<a href="http://www.killianbranding.com/careers/">http://www.killianbranding.com/careers/</a> - scroll down to "Interns") 10130 Perimeter Parkway, Suite 200 · Charlotte, NC 28218 ~ 111 W. Illinois St., Fifth Floor · Chicago, IL 60654 ~ 312-836-0050

Interns?

We always need talent, especially in marketing, graphic design, web design, art direction, animation and video. Send us a link to your online portfolio. Or see our intimidating Creativity Test. (Say, InTimi-Dating could be a new reality TV show concept. 12 guys named Tim on a deserted island – that is, deserted except for two film crews and a craft services van – lust after a bachelorette who's secretly dealing with fear of tarantulas. Grand Prize, cool internship. Hmm. Maybe not.) The most talented interns have a way of going from unpaid beginners to indispensable superstars.

**Luquire George Andrews (http://lgaadv.com/internships/)**4201 Congress St., Ste. 400 · Charlotte, NC 28209 ~ 704-552-6565

Real-world experience can be incredibly valuable in this industry. LGA wants to help students gain experience and bring forth a new generation of creative thinking problem solvers.

An internship at LGA typically is a paid, three-month position supporting client service or public relations. Please note LGA hires interns based on the needs of individual departments as they arise throughout the year. Preferred candidates are juniors or seniors in college or recent graduates. Ideal candidates are majoring or have earned a degree in advertising, marketing, public relations or a related field.

# McKinney (<a href="http://mterns.mckinney.com/">http://mterns.mckinney.com/</a>)

318 Blackwell St. · Durham, NC 27701 ~ 919-313-0802 15 Watts St.,  $2^{nd}$  Floor · NY, NY 10013 ~ 646-380-5800

#### What is the Mternship?

It's the trailer for the movie that you're dying to see. It's a sneak peek at agency life in all its horror and glory. And as an Mtern, sure, you're an intern. But you're also a worker, a collaborator, a youthful shot in the arm. You're a fresh perspective, a valued new opinion and a privileged Pub Thursday or Bar Cart Friday patron. You're now a member of the team responsible for Samsung's Kristen & Dax spots, Sennheiser's somewhat creepy ear-loving Urbanite, The Bright Side of CarMax, and the Crocs #FindYourFun campaign. You're getting a preview of what you could be in your advertising career. Make the Mternship the prologue to your story. Join us.

Internships available in:

Creative

Account Management

**Broadcast Production** 

**Interactive Production** 

Planning

Studio

**Agency Communications** 

**Business Development** 

Social Media

Project Management

Consumer & Business Insights

# Marcus Thomas LLC (http://www.marcusthomasllc.com/career/job-postings)

4781 Richmond Rd. · Cleveland, OH 44128 ~ 216-514-4535

Marcus Thomas exists to help its clients make their mark – on their industry, on their company, on their careers.

We do it by assembling the right mix of talents, tools and technologies. By fostering a culture that takes intelligent risks. By listening as passionately as we speak. By pushing boundaries, innovating and taking on the status quo. We do it by asking the questions it takes to get things done rather than the questions it takes to justify ego or agenda. We do it by knowing if we take care of our clients' business, our clients' business will take care of us.

And our people and culture are a big part of making a mark, too. Take a look around the site; get a feel for us. Reach out to your friends who know us, or reach out to one of us to learn more. Then, if you're ready to make your mark on this business, take a look at our open positions and make your move.

### HMH Agency (<a href="http://www.hmhagency.com/careers/">http://www.hmhagency.com/careers/</a>)

Harrison Square Bldg.  $\cdot$  1800 SW 1<sup>st</sup> Ave., Ste. 250  $\cdot$  Portland, OR 97201  $\sim$  503-295-1922 Grinnell Water Works Bldg.  $\cdot$  1435 W. Morehead St., Ste. 140  $\cdot$  Charlotte, NC 28208  $\sim$  704-323-4444

Our Portland office is fueled by the city's offbeat culture, where we lead a range of clients from the constantly growing Oregon Community Credit Union to Nike. The Subway sandwich brand also makes its home with us along with Oregon State University Athletics, Habitat for Humanity, and a dozen others. Working just steps from the famous food carts, Voodoo Donuts, the Portland Timbers' home field, and all things that make up Portlandia, there's seemingly no end to how we partner with our clients. They turn to us for everything from digital applications, television, brand planning, event marketing, media planning and media buying, outdoor, radio, public relations, and website development. Clients often come to us with a specific need and wind up partnering in a half dozen other areas. Often finishing with something warm or cold at Portland's famous Veritable Quandry just down the street.

An exploding creative culture is just part of what we're proud of as we work and live here. Our Freightliner, Detroit Diesel, Thomas Built Bus, Crescent Communities and Yadkin Bank clients allow us to create and develop content across every platform imaginable. Digital, television, website design and development, fully-integrated trade show experiences, media planning, videos, email executions and events are some of the things we develop and execute for them. Our neighbors here include the Carolina Panthers at Bank of America Stadium just a few steps away. We love working in The Queen City.

Majux Marketing (https://www.majux.com/about-us/careers/internships/) 211 N. 13<sup>th</sup> St., Ste. 601 · Philadelphia, PA 19107 ~ 215-309-1631

Whether you're looking to earn some credit for your school or just want to beef up your resume, Majux has a wide variety of internships available for any student or recent graduate who wants to get involved with a fast growing start-up company.

This isn't your grandfather's internship. You won't be fetching coffee or making copies – instead you'll be working directly with our owners on major projects for our growing client base.

Whether you have 15 hours to spare or are interested in a full-time position we can accommodate most schedules. Even telecommuting is an option if you play your cards right – though we'd be surprised if you'd pass up on the offer to work summers on our roofdeck in the middle of Center City, Philadelphia.

We're looking for a couple of unique positions but if you can fill more than one of these roles expect a call back from us even quicker.

## Marcusa (<a href="http://marcusa.com/careers/">http://marcusa.com/careers/</a>)

225 West Station Square Drive, Ste. 500 · Pittsburgh, PA 15219 ~ 412-562-2000 325 North LaSalle St. Ste. 750 · Chicago, IL 60654 ~ 312-321-9000 3390 Mary Street, Ste. 254 · Miami, FL 33133 ~ 305-423-8300 91 Montvale Ave., Ste. 104 · Stoneham, MA ~ 02180

MARC USA is a fun place to work, and we care deeply about our people. As an independent, employee-owned agency, we make all decisions on what's best for our clients and our associates.

MARC USA hires college seniors and recent graduates for 225-hour paid Internships during the spring, summer and fall semesters.

Our Interns hit the ground running on day one by collaborating with other MARC staffers and doing real work, just as you would as a full-timer. It'll be a great experience, plus a great foot in the door!

MOD Worldwide (http://www.modworldwide.com/internships.html)
121 S. Broad St., Ste. 210 · Philadelphia, PA 19107

WE'RE MOD.

We are a group of storytellers, strategists, designers and technologists from around the world with one common thread - a passion for creating progressive ideas and translating them into engaging, intelligent and innovative user experiences.

**Quench Agency** (<a href="http://www.quenchagency.com/careers/">http://www.quenchagency.com/careers/</a> ~ see "Intern") 1006 Market St. · Harrisburg, PA 17101 ~ 717-497-8330

Our 13-week internships aren't the errand-running, get-me-coffee type. They come with real expectations, real work and real deadlines. Our ideal applicant is a college senior or recent graduate who can work in a full-time, paid position in our account service, public relations, graphic design and digital media departments.

Addventures (http://www.addventures.com/careers - scroll down to "internships")

117 Chapman Street · Providence, RI 02905 ~ 401-453-4748 3121 Commodore Plaza, Ste. 306 · Miami, FL 33133 ~ 305-569-7718 31 Penn Plaza · 132 W. 31st St., 15th Floor · New York, NY 10001 ~ 212-658-1639

Totally NICE work if you can get it.

Have fun, make money.

Solve problems, make people happy.

Love what you do, love who you do it with.

These aren't catch phrases at (add)ventures, they are mantras that truly reflect what we believe a workplace experience should be. Consider joining our strategic and creative work family. It would be Totally NICE to work with you.

Is the work easy at (add)ventures?

Positively no. We are a service business that believes we are only as good as our last job. That means we innovate to keep setting the bar higher and higher with each and every client engagement. We continuously strive to improve the quality of our work and relationships. It takes hard work, passion and dedication to work at (add)ventures. So no, our work is seldom easy because positive outcomes and professional greatness is never easily achieved.

Can we hire every great person we meet?

Sadly no. The culture fit people with the specialized talents our client partners need most is priority one. In business and life timing can be everything so please introduce yourself now. We want to know who the best people are out there before our client partners need us to hire them. It will be Totally NICE to work together.

Is (add)ventures an Equal Opportunity Employer?

Absolutely yes, (add)ventures is proud to be an Equal Opportunity Employer. Our diverse cultures, lifestyles, talents and beliefs inform our work and inspire our client partner audiences. In fact, we a certified Minority Business Enterprise, seeking only to get hired because our work and team are the best at what we do.

What is an (add)venturist?

That is a term (add)ventures client partners affectionally began to use to describe our employees and the nickname stuck. (add)venturists are fun people who love to serve, live to lead, and strive to grow. We reward (add)venturist passion with exciting work, inspiring workspaces, generous pay, caring mentorship and learning experiences worthy of a brand firm named (add)ventures. If you treat clients and co-workers like family, believe team success is more important than individual glory, and take your work more seriously than you do yourself, then you have what it takes to become an (add)venturist too.

## Levelwing (<a href="http://www.levelwing.com/careers/#">http://www.levelwing.com/careers/#</a>)

913 Bowman Rd. · Charleston, SC 29464 ~ 843-631-4587

## The Best of Both Worlds

Imagine a world where marketing can be both brainy and bold. A world where social strategy actually puts the customer first. A world where analytics are intentional and actionable. We're Levelwing, and that's the world we live in. Our media, social and analytics services combine the best of left and right brain thinking; you might say we're charismatically nerdy —

and we're ok with that.

If you geek out on things like data, analytics and digital media, we want you on our team!

## RawleMurdy (<a href="http://www.rawlemurdy.com/careers/">http://www.rawlemurdy.com/careers/</a>)

960 Morrison Drive, Ste. 300 · Charleston, SC 29403 ~ 843-577-7327

Rawle Murdy is where strategic thinking, digital, brand communications and social connections converge to help businesses thrive. And thriving is what it's all about. When an idea strikes, we have an integrated team that will bring it to life.

So, are you ready to get started? If there's anything else you'd like to know about us, please let us know. We certainly want to learn more about you. You are what it's all about. We're ready when you are. Let's talk.

Rawle Murdy is proud to be a valued, long-term partner of many businesses throughout the Southeast and beyond. It's a credit to our culture and the great people we have working here.

If you have a passion for excellence and would like to live and work in one of the top-ranked cities in the world, we'd like to hear from you. We're always on the lookout for smart and creative people!

Fancy Rhino (http://fancyrhino.com/?category=community - "Now Hiring")

800 Market St., Ste. 201  $\sim$  Chattanooga, TN 37402  $\sim$  432-402-0988

Fancy Rhino is a creative content agency based in Chattanooga, TN. We are filmmakers, writers and designers who specialize in creative problem-solving and strategic storytelling. Whether working with Fortune 500's or non-profits, producing digital content or crafting ads, the narrative is always king. We believe there's power in your story. We find it, ignite and unleash it to the world.

# EnviroMedia (http://enviromedia.com/careers/internships/)

2021 E. Fifth St., Ste. 150 · Austin, TX 78702 ~ 512-476-4368

Interns at EnviroMedia gain hands-on experience and the opportunity to interact in all facets of the business. Working under the guidance of experienced professionals you will learn the skills needed to excel in an agency environment. Interested students should have an eager desire to learn and demonstrate strong organizational and writing skills.

#### GSD&M

(https://www.gsdm.apply2jobs.com/ProfExt/index.cfm?fuseaction=mExternal.showSearchInterface ~ Interest Category = "Internships")

828 West 6<sup>th</sup> St. · Austin, TX 78703 ~ 512-242-4736 200 E. Randolph St., 41<sup>st</sup> floor · Chicago, IL 60601 ~ 312-552-6200

In 1971, some recent University of Texas graduates didn't know you couldn't open a national ad agency in a little college town known primarily for hippies and armadillos. They hustled their way into some presentations, came up with some smart ideas, and learned how to make money doing what they loved. And it worked. This courageous group helped elect a president, launch an airline, turn Walmart into a global retail force, even gave Texas its rallying cry. Their bravery is now our modus operandi. Today we are a global agency in the music, food and "weird" capital of the world. We've won the Super Bowl, cleaned up at Cannes and continue to help iconic brands win every day. We live by our core values and believe an agency should be able to think like the diverse, multicultural world that it's talking with. We think it's better to be honest than cool. We also play foosball in the agency bar, let our dogs come to work, and eat breakfast tacos for dinner.

**Mason Baronet** (http://masonbaronet.com/contact/careers/) 1801 N. Lamar, Ste. 250 · Dallas, TX 75202 ~ 214-954-0316

MasonBaronet specializes in helping companies to build strong brands and integrated marketing programs. We have years of experience blending insightful strategy with distinctive creative to help clients stand out in the crowd. Our ability to successfully define you, your message and your market and then deliver it all to the right people is the essence of what we do. MasonBaronets goal is to help you outsmart, not outspend your competition, with high-impact creative born of powerful brand strategy. Thats why we are the choice for growth-minded businesses in every field from manufacturing to hospitality to professional services. And, its why our work has been rewarded with a slew of creative awards, and, more important, success for our clients.

The Company (http://jobs.thecompany.com/jobseeker/SearchResults.aspx?featured=1&runsearch=1)

1800 W Loop South, Ste. 2001 · Houston, TX  $77027 \sim 713$ -862-5100 3710 Rawlins St., Ste. 900 · Dallas, TX  $75219 \sim 214$ -824-7774

Let's accelerate growth, and have fun doing it.

We create solutions that connect business, marketing and creativity. Our goal is to work with you to remove barriers to your business and quickly grow your revenue.

# The Richards Group (https://richards.com/careers/internship/#/)

2801 North Central Expressway, Suite 100 · Dallas, TX 75204-3663 ~ 214-891-5700

We hire interns all year long. (And our new employees often come from our intern pool.) You won't be fetching coffee. You won't be doing busywork. You'll spend three months in a structured, thoughtfully organized program. And here's the best part: You'll actually get paid. (Not a lot, but some.) To apply for an internship, click your area of expertise.

## TracyLocke (https://careers-

<u>tracylocke.icims.com/jobs/search?mobile=false&width=1169&height=500&bga=true&needsRedirect=false&jan1offset=-300&jun1offset=-240</u> ~ Internship program is in jobs listing)

1999 Bryan St., Ste. 2800 · Dallas, TX 75201

TracyLocke is one of only a few agencies that have had over 100 years of success. Since Shelley Tracy and Raymond Locke joined forces in 1913, we have been an agency defined not by a singular discipline but by a single-minded philosophy.

Our legendary chairman Morris Hite put it best when he said, "Everything we do at TracyLocke is designed to motivate people to buy and act." Today, we call it "Buy Design." Over the years, we have built upon that philosophy to create some of the most powerful ideas and iconic brands in history.

If you're looking for a company that will help unlock your potential, we are looking for you.

Ant Farm Creative (http://www.antfarmcreative.com/contact.html "Internship Opportunities")

1042 E. Fort Union Blvd. #462 · Salt Lake City, UT  $\sim$  801-893-2492

More than just award-winning creative, smart thinking and great team members we understand the science of marketing. Strategy first is our motto. Ant Farm Creative has years of success with our disciplines being the focus of perfected and measurable marketing. So whether it is branding, TV, radio, web or more we know how to put a little magic in your marketing.

# The Meridian Group (http://www.themeridiangroup.com/category/careers/)

575 Lynnhaven Parkway, 3<sup>rd</sup> Floor · Virginia Beach, VA 23452

What is Meridian Group?

We are an advertising, public relations and digital marketing firm with over thirty years of experience in guiding both small and large companies and organizations to become the leaders in their respective category. Everything we do for our clients is about growing your business, your market share and your revenues. Sometimes the creative execution is unexpected; sometimes it's fairly black and white, but in the end, every plan is specifically designed based on your goals and objectives. We don't offer cookie cutter solutions unless you're a company that manufactures cookie cutters.

### The Power of Why.

More reliable than a shot of whiskey, our agency process is the foundation for how we work. Every marketing firm has one (or so they say), and ours is based on a simple word; WHY. Although it may look laborious it's actually quite enlightening. The foundation of the Why Process is defining your company, its key attributes and personality traits in order to determine a clear and concise core value which ultimately guides every marketing decision. After that, it's all about discipline; yours, ours and everyone who represents your organization. With this groundwork in place, we can ensure every single strategy, tactic and execution plays to the same song.

Start your career in advertising and marketing at Meridian Group.

# AIM Advertising Agency (http://www.amiadagency.com/contact/careers)

22 E. Poplar Ste. 202 · Walla Walla, WA 99362 ~ 866-548-5482

AMI is a full service northwest advertising, marketing and public relations agency, specializing in campaigns for industries from travel and tourism to healthcare, agriculture, technology, real estate and more.

2013 Addy Award Winners

2013 MarCom Award Winners

# Bader Rutter (<a href="https://baderrutter.com/careers/">https://baderrutter.com/careers/</a> - "Internships")

13845 Bishop's Drive · Brookfield, WI  $53005 \sim 262-784-7200$  401 N. Michigan Ave. #1900 · Chicago, IL  $60611 \sim 312-664-8500$  808 P St., Ste. 210 · Lincoln, NE  $68508 \sim 402-434-5307$ 

Bader Rutter is the premier independent business marketing agency in the U.S. Headquartered just outside Milwaukee, Wisconsin, with offices in Chicago, Illinois, and Lincoln, Nebraska, BR helps transform businesses to help your brands thrive. We have strong roots in agriculture and specialize in insurance, building and construction, food and other B2B industries. We're a full-service advertising agency that tears down silos so all capabilities are integrated, working toward a singular goal — helping our clients' businesses grow.

**Planet Propaganda (**https://planetpropaganda.workable.com/jobs/336391) 605 Williamson St. · Madison, WI 53703 ~ 608-256-0000

Got more creative energy than you know what to do with? We know what to do with it. We're looking for design, motion graphics, copywriting, strategy, account, and digital interns to work 15-20 hours a week, more if you've got it. Proficiency in the tools of your trade (hardware, software, lingo) is a must; so is the urge to poke at something until you make it work. Foosball aptitude and a solid music library will take you far.

Internships generally follow the academic calendar: fall semester, spring semester, and summer.